

SA STUD MERINO & Poll Merino

Annual Directory 2025



Elders STUD STOCK

FROM PERFORMANCE TO PRODUCTION

At Elders we believe that Stud Stock paves the journey for commercial livestock business. Elders can provide tailored advice on Livestock performance and management while also offering to support your program with qualified livestock experts and auctioneers.

From innovative conception and weaning solutions to national and global marketing options, Elders can help you achieve so much more.

Elders SA Stud Stock Team

Tom Penna	Tony Wetherall	Alistair Keller
0428 854 708	0427 390 001	0499 457 023
Damien Webb	Carly Gogel	Laryn Gogel
0418 837 648	0486 008 840	0436 020 256



of South Australia's history, but it doesn't end in the paddock. South Australia is proudly home to all facets of the wool supply chain, from nurturing the next generation of fashion designers, to creating wool fashion labels, or facilitating manufacturing of the end product.

year, whether they be seasonal or market-based, but it has been pleasing to see their resilience in adapting to these pressures, continuing to innovate and maintain strong, sustainable practices despite the hurdles. Breeders and commercial producers alike can feel encouraged by a range of initiatives underway right here in our backyard, cementing Merino wool's status as the fibre of the future

In this edition of the Annual Directory, we bring you some of the good news from around our sector, which continues designers actively selecting wool for their garments, or



MANAGEMEN COMMITTEE:	41
President: Rol Vice Presiden Treasurer: Lec	t: Matthew Ashby
Justin Bougher Joe Dahlitz Geoff Davidson Stephen Kelloc Matthew Lehm Peter Meyer Ian Michael Chris Prime Nick Wadlow	ı k

LIFE MEMBERS: G Stanley Hawker Sir Richard Hawker J Murray EJ Ashby TE Ashby **RN** Collins LM Rayner **RJ** Ashby JW Sullivan BTM Ashby **BG** Smith TE Ashby AS Murray JJ Daniell **RT** Davidson IH Rowett

SOUTH AUSTRALIAN STUD MERINO SHEEPBREEDERS' ASSOCIATION INC

SERVICE AWARD **RECIPIENTS:** NL Fiebig JR Hawker AS Murray **RT** Davidson MJ Vandeleur GEM Ashby **BA** Michael DL Kellock GK Dunn FG Andrews FE Cooper **RB** Cooper JC Burt HMV Dalla RN Fiebia



ABN: 21 254 813 645 Executive Officer: Lin Cowling Address: PO Box 108, Goodwood SA 5034 Phone: 08 8212 4157 Mobile: 0419 829 902 Email: info@merinosa.com.au Website: www.merinosa.com.au

Front cover photo: Iris and Wool, Nadine Grace Photography

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All events and sale dates listed in this Annual are subject to change. Please confirm dates and venues via usual networks prior to travelling.

Disclaimer: The information in the Directory was understood to be correct at the time of publication, however the SASMSA will not be held liable for any damages whatsoever as a result of its use or application.





On Property Auction

Tuesday 29th July 2025

We invite you to inspect our rams at Burra, Wudinna, Bendigo and Adelaide Show.

Enquiries welcome

Aaron Watson 0428 352 024 Xavier Watson 0429 352 628 Paul Cousins (Classer) 0427 922 108

- ESTD 1991 · CUMMINS, SOUTH AUSTRALIA -

PRESIDENT'S MESSAGE



elcome to the 2025 SA Merino Annual Directory, your comprehensive guide for all South Australian studs including field days and expos. This directory provides details and essential information for the year ahead. Enjoy exploring and connecting with the Merino community! 2024 has been one of the most challenging years in decades for South Australian sheep producers, with record low rainfall over large areas of the state and severe frosts in September causing havoc. A heavy downpour from thunderstorms in mid-October was the biggest rain event for many regions. While it did benefit some late crops, it was generally too late for most areas. It did, however, generate a fresh green pick for others and will provide some relief, in terms of feed. The importance of a dual-purpose Merino enterprise was certainly evident this year, with farmers taking advantage of failed crops and grazing them to provide extra cashflow in a tight year.

Most on-property sales met or exceeded vendor expectations for both clearance and

average. Pastoral orders put a solid floor in sales as they were able to operate on better rams in the catalogue. Most sales achieved averages in the \$1,500 to \$2,200 range, which was a pretty good result considering the tough seasonal conditions.

The Adelaide Ram Sale achieved a solid result, averaging \$7,364. Congratulations to first-time vendor Sharlu Park who achieved the top price of \$23,000

The School Merino Wether Competition held at the Royal Adelaide Show continues to grow each year and a huge crowd was in attendance this year. Congratulations to David Rowett and his committee for such a well-run and successful event.

The Elders SA Stud Merino Expo at Burra will be the first of the Merino field day events which showcase the best of South Australian genetics. There will be on-property displays on Wednesday 12 March and an AWI sponsored dinner along with a Fashion Parade that evening. A centralised display at the Burra



Sharlu Park 23020 Sold 2024 Adelaide Ram Sale for \$23,000.

Brucellosi Accredite Stud Classer/Advisor : Paul Cousins 0427 922 108 ENQUIRIES ALWAYS WELCOME

Oval on Thursday 13 March will feature approximately 25 studs from across the State, as well as static displays from various industryrelated businesses. The day will feature judging of the Elders SA Ram of the Year with \$10,000 prize money up for grabs as well as the Elders SA Champion Merino Pair, Champion Pen of Three Ram Lambs and a Best Display Award.

Other field day events to include in your diary for 2025 are the Eyre Peninsula Pre-Sale Expo on Monday 7 July at Wudinna, the Yorke Peninsula Field Day, and South East Merino Field Day at Keith on Wednesday 23 July with over 50 studs on display. The Northern SA Merino Expo will be held on Thursday 7 August at Victoria Park, Jamestown, and the Mid North Inspection Day will be held on Monday 25 August.

The South Australian Stud Merino Sheep Breeders' Association welcomes all visitors to our field days and sale events as they provide a great opportunity to see Merino genetics of the highest standard, and to speak to people from all aspects of the industry.

On behalf of the Merino SA management committee. I would like to thank our major sponsor Elders and all other valued sponsors for their ongoing support and commitment to the South Australian Merino industry.

Thank you to the Merino SA management committee members and Executive Officer Lin Cowling for their hard work during the past vear. I would like to welcome Matt Lehmann to the management committee and thank Matthew Fiebig for his contribution during his time on the committee.

Special thanks to Georgia Honan and Lin Cowling for the work they have done in compiling this publication.

Finally, I wish everyone in the Merino industry a favourable season and a prosperous year in 2025.

Robert Sullivan President, Merino SA



Advertiser Index

Lucernbrae

Mallee Hill

Mernowie

		Millbrae
Stud Index		Minta
Allala	25	Moorundie
Ashrose	49	Moorundie Park
Babirra	10	Morley
Brimanna	75	Mulloorie
Bunyara	35	Nantoura
Calcookara	16	North Ashrose
Callowie	35	North Cowie
Carcuma North	10	Nyowee
Carricowie	78	O'Brien
Collinsville	45	Oakfarms
Glenlea Park	67	Old Ashrose
Glenowie	10	Old Kelvale
Glenville	24	Pimbena
Greenfields	17	Radnor
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Greenfields Karalee	8	Rices Creek
Gum Hill	18	Ridgway
Gunallo	8	Ridgway Advance
Hilton Heath	75	Roemahkita
Kamora Park	44	Sandalwood
Karawatha Park	66	Sharlu Park
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LAMPATA POLL MERINOS

39th Annual Ram Sale Monday 18 August 2025 191 Hammat Road, Lameroo, SA.

Robert Pocock: 0438 824 758 / robert@lampata.com Bruce Pocock: 0408 117 366 / lampata@lm.net.au







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DESIGNING THE FUTURE OF FASHION



ATOA

Merino wool fashion parade at last year's Royal Adelaide Show was the perfect platform to showcase the creative talents of TAFE SA's fashion design students.

As part of the event, emerging designers are tasked with presenting innovative, sustainable designs incorporating donated dead stock Merino wool fabric. The Merino SA Fashion Design Award was then presented to the student with the most creative and sustainable design.

Advanced Diploma in Applied Fashion Design and Merchandising student Aida Karabi won last year's award for her 'Twisted Elegance Wool Collection', taking home a cash prize.

"The parade was an incredible opportunity to explore the potential of Merino wool," Aida said.

"It allowed me to push the boundaries of design while staying true to the principles of sustainability. My collection blends wearable art with practicality, using wool to create something both beautiful and environmentallyconscious."

Aida designed a cropped grey wool jacket, intricately hand-embroidered with Boteh Jegheh patterns, a traditional Persian motif, on the front and back. This was paired with a red wrap skirt. Red piping and a matching red lining inside the jacket added another layer of detail, while a French-style hat completed the collection.

"The jacket's intricate design and the red accents were meant to make a statement.

wanted to honour traditional motifs, but with a modern twist that would be both elegant and functional," Aida explained. Aida emphasised the versatility and

sustainability of Merino wool as a fibre.

a student of fashion design," she said. "It's soft, durable, and sustainable, which is important to me as a designer. It's biodegradable, renewable, and offers endless possibilities for creating luxury pieces that are also kind to the environment.

"With the growing demand for sustainable fashion, Merino wool is a perfect fit for the future. It's natural, eco-friendly, and aligns with the future of conscious design."

Second place on the day went to Ella Sandercock, who has also recently completed her Advanced Diploma in Applied Fashion Design and Merchandising. Ella designed a two-piece set for the parade, comprised of an asymmetrical tailored vest with a layered frill skirt, using a mixture of different prints.

provided a great opportunity to further her studies and showcase some of her work.

the runway motivated us all to push ourselves creatively and practically," Ella said.

was actually my first time using wool in any garment, and I was surprised at its versatility.

supports Australian businesses."

Ella Sandercock



- "Merino wool is perfect for experimentation as
- Ella echoed Aida's comments in that the event
- "I think the opportunity to see our garments on
- "I really enjoyed working with Merino wool; it
- "I love that what we used was sustainable and

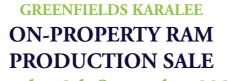








GREENFIELDS KARALEE MERINO STUD



Monday 8th September 2025

Inspection from 9am | Sale starts at 1pm

www.gkstud.au



PREMIUM GENETICS PREMIUM WOOL PREMIUM LIVESTOCK

James Sullivan Ph: 0427 942 097 E: james@gkstud.au





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SHEEP[™]



LUCERNBRAE

Poll Merínos

Annual on Property Sale

Thursday 7th August 2025

Inspection from 11.00am

Auction 1pm wrinkle free, non mulesed since 2007 ASBV'S - OJD MN3 - OB accredited



Keith & Judy Paech 0415 701 493 lucernbrae@internode.on.net Find us on Facebook



Inspection Day Tuesday 5th August 2025

64th ANNUAL ON-PROPERTY AUCTION

Tuesday 12th August 2025

Inspection from 9am • Auction 11am

TO BE HELD AT BABIRRA – STANSBURY

Craig 88 525 000	Lynda 88 525 000				
mob 0427 525 000	mob 0488 188 526				
Email: babirra5582@gmail.com					

At Babirra all our sheep are vaccinated against OJD and accredited free of Brucellosis. Rams are also paddock reared.



De casa a rear

New ownership for Baderloo and Glenlea Park

Two prominent South Australian studs, Baderloo and Glenlea Park, have recently welcomed new owners, who are both familiar faces in the industry. Learn more about them and their plans for the studs.

Alison Henderson – Baderloo Poll Merino Stud

Tell me a bit about yourself and your background in the industry.

I'm a fifth generation farmer, and this is my ninth year back on the farm. I started my own stud, Hendowie Poll Merinos, in the back half of 2021.

What do you love about South Australia's Merino industry?

I love being involved in the constant innovation, trying to breed productive sheep. Conditions vary greatly in SA which mean we have to be at the forefront of innovation, to help us adapt. We can breed a sheep here in the Mid North that could go to a completely different area, and perform well, so I think that is pretty exciting.

What encouraged you to acquire Baderloo Poll Merinos?

I was looking to expand the stud enterprise in our farming system, and buying Baderloo was a way to be able to do that quickly, by purchasing those genetics rather than waiting for the slow build up with Hendowie. The two sheep types are reasonably similar, and both are a very good base from which to build.

What will change as a result of the new ownership?

The sheep have moved up the road to Caltowie, at our farm, and that is where we will hold our on-property auction this year. The timing of the auction will also shift to the end of August.

In terms of the sheep themselves, there won't be any drastic changes, but I will be constantly working to improve all the profit-driving traits while maintaining good balance.

Joe Murdoch – Glenlea Park Merino and Poll Merino Stud

How long has your family been involved with Merinos?

My great-grandfather first got into Merino sheep in 1936 and then formed the Orrie Cowie stud in the 1960s. In 1985 my father formed North Cowie when the farm was split up. Ever since, our family has held an annual ram sale at North Cowie on the Yorke Peninsula.

Why did you decide to purchase Glenlea Park?

I have always been a big supporter of Peter Wallis and Glenlea Park sheep; we have bought six or seven sires over the last decade from Glenlea Park and it is a stud we really believe in. The farming focus on the Yorke Peninsula has shifted to more continuous cropping in recent years, and so when Glenlea Park came up for sale, the opportunity was too good not to explore.

What will change as a result of the new ownership?

We have purchased a property in the South East and the Glenlea Park on-property sale will continue to be held in the South East. All breeding ewes, both North Cowie and Glenlea Park, will be located in the South East, but we will also continue to hold a North Cowie sale on the Yorke Peninsula

What is next for Glenlea Park?

My goals are pretty simple, to enhance the Glenlea Park stud while also continuing to grow North Cowie.

GRANT - 0409 695 455 CAROLYN - 0419 597 732 CARCUMANORTH@BIGPOND.COM

k CAROLYN





What do you hope to achieve in the next few years?

In the next three to four years, I hope to be expanding our operations and selling around 250 rams at auction; that would be a key goal. The other is to be selling sheep into every state in Australia.







Annual ram sale **21st August 2025**

Over 200 Rams available

- * Using ASBV data to push positive fat and muscle with wool cut.
- * Clients & ourselves are consistently getting over 100% lambs annually.
- * 19 micron soft wool on 70kg ewes averaging 7.5kg of wool.
- * Completely non-mulesed flock.
- * Shearing every six months and achieving 70mm staple length.

Contact Stephen for more information on 0427 438 138





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www.leahcim.com.au

on our attendance at industry field days & events

Poll Merino Sale Tuesday 9th September at 1pm **Approx 300 Poll Merino Rams**

ASBV

13 - 15 months old **Full ASBVs available** ASBY



The top priced ram at our 2024 sale purchased for \$21,000 by Lukin Springs Poll Merino Stud

Contact us to ensure you receive our latest newsletter and 2025 sale catalogues Enguries always welcome: Andrew, Rosemary, Luke, Stewart & Alistair Michael Andrew: 0418 828 431 Alistair: 0427 352 639 Email: leahcimgenetics@bigpond.com Facebook: @leahcimsheep









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ELDERS INVESTS IN AUTOMATED WOOL HANDLING FACILITI

Iders' commitment to the Australian wool industry has only grown since the Elder family first began buying, financing and handling wool in the mid-1800s. Now handling more than 350,000 bales of wool each year, Elders continues to adapt and innovate in a changing wool industry by establishing a worldfirst automated wool handling business, Elders Wool.

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11.00

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Elders has invested \$25 million in the new wool handling business, the largest single investment in wool handling this century, signifying a long-term commitment to the Australian wool industry. The wool handling operation is based around two centralised hubs, in Melbourne and Perth, supported by an extensive network of receival centres. The Melbourne facility, which officially opened in August 2024, accommodates bales stacked 10 high in its 35,000 square metre warehouse. The bales are moved using a fleet of 22 electric-powered autonomous guided vehicles (AGVs), which are a world first for the wool industry, while automated, custom-built core lines process wool.

The AGVs are self-driving, laser-guided vehicles that can operate 24 hours a day before recharging for 90 minutes. Powered by on-roof solar, the AGVs use significantly less energy than human-driven forklifts and provide significant long-term operational and safety benefits.

The Perth facility, which opened in July 2023, combines wool sales activities with storage

and handling operations, aiming to improve efficiency in the wool supply chain.

Elders Managing Director and CEO Mark Allison says that the new business is an investment in the future of Australian wool and will revolutionise wool handling.

"Elders is committed to providing exceptional customer service and contributing to the future success of our growers and the wool industry. We are demonstrating this commitment by continual investment in supply chain optimisation, including the logistics, sampling, sales and storage of wool through automated warehouse operations," Mr Allison said.

"Elders recognises that the landscape of the Australian wool industry has changed dramatically in the last three decades and it is critical to adapt and change for Australian fibre to remain some of the best in the world.

"To this end, in making the largest single supply chain investment in the Australian wool industry this century, we stand with our customers to deliver the best sustainable wool supply globally.

"The long-term sustainability of the wool industry and improved outcomes for our clients is our key priority."





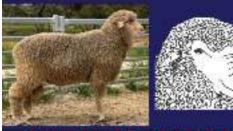






Tuesday 26th August 1:30 pm

CLASSINGS CLASSIC Monday 1st September Displaying at Eyre Peninsula Expo and Keith Field Day CONTACT - Chris Prime 0427289021 or Scott Masters 0458517883





SALE - THURSDAY 21ST AUGUST



INSPECTION FROM 10:30AM | AUCTION AT 1PM CONTACT - BRENTON SMITH 0427285039

NORTH ASHROSE MERINOS





ASHBY AG 3874 GOYDER HIGHWAY, GULNARE www.northashrose.com.au



TOM ASHBY 0427 452 107 **ANGUS ASHBY** 0400 057 825

ON PROPERTY SALE

WEDNESDAY 10 SEPTEMBER 2025

160 MERINO & POLL MERINO RAMS

BREEDWAS

VUURS

ASBV



FIELD DAYS

Wednesday, March 12th on-property at Hallett Thursday, March 13th at Burra Excellent selection of rams available for sale

ADELAIDE RAM SALE

Friday, September 5th – Offering 3 rams

ANNUAL ON-PROPERTY SALE at Booborowie Monday, September 8th

Robert Sullivan - M: 0428 942 184 - E: greenfields2@bigpond.com **Jim** – **M:** 0428 055 729 Stud Representative - Paul Cousins - M: 0427 922 108





On Property Sale

Wednesday 10th September 2025

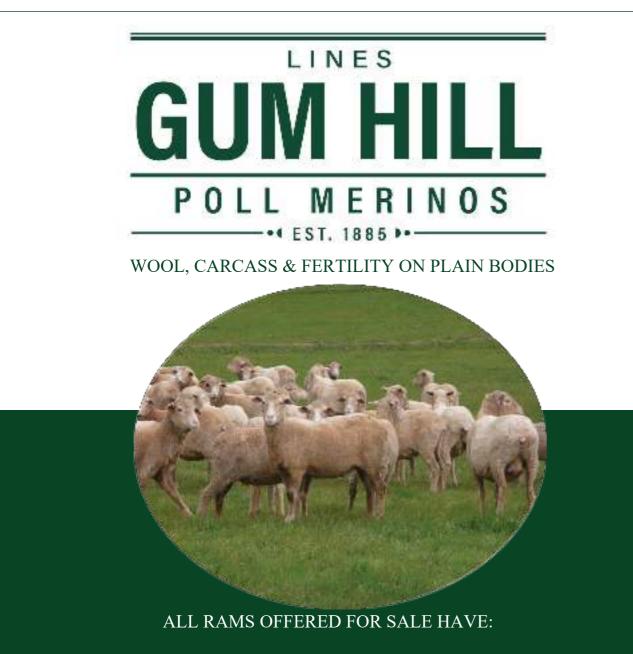
At 1.00 pm

IC & DM Michael PO Box 132 Balaklava SA 5461 lan: 0409 692 891 Jake: 0481 996 887

elds H.B. 3.21 sold to Rockdale Valley or \$17,000 at 2024 Adelaide Ram Sa

www.greenfieldsmerinos.com.au

Nyowee RS-44 Sold to CLRS Trading Trust for \$5,400 At Nyowee On-Property Ram Sale 2024



- DNA GENOMIC TEST- EXTENSIVE MEASUREMENTS OF 15+ TRAITS--STRUCTURAL ASSESSMENT- PP/PH TEST - KNOWN TWIN OR SINGLE -

Enquiries welcome anytime - Rams for private selection from August to October

On-Property display days

Mount Bryan | 'Gum Hill' 12th March 2025 (SA Stud Merino Burra Expo)

Keith | 'Parraweena' July 23rd 2025 (SA South East Merino Field days)

0407 934 027 JUSTIN LINES **ANTHEA LINES JAMES LINES**

0408 080 501 0428 403 968

Website: www.linesgumhill.com.au Email: linesgumhill@bigpond.com



AWI WORKING ON IMPROVING SHEEP REPRODUCTION



AWI's research is focused on twin lamb survival to increase productivity and profitability for sheep enterprises. 4000 sheep producers across Australia have ined or completed the Lifetime Ewe Management course, which implements outcomes of AWI reproduction research, yielding an increase in whole-farm stocking rate by nearly 10% and decreasing ewe mortality by 25%. Contact AWI for a LTEM course near you.





On-Property Annual Sale Thursday 7th August at Tintinara 'Lucanda' On-Property 13th Annual Sale Tuesday 26th August at Saddleworth 'Springbank'

www.ricescreekpollmerinos.com.au





AWI invests in research, development, innovation and marketing activities along the global supply chain for Australian wool. AWI is grateful for its funding, which is primarily provided by Australian woolgrowe





'Breeding quality Merinos since 1925'

Private selection September onwards at Saddleworth and Tintinara

Mark Vandeleur, Tintinara M: 0417 871 054

Jim Vandeleur, Saddleworth M: 0429 492 062

James Vandeleur, Saddleworth M: 0409 092 118

> **Stud Consultants: Paul & Josh Cousins**

Hamilton Run

Progeny available in 2025 by Moorundie M62 001 purchased for \$50,000.

2024 Highlights

A snippet of achievements from throughout the year.

ELDERS SA STUD MERINO EXPO



Elders Ram of the Year 2024



EYRE PENINSULA PRE-SALE EXPO



Hogget Ram of the Year



AUSTRALIAN SHEEP AND WOOL SHOW, BENDIGO



National August Shorn Pair





Supreme Exhibit

Grand Champion Ewe



NATIONAL MERINO SHEEP SHOW, DUBBO

Australian Supreme Merino Ram







CLASSINGS CLASSIC

Top Price Poll Merino Ram - \$36,000 to Westwood Poll, Western Australia







Champion Hogget Merino Ram



MULLOORIE

Supreme Champion

Ram or Ewe





Pen of Three Hogget Rams

HAY MERINO

SHEEP SHOW

NORTHERN SA MERINO EXPO







Merino SA State Champion Ram



Merino SA Hogget Ram of the Year



TOP ON FARM SALES



Top Price Poll Merino Ram Sold to Klowss family for \$40,000





Top Price Merino Ram Sold for \$26,000



2024 Highlights

A snippet of achievements from throughout the year.

Royal Adelaide Show prize	Winning Stud
Supreme Exhibit	Collinsville
National Supreme Champion March Shorn Exhibit	Collinsville
Grand Champion August Shorn Poll Merino Ram	Collinsville
Grand Champion August Shorn Merino Ram	Glendonald
Grand Champion August Shorn Poll Merino Ewe	Mulloorie
Grand Champion August Shorn Merino Ewe	Greenfields
Grand Champion March Shorn Poll Merino Ram	Collinsville
Grand Champion March Shorn Merino Ram	Greenfields
Grand Champion March Shorn Poll Merino Ewe	North Ashrose
Grand Champion March Shorn Merino Ewe	Mulloorie
Junior Champion Ewe	Hilton Heath
Junior Champion Ram 'The NL Fiebig & Sons Prize'	Hilton Heath
Most Successful Exhibitor, Poll Merino March Shorn or August Shorn Classes	Collinsville
Most Successful Exhibitor, Merino March Shorn or August Shorn Classes	Glendonald
Most Successful Exhibitor, Merino & Poll Merino August Shorn Classes	Mulloorie
Most Successful Exhibitor, Merino & Poll Merino March shorn and August Shorn Classes	Collinsville
Fibre Meat Plus Overall Winner	Poll Boonoke
Nutrien Prize for Highest Average of 3 Sheep – Fibre Meat Plus	Roemahkita
Supreme Champion Fleece	Mulloorie
Len Anderson Young Judge Perpetual Trophy	Emi Hughes

ROYAL ADELAIDE SHOW







Junior Champion Ewe & Junior Champion Ram







Fibre Meat Plus Overall Winner





Nutrien Prize for Highest Average of 3 Sheep - Fibre Meat Plus





Supreme Champion Fleece



MULLOORIE



Len Anderson Young Judge Perpetual Trophy



ADELAIDE RAM SALE



Top Price Ram Sold to Minta Stud and JW & AJ Harris for \$23,000





TUES. 5th AUGUST 2025 1.30pm 180 POLL MERINO RAMS, PADDOCK RUN, WITH FULL ASBV'S AND PP TESTS PROVEN PERFORMERS WITH LONG STAPLED NOURISHED CRIMPY WOOL HIGH GROWTH • POSITIVE CARCASS • LOW MICRON







231143 SOLD TO ALMA STUD NSW \$8400 2024 STUD EWE AAAM AVERAGE 18.8 MICRON



PADDOCK RUN NATURAL WOOLS LONG WHITE NOURISHED CRIMPY THAT CAN HANDLE ANY CONDITIONS



3 GENERATIONS OF THE PASSIONATE AND DRIVEN GLENVILLE TEAM



PRE-SALE INSPECTION DAY WEDNESDAY 30th JULY FREE FLOCK CLASSING & RAM DELIVERY AVAILABLE PH DARYL 08 86285032 MB 0428285033 KLAY MB 0488990791 glenville@activ8.net.au **Follow** us on Facebook











WHAT: WHERE: WHEN: LOCATION: **DETAILS:** ACCREDITATION:

> CONTACT: E MAIL: WEB:







GERALD MULLIGHAN 0409 281 627

JODIE MULLIGHAN 0429 066 621

KASEY MULLIGHAN 0475 297 224

Classer CHRIS BOWMAN 0429 935 101



Enquiries, Inspections & Private Selections Welcome

ALLALA

The Allala on-property ram sale will be held on Friday 25 July 2025 at 1.30pm. We will also be attending the SA Stud Merino Expo at Burra on March 12 and 13, and the Eyre Peninsula Pre-Sale Expo at Wudinna on 7 July 2025.

Allala ram sale average in 2024 was down due to seasonal conditions, but the top price ram was purchased by regular clients, the Jolly Family, who were volume buyers along with Chickaloo Pastoral, BAWC, Arbon and Best.

The rams for auction at our sale in 2025 will be progeny of Rices Creek, Nyowee ram tag Mol-17, Stenlea Park tag 220176 and North Ashrose.

Cliff Phelps

Andrew Mosey

Inspection is welcome at any time by appointment, and we thank our clients, both regular and new, for their ongoing support. We offer flock classing and delivery of rams is available.

ASHROSE

Ashrose Poll Merino Stud is operated by Matt Ashby and family in the heart of the Mid North, on properties between Gulnare and Booborowie. Since establishment in 1910, the stud genetics have evolved and become refined to constitute the modern Ashrose Merino bred today.

The Ashrose Poll Merino Stud is renowned for breeding robust, large-framed, heavy-cutting, plain bodied Merinos. Deep crimping and long, soft-handling white wool is another key focus,

with our stud ewes cutting 9.1kg at 20 micron. Our highly fertile ewes breed predictably, allowing us to develop the stud's genetic profile ahead of market trends. These attributes contribute to our ability to consistently service our clients across Australia with a wide range of climatic and environmental conditions. Our vision is to enhance genetic gain by continuing the use of AI and ET programs, concentrating on the growth of both meat and wool qualities.

Rams and ewes are available year-round, and we welcome your enquiries about our classing services and private inspections at any time.

We thank our valued clients for their ongoing support. In 2025, Ashrose will be on display at the Elders SA Stud Merino Expo in Burra, South East Merino Field Day in Keith and Northern SA Merino Expo in Jamestown. Our on-property sale will be held on Tuesday 9 September 2025.

ANDOMA

Andoma Poll Merino Stud's 31st annual ram sale will be held on Friday 22 August 2025.

The stud was established in the big gum country near Mundulla in 1983 with the objective of breeding large framed predictable rams carrying stylish, heavy cutting white wool for its commercial flock. We are using annual visual classing, objective measurement and carefully selected genetics to achieve these aims.

Al programs and paddock matings of Gunallo.

One Oak and our own sires in the last few years have been used to further our aim to produce balanced animals that mature early with excellent fertility and high fleece weights of quality wool with consistent downward pressure on fibre diameter.

At the annual ram auction in 2024, Andoma sold 41 rams to a top of \$4400 for a very healthy \$1958 average. Rams have been sold throughout the South East and Western Victoria to clients who are achieving prices at the top end of wool sales, off shear sales and prime markets.

We intend to offer a similar number of rams to last year's sale at our onproperty auction at 299 Champness Road, Mundulla West, on Friday 22 August at 1.00pm.

We hope to see you there!

BABIRRA

Babirra continues to breed large-framed, early maturing sheep with soft nourished wools which we are renowned for as we continue to advance to our clients needs. We are also heading towards a correct density to form soft supple skins in our future breeding.

2024 saw the Australian Sheep Breeding Values (ASBVs) really starting to show through on selected rams in our sale team. We believe that this is a step forward for future selection of rams by our clients, for those who are starting to take a lot more interest in the ASBVs plus the visual aspect. Fat and eye muscle tests will continue to be performed in March and closer to sale day for the most up-to-date results for the client.

This year's sale team will include progeny sired by Moorundie EM142, Babirra Pink 9701, Leahcim 2481, Babirra Black 2074 (Leahcim son), Babirra Green 0135, Babirra Red 1728 (Glenlea Park son).

Babirra Dk Red 2200 and Babirra Dk Red 2203 (both sons of Moorundie Park K238)

In 2024 we purchased two rams from Moorundie Park, keeping with size, frame and great crimpy wool. We also purchased one ram from Mernowie, looking at more the eye muscle trait on this ram, with also exceptional wool. 2025 will be an exciting year to see what lambs these three rams produce.

The Farrow family of Craig, Lynda and Margaret, would like to welcome clients to our on-property sale on Tuesday 12 August 2025 at 11.00am. All rams are paddock reared and OJD vaccinated. Brucellosis accredited.



Matt Ashby



BADERLOO

Baderloo was established by Phil and Ann Hammat in 2000 and managed most recently by Daniel and Mel Hammat. In 2024 the stud was sold to the Henderson family of Caltowie and is now managed by Alison and David Henderson.

ABOUT THE STUDS

Our breeding philosophy is to produce a merino sheep that is balanced and profitable for our clients. Both visual and recorded traits are important, and we combine strict visual classing with ASBVs to achieve our breeding objectives. Baderloo's commitment to pedigree recording



from its inception and more recently its use of genomic testing at marking, gives us the edge when it comes to accurate ASBVs.

We place emphasis on key profit driving traits such as early growth, fertility and carcase, wool cut and fibre diameter. Baderloo is renowned for breeding Merinos that have exceptional early growth allowing for lambs to be turned off quicker at higher weights. High fertility allows our clients to make faster genetic gain in their flocks through greater selection pressure as well as having the ability to turn off more lambs and sell surplus ewes. Industry leading carcase traits ensure our clients breed sheep that are resilient and productive in all environments and climactic conditions.

Baderloo also focuses on animal welfare traits that save clients money and improves ease of management. Baderloo breeds a wrinkle-free Merino and has not mulesed since 2004. The free growing, bright white wool on a plain body greatly reduces the risk of flystrike.

The short-term focus for the Baderloo flock will be to lift fleece weights while maintaining micron. We will continue to make steady gains across the carcase and growth traits and place greater emphasis on animal welfare traits. We look forward to seeing you and working with you over this coming year.

BENEFIELD

The Benefield Poll Merino Stud is located in a mallee environment 30km from Murray Bridge with 325mm annual rainfall.

The stud is run alongside both a cropping and a commercial Merino operation, so it is important that genetic emphasis is put on the sheep being efficient, low maintenance animals with high quality fibre producing an abundance of ethically produced progeny.

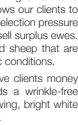


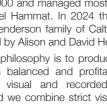
MerinoSelect ASBVs, DNA profiling, embryo

transfer, AI, fat/muscle/pregnancy scanning and entering rams in sire evaluations are all key components in the continual improvements of the Benefield Poll Merino.

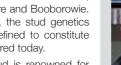
We will hold our second sale on Thursday 21 August 2025.

Inquiries are welcome anytime.









BRIMANNA

At Brimanna, sheep breeding is our number one focus, and this is evident in the quality of rams we are producing. We are proud of the soft handling wools and the dual purpose capabilities they exhibit and then pass onto their progeny. We gain so much energy from seeing what our rams do in our clients' flocks, and it gives us great enthusiasm that the continued improvements and investment we are making benefit our clients.

This year's sale team will include sons of proven



Javden Harris

breeders at Brimanna, as well as some exciting new sires. A feature of this year's sale will be the first sons of Rices Creek 188 and Brimanna 15 (Kamora Park 89 Son) both of which are exhibiting bright, white stylish wools and we can't wait to see how they progress. Also on offer will be more sons from last years impact sire Gunallo 800 (robust meaty frames with high quality wool and good cutting ability) and Kamora Park 47 (elite, stylish wools).

This year we will be attending the Wudinna Pre-Sale Expo (7 July) and the South East Merino Field Day (23 July). We can't wait to catch up with clients, meet some new faces and show everyone the exciting team we are offering.

This year we are again hosting an inspection day on Friday 18 July from 2.00 to 5.00pm. We love that we can take the time with clients to go through our team and discuss their ram selections without the added pressures of sale day.

We then look forward to seeing you at our sale on Monday 28 July at 2.00pm

Please don't hesitate to contact us to discuss your breeding program, if you have any queries or if you would like a private inspection.

BUNYARA

Bunyara was founded in 1979 and is located at Moculta, northeast of Angaston. The property is undulating grazing. Regenerative agricultural practices have been used on the property since 2012 using natural fertilisers and treatments with the goal to provide a healthy environment for raising sheep. The Bunyara stud is managed alongside a commercial self-replacing flock. Sheep breeding is our passion and focus. Our aim is to produce a dual-purpose animal with quality



lan Koch

long staple and bold crimping white wools with a square deep plain body.

Constitution and confirmation are both very important to our sire selection. The Bunyara 40th annual on-property auction was held in 2024 with a top price of \$7000 for a Bunyara bred Poll Merino ram. Average auction price was up on 2023 to \$1922. Bunyara bred commercial flock achieved the highest price for wool in the state of SA in sale M11. Also awarded with the Elders 'Clip of the Sale'.

In 2025 we will be holding our 41st annual on-property auction on Thursday 11 September, starting at 1.00pm where we will be offering 60 top guality Poll Merino rams. They are already showing excellent early growth. The rams can be inspected at our local country shows, the South East Field Day in July and at the Royal Adelaide Show. Private inspections are always welcome by arrangement.

We would like to thank our clients for their ongoing support, and we look forward to seeing you all at the Bunyara 41st auction.

CALCOOKARA

Calcookara is based at Cowell on the eastern Evre Peninsula.

Our breeding strategies are for a plain, easy-care, paddock-run animal, that is shorn at six-monthly intervals with 70mm staple length and high fertility. We actively stopped mulesing eight years ago. with no negative effects on our flock.

Even though we are now using ASBVs heavily to make selection decisions for each animal assessed, we still put a strong emphasis on wool quality at Calcookara and refuse to relent on this very important trait for our clients going forward.

The 2024 sale line up saw an impressive 75% with positive muscle and because of the current selection criteria at Calcookara this should only improve as we go. In the near future we will continue to see a steady lift in other important traits such as genetic fat and fleece weight as well

As per normal our sale team will be purely paddock run to give you a great indication of their ability to survive and thrive in a commercial environment. At Calcookara we believe that with any sort of normal season the sheep prices will be extremely strong due to a serious lack of numbers going forward which will be very rewarding for all involved.

We look forward to offering at least 110 Poll Merino rams on 21 August 2025 with a pre-sale inspection day on 14 August.



At Carcuma North, we have a strong emphasis in breeding a modern Poll Merino that meets and delivers for both the wool and meat markets. We pride ourselves on having a balanced selection of rams that are selected for their large frames, evenness, and plainness of body, so that when you choose to invest in our genetics you will not only see the benefit on the ground but also in your bottom line. Our rams have reliable genetics at an affordable price for all sheep producers.

At the 2024 Royal Adelaide Show we were excited to be awarded the Jack Hewett Memorial Trophy, for Most Successful Wool Exhibitor, for the second time. We were also pleased to again be recipients of the Elders Prize for the Most Successful Open Merino Premature Shorn Exhibitor in the wool classes, for the seventh year running.

Our sheep are available for private inspection by appointment, and a selection of rams will also be on display at the South East Stud Merino Field Day, at Keith on Wednesday 23 July.

Please join us on Wednesday 6 August 2025 for our 18th annual onproperty ram sale.

For further information make sure you follow us on Facebook or check out our website.

ABOUT THE STUDS

CHAINPUMP

The wool industry no longer needs to accept light cutting plain body sheep. Wrinkle free, plain bodied sheep can cut enormous amounts of wool with extreme follicle density, with perfect fibre alignment and keep pushing the boundaries for staple length.



Roger Hunt

We are continuously achieving 110% lambing in maidens, with long term clients experiencing up to 150% in unscanned ewes.

This is a breeding objective that we are focusing

on heavily and believe is the only way to progress.

Another promising attribute is the bare breaching we are noticing repeatedly in our non-mulesed flock.

Extremely impressed with early growth rates, processing progeny with heavy carcasses on great bone structures in 8-9 months.

Our on property auction will be held on Friday 22 August 2025 at Willalooka (near Keith). We will also be showing our paddock reared rams at the Keith Field Day.

Any enquiries please contact Roger.

COLEBURRA

East of South Australia.

Coleburra Poll Merino Stud was formed in 2021,

by Chase Ferguson based on Gunallo genetics.

We are situated at Culburra in the Upper South

We select for soft, bold crimping, free, lustrous,

bright white wools, whilst focussing on structure,

early growth, fat and eye muscle. We have been a

founding member of the Superior Wool Syndicate

and have artificially inseminated extensively

CALLOWIE

Callowie is located at 10403 Ngarkat Hwy, Lowan Vale, north of Bordertown. On the property our breeding objectives continue to follow the 5Cs: Constitution, Conformation, Covering, Carcase and Consistency. Sheep with those attributes are the most profitable each year and this remains the key selection focus for the Callowie Poll Merino Stud.

We will be holding our next annual ram sale on Monday 25 August 2025, where we will offer approximately 70 rams that give prospective and repeat client's excellent selection opportunities while still rigidly maintaining high quality standards. These rams come with Merino select ASBVs so buyers can certainly attend and bid with the utmost confidence.

There will be an opportunity for viewing the ram selection at the on-property inspection day which will be held on Thursday 14 August from 1.00pm to 4.00pm. The entire sale team will be presented

to prospective buyers to view in a relaxed manner, with Richard and Angus available to help with enquiries.

2025 will see the first progeny from Pyramid Poll 220220, along with progeny from four young Callowie bred sires we retained last year (220055, 220054, 220116 and 220191). All sires display the 5Cs of our breeding objectives. Many of the Callowie sires are descendants of Poll Boonoke 160612. Poll Boonoke 210709 & 211297 will have more sons this season after featuring in last season sale. All in all, a strong array of sires will be offered at our on-property ram sale again this year.

In addition to our on-property sale, Callowie Poll Merinos will be displaying at the following locations in 2025: Bendigo ASBA, SE Merino Field Day at Keith and Hamilton Sheepvention.

Cowie.

Richard Halliday

Brenton Smith

Jane Smith



Angus Halliday

CARRICOWIE

1984 with mated stud ewes purchased from Orrie

is renowned for breeding large framed early maturing, nourished, soft handling white wool. Also, our stud is brucellosis accredited and have OJD vaccinated for 20 years.

Each year we run an artificial insemination program using genetics to enhance our objectives to continually improve our flock.

All sale rams are paddock run and exhibit tremendous potential, helping our clients achieve great results.

Rams will be available from usual sires including some exciting progeny from Carricowie 28, Carricowie P41, Nyowee, Poll Boonoke 612, Kamora Park 646. White River 546. Poll Boonoke 780 and OC King George.

Bronte and Lee are excited about the 2025 sale team and look forward to welcoming clients and friends to our on-property sale on Tuesday 12 August at 2.30pm. An inspection day will be held on 5 August from 10.00am to 4.00pm

A selection of rams will be on display at the South East Merino Field Day. Any enquiries please don't hesitate to contact Bronte or follow us on Facebook.



We are constantly achieving lambing percentages of 120% and aim to push our percentages higher and improve the survival rates of our multiples.

The stock are run on our grazing country at Colebatch with 500mm annual rainfall. We are all about vibrant, self-replacing and resilient sheep

that are early growing, produce excellent wool, non-mules and easy care. Coleburra Poll sells rams via auction and go to a mix of environments. They are performing well in a mixture of rainfall areas.

In 2021 we used sires from Mumblebone, Sohnic, and Leahcim and their progeny are looking great.

Our 2025 auction will be held on Friday 22 August at 239 Richardson Road Culburra.



Chase Ferguson

Situated on the Yorke Peninsula, our stud



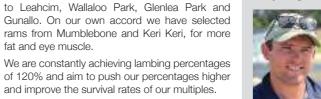




Grant Johnson

Johnson







fat and eye muscle.

COLLANDRA

Collandra Merinos was founded in 1953 and is located south of Tumby Bay with an annual rainfall of 300 to 400mm.

We pride ourselves on producing structurally sound, early maturing sheep, with soft-handling, pure white, medium wool. Our emphasis is to have an easy care, uncomplicated, highly fertile, dual-purpose animal without losing our valued traits

All maiden ewes are visually classed with the aid

of wool tests before entering our breeding program. Our genetic base has a huge East Bungaree influence. Our latest genetics purchases are from East Bungaree, top price horn 'Buddy' and from Collinsville 'Buddy 23' for \$12,000, MIC 19.8, SD 2.8, CV 14, and CF 99.8%.

At our 45th annual on-property ram sale in 2024 we achieved a top of \$3,000 and an average of \$1,489, with clearance of 38/39. The sale team had an average micron of 20, comfort factor 99.4% and body weight of 109.7kg

You can inspect the Collandra genetics at the Elders SA Stud Merino Expo at Burra, Eyre Peninsula Merino Field Day at Wudinna, Northern Merino Expo at Jamestown, and our on-property sale on Tuesday 9 September 2025.

COLLANDRA NORTH

Collandra North Poll Merino Stud was founded in 1977.

On Wednesday 6 August 2025, Collandra North will be offering 140 well grown quality rams with heavy cutting medium wool and a brilliant constitution.

Show success in 2024 included the Bendigo Australian Sheep & Wool Show Reserve Champion March Shorn, the EP Stud Merino Ram of the Year, and the First in the Strong Wool Two Tooth Class at the Hay Sheep Show.

We have 46 years' of selective breeding from Greenfields, Boonoke, Collinsville and Collandra North genetics, which has produced 1400 top stud ewes that are producing rams that cut high vielding white wool and early maturing progeny. Our clients across SA and NSW are reaping the rewards with top quality flocks.

In 2022 we purchased Collinsville 210302, son of Imperial 521, for \$26,000. Fleece data 20.9 Micron, 3.3 SD, 15.8 CV and 99% CF. This ram has outstanding stylish/gutsy well-nourished wool, and a great constitution backed with a great breeding pedigree being an ET ram. Progeny will be available at the on-property auction. In 2023 we purchased another ram from Collinsville 221118 (Masterbuilt) for \$12,000.

"We believe that the rams we are producing are the true modern rams that will cut high yielding white wool and wether lambs with early growth that sheep breeders need to meet their markets or go on to make great mothers. Our clients are proving all that and more." - Sydney Lawrie

We will be presenting rams in 2025 at the Hay Sheep Show on 14 June and the Bendigo Sheep and Wool Show on 20 July.

Sydney Lawrie



Steve Lawrie



In moments like these you need **MINTA!**

Producing big, fast growing & uncomplicated Poll Merinos with white, bright & nourished wools (Minta breeding ewe flock averaged 8.5kg of 19.5 micron wool)

2025 Annual Ram Sale - Mt Cooper - Monday 4th August 🛛 🖈 \mathbf{A}

> **130 Poll Merino & Merino Rams** Inspection from 10am Auction 1:30pm



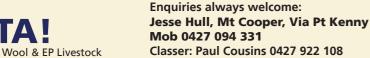


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Annual On Property Ram Sale FRIDAY 25 JULY 2025 AUCTION STARTS AT 12PM.

Inspections from 9am. Interfaced with AuctionsPlus. 8521 Karoonda Hwy, Sandalwood, SA.

Attending 2025 Events: Burra, Hay, Bendigo, Keith & the Adelaide Show

> **ENQUIRIES WELCOME ANYTIME:** Justin Boughen: 0423 065 513 Paul Boughen: 0435 230 607

www.sandalwoodpollmerinos.com.au

Michael Elmes, Stud Consultant: 0429 847 552

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@sandalwoodpollmerinos Alistair Keller, Elders: 0499 457 023 Matt Lewis, Golding Livestock: 0400 874 137



MERINO CORE TO SOUTH EAST LIVELIHOOD

By TOM PENNA



Elders Wool District Manager Steph Brooker-Jones pictured with Janelle and Nick Edwards, commented that The Washpool wool was 'Artic' white, which in her ratings of white shades was brighter that 'Alaskan' or 'Antarctic' white.

ick and Janelle Edwards are passionate wool growers and Merinos are at the core of their South East three-tiered sheep enterprise. Janelle, nee Hocking, is a fifth generation Hocking family member to work 'The Washpool' at Avenue Range, between Lucindale and Kingston SE. Her father, Rex Hocking, explained that his great grandfather worked on the railways in the 1880s and purchased 20 acres to start the family's accumulation.

The Washpool is on shallow black flats over limestone country with an average 575mm rainfall. Their 1800 self-replacing Merino ewe flock is the core to producing their own Border Leicester/Merino ewes that in turn breed their Poll Dorset and White Suffolk cross prime lambs.

Janelle said that the love of wool - the natural fibre - has driven the family to recover from the devastating 2021 bush fires where they lost 500 sheep and 50% of their ground and fodder reserves. The land has made a remarkable recovery with natural scrub and wild flowers returning to bloom.

With a focus on finer fibre, their Novembershorn ewes average 17 micron, with hoggets 15 to 16 micron. Concentrating on breeding pure white wool 'high-rainfall' type sheep that yield 72 to 73%, they have no issue with fleece discolour. On my visit I saw their first cross ewes that after the very tough season were a solid medium frame sheep in good nick.

They produce their own oaten hay and lucerne silage and buy in barley and beans to feed a spread lambing, with lambs not sold in the





spring but held over to finish in the summer and autumn months.

With the support of her parents Rex and Kay Hocking, Janelle said that she and her husband Nick were focussed on improving their sheep streams and the performance of their Merino core flock

industry and improved outcomes for our clients is our key priority."



Rex Hocking, Washpool Kelpies, started breeding dogs in 1985 after a successful period as a horse trainer of trotters and pacers in the 1970s and having trained a Miracle Mile winner. Rex, with support of wife Kay, has sold dogs and presented in clinics not only across Australia, but worldwide. Also a keen yard dog competitor, he is a former Australian Yard Dog Champion. The Hockings are avid SA Yard Dog Association supporters and Rex is heartened by the youthful enthusiasm of the group.



EXPO

MERINO

STUD

SA

ELDERS

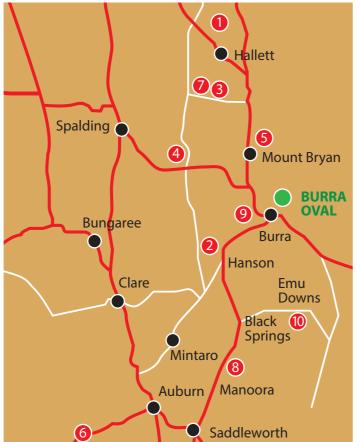
Elders ELDERS SA STUD

- What: Elders SA Stud Merino Expo
- When: Wed, 12 March and Thurs, 13 March
- Where: Wednesday: **On-Property displays Thursday: Burra Oval**
- Time: From 9.30am



Participating Studs, **On-Property – Day 1** - Wednesday 12 March

0	Collinsville 191 Popperinghi Rd, Hallett	page 40
2	Glenowie 2428 Farrell Flat Rd, Hanson	page 41
3	Greenfields 983 Willalo Rd, Hallett	page 41
4	Greenfields Karalee 6440 Booborowie Road, Book	page 50 porowie
5	Gum Hill 56 Gumhill Rd, Mount Bryan	page 50
6	Nyowee 368 Nyowee Rd, Balaklava	page 62
7	Old Ashrose 604 The Bluff Rd, Willalo	page 71
8	Pindari 1895 Main Rd 45, Waterloo	page 72
9	Springvale North 7409 Barrier Hwy, Burra	page 74
10	Whitehill 205 Valley View Rd, Emu Dow	page 80 ns



The 2025 Elders SA Stud Merino Expo will be the place to be in mid-March 2025; Merinos are truly a dual-purpose animal providing both meat for the protein market and also producing the natural fibre that is wool. The Expo is a great opportunity to view first class SA Merino genetics supplying these two markets.

We will begin the two-day expo on Wednesday, March 12 with multiple onproperty displays. This is an interesting day, travelling around the mid and lower north of South Australia, viewing top quality genetics that have been run in this environment. See the young rams that are showing promise as well as top stud sires to be offered later in the year.

At the end of the day, everyone is welcome to join together for a special social evening at the Burra Oval, where AWI will host the Woolgrowers BBQ. This will again be accompanied by a fashion show organised by local fashion designer Emily Riggs from Iris and Wool. This will be the first showing of AWI's 2025 collection. This format change has proved a real success and greatly increased attendance from commercial producers keen to see the end product produced from their wool.

On Thursday, March 13 we return to the Burra Oval for the centralised display, comprising approx. 30 stud displays under marguees. This is a huge industry day and also attracts a variety of industry related displays.

There will be three judging events, the Universal Feeders SA Merino Championship Pair and the Elders Field Day Ram of the Year with the addition of a new class being a pen of three ram lambs. There will also be an award for "best exhibitor". All cash is generously supplied by Elders SA.

Our members would once again like to thank Elders for their long-standing commitment to this event, being the major sponsor for many years.

We look forward to seeing everyone back at Burra and the region in mid March 2025.

George Millington Chair, SA Stud Merino Expo



Allala Ashrose Collandra Collinsvill Glenowie Glenville Greenfield Moorundi Morlev

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Participating Studs, Burra Oval Centralised Display – Day 2 – Thursday 13 March

				1000
	page 26	Mulloorie	page 61	-
	page 26	North Ashrose	page 61	
	page 29	Radnor	page 72	
е	page 40	Rices Creek	page 72	1
	page 41	Roemahkita	page 73	F
	page 41	Sandalwood	page 73	
ds	page 41	Sharlu Park	page 74	
e Park	page 60	Springvale North	page 74	
	page 61	Wyara	page 81	-



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150 Poll Merino Rams ON PROPERTY RAM SALE THURSDAY 7 AUGUST 2025 1pm @ 29765 EVRE HIGHWAY. MINNIPA SA

2024 Top Price On Property Fam Sple recard Lot 2

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OLD KELVALE POLL MERINOS

Breeding quality, large framed rams to suit all environments



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John Daniell: 0429 846 084 whiteriv@bigpond.com

Paul Cousins - Stud Consultant

Rick Power - Eastern States Stud Rep

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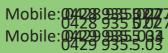
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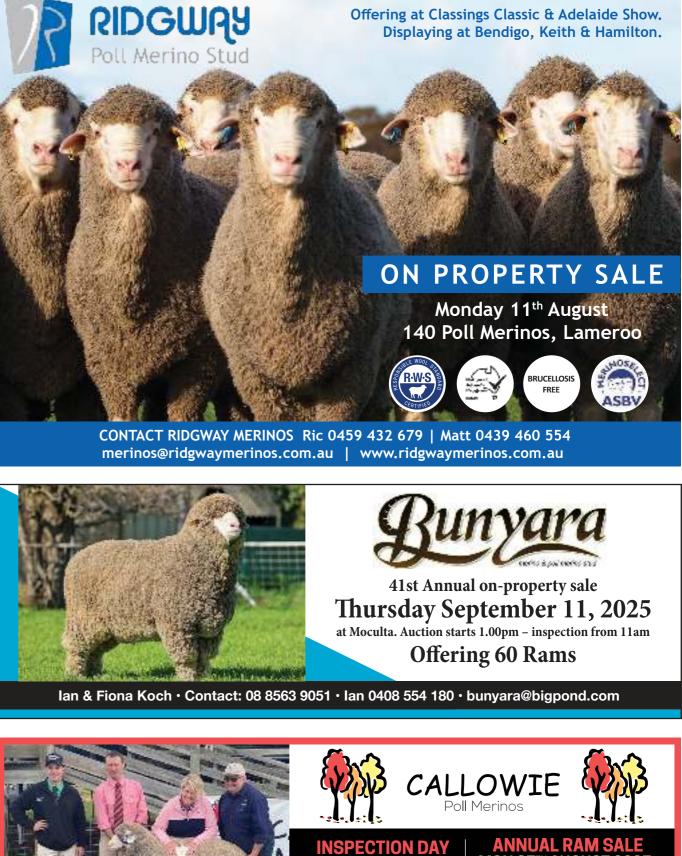


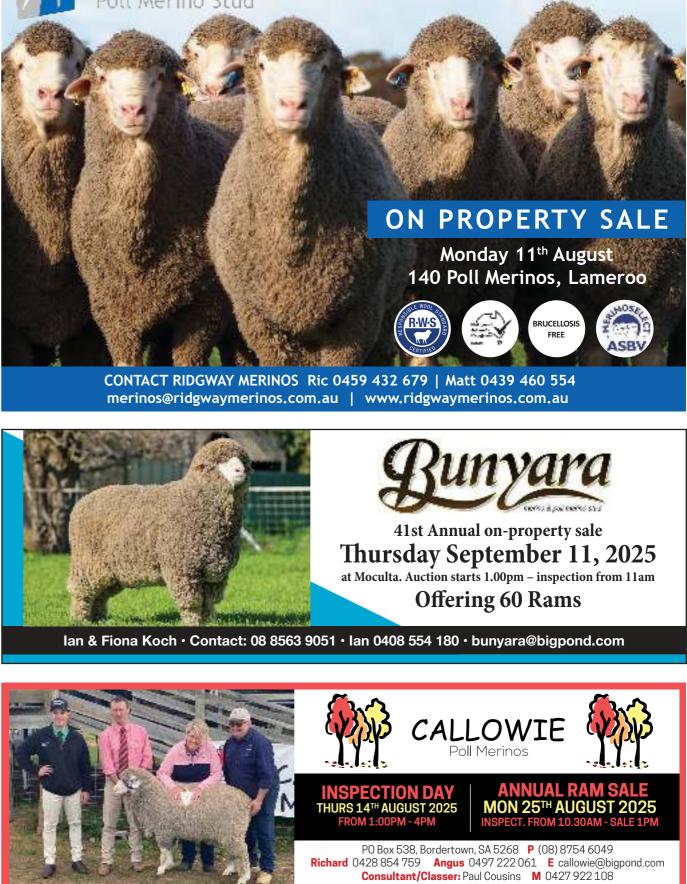
On-property **Inspection & Selection Day**

> 100 rams available with current tests All welcome

S290 - MN3 OJD status Accredited Brucellosis free Flock rams available at all times







CALLOWIE POLL MERINOS: Richard, Jacquie & Angus Halliday www.callowie.com.au Rangho

Offering at Classings Classic & Adelaide Show. Displaying at Bendigo, Keith & Hamilton.

SCHOOL MERINO W COMPETITION

he School Merino Wether competition was an excellent success again this year with record entries for the 2024 event. There were 229 wethers from 40 schools, with 76 teams entered.

The schools source the wethers in early March and they are then shorn and looked after right through until September. During this time the students get an opportunity to learn many facets of the sheep industry starting with the shearing, nutrition, handling and side sampling. Then, once at the Show, they learn the commercially relevant parts of a commercial sheep operation, with weight gain recorded from March to September, a muscle/fat scan is completed, and fleece weight, micron and yield results noted.

The wethers arrived at the Show on the Tuesday afternoon and Rachel Chirgwin weighed all the animals and muscle and fat scanned them. The wethers also have their teeth checked pre-weighing to see if they are lambs or hoggets. This was an important process as those deemed hoggets had a significant drop in price/kg of estimated



carcass weight, with Thomas Foods International's current grid price used.

On the Wednesday morning judging was kicked off by Luke Schreiber, judging the Spence Dix & Co Best Pen of 3 Wethers.

Luke, with Bill Baade's help, was looking for uniformity of the 3, neat pocket crutch and structural soundness. Luke commented this year was the most even competition he has ever judged which is a credit to the schools.

Shearing of the wethers closely followed on in the morning and whilst that was happening Anthony Hurst and Cody Jones were judging the Rabobank Handlers Competition. Once again this was a challenge to judge with so many well presented students who had a very good technique for holding the wethers.

The shearing part of the competition is coordinated by Glenn Haynes who also did a great job on the microphone during the day explaining to those watching all facets of the shearing industry and he is a wealth of information. Once shorn each individual fleece is weighed and assessed which was coordinated by Jarred Phillips and Rob Williams from AWN, we thank them for their continued support.

The School Merino Wether competition would not be possible without the generous support from our sponsors: RA&HS, AWI, Mutooroo Pastoral, Spence Dix & Co, TFI, AWN, Urrbrae Ag School, Elders, Rabobank, Rick Baldock-Stockowners Shearing, Lazerline, Shearwell, SACC Shearer Training, Thornby Feedlot, ATASA.



I'd also like to thank those stewards who generously gave up their time to help during the event Francis Andrews, Cody Jones, Toby Cousins, Roger Fiebig, Bill Baade, Peter Conrick, Will Smith and Shannon Donoghue.

A final special mention to Stephen and Peta Kellock who continue to help throughout the year and in particular on the main day at the show. Lin Cowling in the Merino SA office has

School Merino Wethers results 2024



The Supreme Pen – The John Rothwell Perpetual Shield & The Mutooroo Pastoral Co Prize for Overall Meat and Fleece Karcultaby Area School

again done an excellent job and put in a huge amount of work collating all the data from the schools during the year and liaising with them frequently.

David Rowett

Coordinator of the School Merino Wether Project

The Spence, Dix & Co Prize for Best Pen of Three Wethers Birdwood High School

The Australian Wool Network Prize for the Three Most Valued Fleeces Kapunda High School

The Thomas Foods International Prize for Best Meat Value Karcultaby High School

The Urrbrae Agricultural High School Prize for Highest Weight Gain by a Group

Karoonda Area School

The ATASA Prize for Most **Professional Show Team** Urrbrae Agricultural High School

Elders Trainee Program Prize for Show Team Development Tintinara Area School

The Rabobank Handler Award Jacob Scales, Urrbrae Agricultural **High School**

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CLASSINGS CLASSIC RAM SALE 2025

PLEASE NOTE NEW VENUE: **
MURRAY BRIDGE RACING CLUB
342 BRINKLEY RD, MURRAY BRIDGE SOUTH S.A.



Monday 1st September 100 POLL MERINOS 100 Inspection from 10am with sale commencing at 1.30pm





"Poll Merinos and Poll Merino Studs specially selected for Classic '25 exhibiting bold crimp, carcass, fibre density and productive yet easy care skin attributes as to address the possibilities of a Mules Free stock, six month shearing, higher fertility and all the advantages that the plainer bodied Poll Merino has to offer."

Enquiries to Bill Walker - Classings P/L Mobile: 0428 973 804 www.classings.com.au classing@internode.on.net **F** : Classings: In the Race and Classic Merino Ram Sale



Paddock Reared Large Frame Dual Purpose

On Property Auction Monday 18th August 2025 2pm at Buckleboo

Contact Nick Lienert Mob: 0427 274 082 Email: oakfarms@bigpond.com Stud Consultant - Paul Cousins





COLLINSVILLE

The Collinsville tradition began in 1889 with the purchase of 50,000 acres by John Collins. The registration of the stud in 1895 launched a genetic strain that would eventually become one of the most dominant in the world. Currently selling genetics throughout Australia, Argentina, and South Africa.

Collinsville produces superior genetics with a consistent commitment to commercial profitability, directly influencing a large number of flocks across the world. Our ongoing aim is to breed sheep that are large framed, plain-bodied, early maturing, whilst producing true heavy-cutting, stylish, medium wool fleeces with an added focus of fertility and muscling. Our stud ewes average 9kg of 20 micron wool, with a body weight of 80kg.

We continue to breed a number of sale rams at Collinsville Station east of Hallett. We believe that it is important to maintain the constitution and survivability of the Collinsville bloodline and is the reason they adapt so well into Australia's pastoral zones.

Tim Dalla

George Millington

100

The purchase of the East Bungaree in 2020 has been a fantastic inclusion to the offering. With the ongoing involvement of Tony Brooks, the East Bungaree genetics have continued to be run as a standalone bloodline and are bred true to type within the stud.

In 2024 Collinsville offered 565 rams at the on property auction with 561 being sold on the day enabling customers an abundance of choice of both Collinsville and East Bungaree genetics. With customers form all over Australia being able to secure their requirements ranging from stud sires to flock rams destined for the pastoral country.

Collinsville will display at the SA Stud Merino Expo, both on-property and at Burra Oval. 1800 rams will be available throughout 2025. Collinsville will have an on-property auction on Tuesday, September 16, 2025. East Bungaree genetics will be again available throughout the sale providing both existing and potential customers a large selection.

ELLA MATTA

Ella Matta's Poll Merino ram breeding programme started in the early 1990s and has used a range of bloodlines in pursuit of the best possible genetics. In 2002, our flock entered the Merino Validation Program, thereafter it has been fully measured with complete pedigrees recorded on Sheep Genetics Australia.

Our breeding philosophy is to maximise genetic gain through performance recording, as well as ensuring we continue to maintain our excellent structure and wool quality using visual selection. Both are equally as important. We have utilised the classing services of Bill Walker for many years.

Our main breeding objectives and achievements are increased fleece weight, improved carcase traits (fat and muscle), maintained 18.5 micron, worm resistant, plain body, bright white wool, long staple length, dermatitis and fleece rot resistant, early maturing, well-structured sheep.

40

We utilise genomics and DNA testing coupled with embryo transplants and artificial insemination, pushing us forward to produce the rams of the future. Our sheep are paddock-reared and run in as-close-to commercial conditions as possible, and then selected accordingly.

To breed sheep that not only survive but thrive in commercial conditions, they need to be bred and recorded in commercial conditions.

Our annual on-property auction will be held on Friday 10 October.

Jamie Heinrich

Andrew

Heinrich



Flairdale continues to breed medium wooled plain-bodied sheep with large frames and long stapled, free-growing white wool paying close attention to wool cutting ability.

Flairdale has been mules free for 18 years and shearing at 6 months. All stud ewes and rams are electronically tagged enabling us to use the latest technology to assist us with our breeding programme. We currently use Breedelite sheep in conjunction with ASBVs to enable us and our clients to best select rams to suit their wool and meat growing enterprise. Also using pedigree match maker for our mothering up to further identify our best producing ewes.

Flairdale is focusing on muscle, fat and early growth rates while maintaining the quality and quantity of wool that it has been renowned for. We are always progressing our stud by measuring new traits every year. Flairdale rams have been entered in sire evaluation trials for a number of

years and have been performing really well. Rams entered have been amongst leading sires in many traits throughout the trials. Over the last few years, we have been purchasing and using AI sires with high ASBV's in the traits we are concentrating on to further progress ourselves and our clients to capitalise on the demands of the current and future markets.

Flairdale will be displaying stud and sale rams at the Bendigo Sheep and Wool Show, South East Merino Field Day in Keith, Classing's Classic Ram Sale, Adelaide Show and our on-property sale on Monday 18 August 2025 at Cooke Plains.

GLEN HOLME

Glen Holme Poll was re-registered in 2022 having been originally established in 1954 by Geoff Kelly. The stud is a family run operation with second, third and fourth generations of the Kelly and Philp families involved.

Our objective is to breed a dual purpose, plain bodied, easy-care Merino for commercial flocks. Our sheep are performance bred and tested under commercial conditions, with selection decisions aided by objective measurements to meet the needs of wool growers and meat producers. We recognise that the number of lambs weaned over the lifetime of the ewe, and surplus sheep sales are important drivers of profitability. Utilising extensive data measurement and recording observations, many ASBVs are publicly available and provide a useful resource for both ourselves and our clients in choosing suitable animals.

All our sheep are paddock raised and well suited

to a wide range of environments and conditions. Our rams are OJD vaccinated, and Brucellosis accredited free, and our flock is non-mulesed.

Rams are offered for sale in a paddock reared state.

Glen Holme on-property auction will be held on Thursday 18 September 2025.



Wayne Lehmann

inspections from 10.00am and the sale to commence at 1.00pm.

South East Merino Field Day (Keith) and the Royal Adelaide Show.

season, if you have enquiries, please call to discuss any time.

GLENOWIE

Glenowie is a family owned and run business 18km southwest of Burra in the Mid North. Glenowie Merino Stud was founded in 1937 on Collinsville bloodlines. The Glenowie Poll Merino Stud was formed on a Collinsville and Ashrose blood base and is run in conjunction with other farming enterprises; cropping and export hay production.

Glenowie has a strong emphasis on breeding large framed, deep and plain bodied, soft handling, early maturing, heavy cutting, multipurpose rams with an average fibre diameter of 21 microns.

Glenowie Poll Merinos are bred to target both the meat and wool market also focusing on breeding affordable commercially orientated rams. Our aim is to provide profitable hardy sheep that perform for you. That is the Glenowie trademark.

Glenowie currently mates 2500 stud ewes annually and more than 500 rams are for sale each year selling into all parts of SA, NSW and Queensland. The stud is accredited Brucellosis free and has MM3 status. All sheep are run under natural paddock conditions and are suited to all climatic regions.

Enquiries and private inspections are always welcome.



OP

This year the Glenlea Park ram sale will be held on 8 August 2025, with

We will be displaying at the Australian Sheep & Wool Show (Bendigo),

We look forward to meeting clients and friends throughout the 2025

traits and wool guality, ultimately returning larger profits to commercial operations. Peter has also agreed to stay on in an advisory role throughout

Joe Murdoch

Our aim is to produce sheep with a skin and constitution to handle any environment, finding the right balance between fertility, wool and carcass traits. Glenlea Park sheep are renowned for being heavy cutting sheep with soft, lustrous, crimpy wools on a frame that has width and depth of

same path as Peter was on, striving for continual improvement in carcass

All rams have been DNA 50K Genotyped tested which gives greater

body.

ABOUT THE STUDS

GLENLEA PARK

Park Poll Merino Stud.

the 2025 season.

Joe and Lucy Murdoch are very excited to have

purchased the Glenlea Park Poll Merino Stud. We

have had a long business relationship with Peter

and Marianne and have been big admirers of their

sheep, wools and breeding philosophies. Our

family has purchased several stud sires over the

past decade from Glenlea Park and feel extremely

fortunate to be the new custodians of the Glenlea

Our aim at Glenlea Park is to continue along the

accuracy to our data whilst also providing horn poll status. All rams have been OJD Guidair vaccinated, MN3V accredited and are Brucellosis accredited free. All rams offered for sale at Glenlea Park have extensive proven pedigree, as well as both meat and wool ASBVs and currant raw data









Allen Kelly

Damien Philp





GLENVILLE

Glenville is based on the Eyre Peninsula between the towns of Cowell and Cleve. The Smith family are into their fifth generation of Merino breeding with Poll Merinos being the focus for the last 45 vears.

Nourished, long-stapled, deeply crimped wool along with excellent carcase length is the Glenville trademark. There is a major focus on early growth and positive carcass traits, while maintaining a negative micron. Combining genomics testing and visual classing with top end ASBVs allows clients to push boundaries with any target they are looking to achieve.

In 2024, stud ewes had 119% lambing, showing areat fertility despite the demanding season. The 10-year average for stud ewes is 18.9 micron and ewe hoggets is 17 micron.

At the 63rd on-property sale, 168 rams sold with the main auction averaging \$2066, topping at \$8,400 purchased by Alma Merinos in NSW.

Glenville's 64th on-property sale will be held on Tuesday 5 August at 1.30pm. 180 Polls will be offered with ASBVs, current micron tests, body and fleece weight rankings and raw carcass scans. A further 150 rams will be available for private selection.

Available this year will be the first sons of 220386, who was entered into the 2024 SA Sire Evaluation, a deep bodied nourished sire with a great balance of figures 30YCFW / 9.8YWT / -1.5 YFD with positive carcass traits. 220649, a sire with great outlook who is breaking down barriers -2 YFD / 9PWT / Positive YFAT and YEMD, created a lot of interest at Broken Hill and Burra. Also, sons of Leahcim 222629, Richmond 220260, Mernowie 221007 and Mumblebone 210084 and Kiandra 210500 sit in the top end of growth and or carcass indexes while maintaining a low micron.

Glenville offers free flock classing and ram delivery to all clients.

GREENFIELDS

Greenfields Merino and Poll Merino Stud is located at Hallett in the state's Mid North. The Merino stud was founded in 1949 on Ashrose bloodlines, while Collinsville blood formed the basis of the Poll Merino Stud established in 1957.

They are keenly sought for their well-nourished, bright, stylish wool and large, plain bodies. Emphasis is on breeding early-maturing sheep with strong constitutions and good dual purpose traits. Our breeding ewes average 20.5 microns.

Greenfields had a successful Adelaide Show,

winning Grand Champion Merino Ewe and Grand Champion March Shorn Merino Ram, with the ram being sold for \$17,000 to Rockdale Valley Stud WA in the Adelaide Ram Sale. Our annual on-property sale (held in conjunction with Greenfields Karalee) in September was another highlight with 120 rams offered and sold to a top of \$12,000, averaging \$1701

Greenfields has two lambings a year in April/May and Sept/Oct enabling quality rams to be available for selection throughout the year. We are available to assist clients with classing and provide general advice with ram selection and flock management.

This year's on-property field day will be on Wednesday 12 March at Greenfields Hallett, where a good selection of rams will be available for sale. Sons of Masterbuilt 252, Collinsville Buddy 032, Banavie 210013, and Moorundie 62-001 will be a highlight. We will also have a display at the Elders SA Stud Merino Expo at Burra.

Greenfields will be exhibiting rams and ewes at the Hay Sheep Show, Bendigo Sheep and Wool Show and the Roval Adelaide Show, and have an inspection day on Monday 25 August to preview Adelaide and onproperty sale teams.

The stud's annual on-property production sale will be held on Monday 8 September at Booborowie



Darvl Smitl





Robert Sullivan



EYRE PENINSULA

What: Eyre Peninsula Pre-Sale Expo

When: Monday, July 7

Where: Wudinna Showground, **Sheep Pavilion**

Time: From 10am. Food and refreshments available.

The Eyre Peninsula Pre-Sale Expo will be held on Monday 7 July 2025 at the Wudinna Showground.

Our Eyre Peninsula stud breeders are very proud and dedicated to their breeding programs whilst taking their stud displays all over the state and interstate throughout the year.

Our Pre-Sale Expo continues to be a very well attended event from stud breeders and agents from all around Australia.

The quality of stud sheep on display provides a range of suitable merinos to go into any environment and thrive in all conditions.

We would like to thank our major sponsor, Elders, for their continued financial and physical contribution to the Expo, and to Curtis Sales and Service for their product sponsorship of the EP Champion Hogget Award. Also, thanks to fellow major sponsor Nutiren Ag Solutions for once again supplying coffee to all who attend the day! To all our gold, silver and bronze sponsors, your support makes our Expo possible, and it is always greatly appreciated.

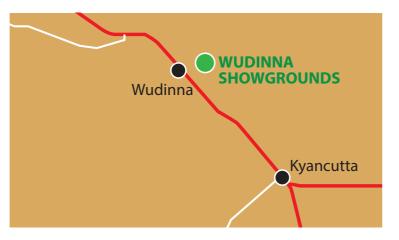
Whilst in recent times we have been faced with changing and challenging times in our industry and a poor 2024 season, we hope a prosperous season is around the corner for all our livestock producers and stud ram sales, and we can be rewarded for the depth of quality our EP stud breeders display year in year out!

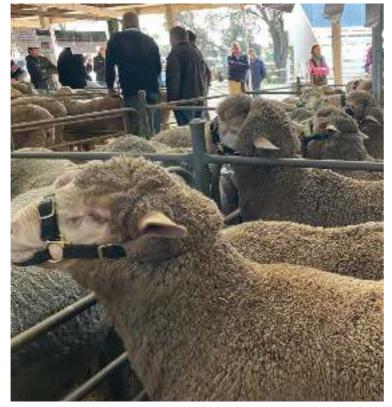
I wish all our breeders a successful 2025 season and encourage all interested people to attend the Expo, I am sure you will find what you are looking for!

Wes Daniell **EPSMBA** President

Participating Studs, Wudinna Showgrounds – Monday, July 7

Allala	page 26	Kelvale	page 51	O'Brien	page 62
Brimanna	page 27	Mallee Hill	page 53	Pimbena	page 71
Calcookara	page 28	Millbrae	page 60	Ridgway Advance	page 73
Collandra	page 29	Minta	page 30	Roemahkita	page 73
Collandra North	page 29	Morley	page 61	Secret Rocks	page 74
Glenville	page 41	Nantoura	page 61	White River	page 80
Karawatha Park	page 51	Oakfarms	page 62		









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UNDIE



ON PROPERTY RAM SALE

Friday 12th September 2025

Moorundie Park Poll Merinos GULNARE South Australia www.moorundiepark.com.au Tom Davidson 0438 893 744 tom@moorundiepark.com.au



Enquires always welcome Colin, Julie, Wade & Katelyn Boughen

Stud Advisor: Paul Cousins 0427 922 108





200 Poll Merino Rams Friday 1st August 2025

Inspection from 9am & Sale at 12 noon



COLLINSVILLE



TUESDAY 16 SEPTEMBER 2025









REIMAGINING WOOL PRODUCTION ON **KANGAROO ISLAND**

estled in the rugged landscape of Kangaroo Island, a group of local farmers has reimagined the production of woollen garments, focusing on sustainability, craftsmanship, and community.

Founded by 23 local farming families in 2012, wool processor and fashion label Kangaroo Island Wool has quickly become a leading example of ethical and sustainable fashion.

General Manager Sophie Clarke said the operations of the business start with the fleeces of local sheep and end with elegant, environmentally-friendly garments.

"Our farms are located within a 40-kilometre radius of our facility. With sustainability at the heart of what we do, we're excited to be working towards reducing our reliance on external supply chains, minimising fossil fuel use, and lowering the environmental impact of our fibre. All the wool processed to yarn onsite is sourced locally from our farmers," said Sophie.

"We scour and card the wool before spinning it into yarn, which is then used to create a stunning range of products, including wraps, ponchos, scarves, and quilts."

One of Kangaroo Island Wool's standout products is their felted wool hats, which combine craftsmanship with practicality.

"Our new felted hats are hand-stitched and hand-rolled, and each hat takes about five hours of work from an artisan," said Sophie. "They're made from 100% super fine Merino wool, currently with traceability and provenance to our closest farmer, about 2 kilometres away. They are bespoke, each one individually customised and tailored, and totally unique, they are 100% wool with no fur which makes them truly sustainable and an exciting product to include in our range."

At the heart of the business is its deep connection with the local farming community. The island's sheep farming industry is its largest employer, and Sophie said Kangaroo Island Wool is proud to support it by sourcing wool from local farmers who can then have more impact over the final product.

"It's rare for farmers to have any control over

their end product, whether they are growing wool or any other commodity," Sophie said."But our business allows them to see the impact of their hard work in the final piece. That's really special."Visitors to Kangaroo Island can now experience the process firsthand through

Visitors to Kangaroo Island can now experience the process firsthand through immersive tours run by Sophie and the team that showcase the entire wool production journey. The tours include a one-of-a-kind 360-degree cinema experience, where guests can learn about Kangaroo Island's dreamtime stories, its geographical history, and farming practices.

"Our aim is to educate people about where their products come from," said Sophie.



"Visitors see how wool is transformed into fashion and learn about the land and people behind it. They can also take home a piece of the island through our products."

Looking ahead, Kangaroo Island Wool is working towards becoming a fully circular business while also expanding their range of garments.

"We've only been operational in this capacity for about 12 months, so we're taking it step by step, but the long-term goal is to make our processes fully circular," Sophie explained.

"We're passionate about what we do, and we're excited to keep growing while staying true to our values. Our goal is to touch lightly on the planet, and create products people can feel good about wearing."





Inspection: from 10am Auction: 1pm Pre-Sale Inspection Day Monday 25th August 2025, 10am-4pm

100 Specially Selected Poll Merino Rams 'The Grove' 26 Leighton Road, Burra



2024 Top Priced Ram sold to JW, LA & LJ Sander

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Nutrien



MULLOORIE MERINO & POLL MERINO STUD



2024 ASWS Grand Champion M/Shorn Ewe of the Show & Grand Champion Ewe of the Show **Displaying at**

SA Merino Expo –Burra, Thursday March 13th 2025 SE Merino Field Day -Keith, Wednesday July 23rd 2025 Rams available for sale at all venues



ion Ewe of the Show A



Strong Wool Ewe A/Shorn & Medium Wool Ewe M/Shorn

On Property Auctions

TINTINARA, Thursday 31st July 2025, 1:30pm BRINKWORTH, Monday September 15th 2025, 1:00pm ADELAIDE Ram Sale - Friday September 5th 2025

Enquiries & Inspections Welcome

PS & JH Meyer, Brinkworth & Tintinara SA

Paul 0428462077 | Darcy 0427159970 | Peter 0408089669 | Brett 0428565091 Jodie Rintoul Farm Weekly

Email: mulloorie@activ8.net.au



Showcasing's in 2025:

- Elders SA Stud Merino Burra Expo, Burra
- South East Stud Merino Field Day, Keith
- Northern SA Merino Expo, **Clare Showgrounds**
- On-property Ram Sale 9 September, Booborowie

MC Ashby & Co PO Box 35, Gulnare, 5471 Matt 0427 626 120 Toni 0409 726 277 mtashby1@bigpond.com ASHROSE POLL MERINO



RAM SALE FRIDAY 8TH AUGUST AT 2PM 1273 CARPENTER CORNER ROAD, CEDUNA

90 POLL MERINO RAMS

Brucellosis accredited 070 vaccinated

- Mallee Hill Stud



Contact: Warren Beattie- 0428 699 004 Selling Agent–Quality Livestock Classer-Andrew Calvert 0418 130 155 Tony Brooks 0408 859 261







Top priced Ram, MH337, purchased by Kaira Pty Ltd for \$5,100. Body weight 124 kgs. Sired by MH109 (from GLP121)

2025 Rams sized by Glenlea Park, Mallee Hill. Roemakita, Kamoora Park, Ridgeway Advance.

Inspections of our Rams can be made at Wudinna, SE Field day at Keith or anytime on property

GREENFIELDS **KARALEE**

Greenfields Karalee was founded in 2024 after James and Fiona separated from James' family stud. Greenfields, where they have been selling up to 350 of their own line of stud Poll Merino rams since 2020. The name Greenfields Karalee pays homage to both James' and Fiona's family history, with Greenfields being in the Sullivan family since it was founded in 1949, and Karalee being founded in 1906 by the Freebairn Family and dissolved in the early 1990s.

In 2024, Greenfields Karalee sold 200 rams throughout Australia, from the southeast of South Australia through to the pastoral areas of NSW, SA and QLD. 72 rams were sold by auction at our on-property ram sale in September with the remainder being private selection.

We have always based our breeding program on our clients' needs. Our main objective is to produce sheep that will thrive in all environments with bright well-nourished wool, capable of producing higher than average returns for our clients. We have been vigilant in ensuring that size, body and fleece weight have not been compromised whilst improving our wool quality. We aim to breed early maturing, plain bodied sheep with good constitutions, sound structure with strong carcass and meat traits. Our ewes average between 19.5 to 20 micron and cut between 8 to 9kg of wool.

Our on-property ram sale will be held on Monday 8 September 2025 at Booborowie Station, Booborowie. Inspection starts at 9am with the sale starting at 1pm. Lunch and light refreshments will be available.

Private selections and enquiries are welcome any time of the year.

More information available on our website or follow us on Facebook.

GUM HILL

Gum Hill Poll Merino Stud forms an integral part of a mixed farming multi-generational family business owned and operated by the Lines Family in SA's Mid North. Established by the family in 1885, the stud has experienced the hardships and enjoyed the prosperity of the sheep and wool industry across its 140-year history. Gum Hill became one of the first sheep studs to use objective measurement of physical production traits, including greasy fleece weight and yearling bodyweight. This measurement process began

Justin Lines

James Sullivan

in the 1950s, and since then the stud has taken a balanced approach, considering measured traits and visual subjective assessment in selecting the plain bodied, fertile, resilient easy care Poll Merinos that our clients' desire.

We are now a few years into the use of Estimated Breeding Values (EBVs) and using DNA Genomic testing to determine each ram's genetic merit. Understanding the genetic traits that can influence our client's flocks along with their environments has allowed us to continue and enhance our breeding of the Gum Hill type of sheep our clients and the industry desires.

We now have over 12,000 sheep genomically tested in our data set. The collection of this genetic information, in conjunction with measured data has produced enhanced Genomic Estimated Breeding Values of high accuracy and repeatability on highly inherited traits. Our partnership with the University of Adelaide's Davies Livestock Research Centre to produce these values continues to enable us to drive our genetic progress forward, tailoring breeding values and Indexes to our client's various needs. At field days in 2025 we will have preliminary Genomic estimated breeding values available for all rams displayed in March on-property and at Keith in July.

Rams are available for private selection on-property from August through to October.

GUNALLO

Gunallo Poll Merino stud is situated 8km south of the Mallee Highway between Murrayville and Pinnaroo.

Gunallo breeds uncomplicated sheep that are early maturing, fertile with long stapled, crimpy white wools on the large frame that our sheep are noted for.

Gunallo sheep have strong constitutions and are working towards a mules-free sheep with positive fat and eve muscle.

Extensive artificial insemination has been instrumental in achieving these goals as well as advice from our stud classer Bill Walker.

In 2024 Gunallo sold rams to a top price of \$11,000 to Rothsay Park Poll in Victoria. Gunallo rams and semen are currently going to most states.

2024 has been tough year for feed and for surplus ewes and lambs so it is more important to breed profitable sheep which are easy care.

We are looking to this year's young rams which are showing plenty of potential with more rams having elite, free-growing wools on large frames.

Sires used for this year's rams includes first progeny of Richmond 128 and Richmond 117, as well Gunallo 67, Gunallo 53 & Forest Springs 291. There will be more from Glenlea Park 1063, Gunallo 431, Leahcim 2477, Mernowie 1080, Gunallo 470, Gunallo 551, Mumblebone 532 plus other leading sires.

Gunallo is accredited brucellosis free and is MN3 status Sheep MAP.

In 2025, Gunallo will be displaying rams in Bendigo, Keith, Hamilton, and selling at the Classings Classic Ram Sale and Adelaide Ram Sale.

Our 46th annual on-property ram sale will be held on Thursday 28 August 2025

Current wool tests will be available on all rams to be offered as well as ASBVs from Sheep Genetics, inspections are also welcome.

HILL VIEW OP OP

Hill View was founded in 1891 by E.H. Starkey by the purchase of 100 ewes from A. Gilmour, Mount Pleasant, which were mated with rams from A.J. Murray, Mount Crawford, Williamstown,

In 2012, the stud ownership passed to Lyall Starkey who went into partnership with his daughter Kayla, trading as K.M. & L.W. Starkey. Since taking on this partnership, Lyall and Kayla have strived to breed Merinos suitable for their cold winters and 600mm+ annual rainfall, and this has resulted in breeding animals which we feel best suit our climatic conditions.

Our wool types range from fine-medium to medium wools, that are bright, pearly white, well defined in crimp and soft to the touch. We also bring carcass quality to our sheep as well, and while they may not look big at first glance, the capacity of depth in the barrel region, and length as well, gives us the opportunity to grow dual-purpose merinos, as previously said, in our climatic conditions



Lyall Starkey



Brad Schroeder

Hilton Heath sheep are big, plain bodied, are early maturing, very fertile and have good eye muscle. Sires in use in the Poll stud include Hilton Heath, Poll Boonoke, Orrie

Cowie and Carcuma North. In the Merino stud we are using Hilton Heath, Wanganella and Orrie Cowie. All sires have been selected for staple length, bright white wool with crimp and lustre on a plain big body.

We will be attending the South East Field Day and will also be at Bendigo and the Adelaide sheep shows.

Our on-property ram auction will be on Wednesday 20 August at Sanderston (off Fromm Road). Inspections will start at 10.00am with lunch provided. Rams are available for private selection on properties after the sale day.

KAMORA PARK

Colin, Julie, Wade and Katelyn Boughen run Kamora Park Poll Merino Stud, situated at Sandalwood, near Karoonda. They consistently produce high-performing dual purpose sheep with well-balanced carcase and wool traits.

Kamora Park sheep are noted for their long, wellmuscled bodies with an emphasis on white, long stapled and well-defined waxy wools, that handle all environments. They are known for their good doing ability, early growth rates and fertility; all essential for effective commercial productivity.

Each vear. Kamora Park invests in quality Australia-wide genetics that complement the stud's breeding objectives. The stud artificially inseminates around 1000 ewes, annually. These ewes average 19 to 19.5 micron, while the hoggets average 18 to 18.3 micron.

Kamora Park will offer 200 Poll Merino rams at their on-property auction in 2025. There will be a selection of mulesed and non-mulesed rams and ASBVs will be available. This year's sale rams are sired by Kamora Park 115 (purchased by Mallee Hill Stud), Kamora Park 233 (purchased by Minta Stud), Kamora Park 97 (sold to Woodoona Stud for \$20,000 in 2023), Ridgway Advance 270 & 1497, Wiringa Park 450 (sold for \$70,000), Calcookara 400, Seymour Park 13 and Gunallo 295 Sons.

Katelyn Boughen

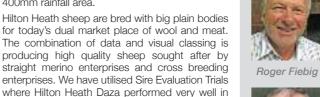
In 2025, Kamora Park rams will be on display at the Australian Sheep and Wool Show in Bendigo, the South East Field Day in Keith and at the Royal Adelaide Show in September.

Wade Boughen





Trevor Fiebig







ABOUT THE STUDS

The Hilton Heath Studs are located at Sanderston,

east of the Mount Lofty Ranges in a 250 to

300mm rainfall area, and east of Keith in a 350 to

topping the wool cutting and scoring well in lack

of breech wrinkle and overall growth of the sheep

Hilton Heath are offering some plain bum and un-

mulesed rams again at this year's sale. Last year

Over the last three years our average wool test

has been 19 micron with 8.5 to 9 kg of fleece

weight per head, with 69 to 72% yield.

HILTON HEATH

400mm rainfall area.

topping the wether weights.

they sold very well.

50

KARAWATHA PARK

The Karawatha Park team look forward to 2025 with renewed enthusiasm and a positive outlook for both wool and meat.

Traits that are both on an upward curve in our flock given our breeding objective focus over many years. This will be very evident in the rams we offer for sale at our annual on property auction this year. A full set of ASBV data will be available through Sheep Genetics, with high accuracies, giving clients the confidence to fine tune breeding traits for proven genetic gain.

A long term focus on positive fat in our breeding objectives, along with white, elite fibre of high fleece weight and body weight ensure these genetics produce resilience, survivability and fecundity giving you, the client the opportunity to select productive, profitable and well performed animals.

The stud is now five years in to a non-mulesed

flock, providing clients with genetics to phase out mulesing if so desired. Karawatha Park will be displaying a sample of these genetics at the EP Pre-Sale Expo at Wudinna in July.

As always you are more than welcome to inspect the sale team at any time prior to sale day. This year that day is Friday 15 August at 1.00pm. We also offer a classing service and ram delivery if required. We look forward to catching up with you on the day.

KELVALE

The Kelvale Poll Merino Stud was founded in 1966 by the Kellock family and is now managed by Stephen and Peta Kellock at Keith in the South East.

Today there are currently 1000 stud ewes that are mated to Kelvale-bred sires with outside influence via AI and ET programs.

The main breeding objective of the stud is to produce a well-balanced animal for both wool and meat production. This is achieved by improving the density, length and quality of the wool grown on a highly productive animal, with high growth rates.

Kelvale are currently shearing every six months and obtaining testing

lengths in excess of 70mm however our aim is to genetically breed the length to above 80mm consistently. Deep crimping and bold, white wools are grown with an average flock micron of 19.0.

Maintaining and breeding a plain-bodied sheep has allowed for the practice of mulesing to be phased out; no lambs have been mulesed since 2008. We have also increased our lambing percentage to be consistently over 110% from ewes mated with some mobs achieving over 130% in recent years.

Kelvale is actively involved in the collection and use of data within Sheep Genetics. The ASBV data is invaluable to continually evaluate and improve wool and carcass traits, with positive fat and muscle of high importance for survivability of lambs. We participate in Sire Evaluation trials and have had great consistent genetic results.

Kelvale is a founding member of SRS® Genetics, as we are prepared to breed a highly productive sheep that will thrive anywhere in Australia. Rams are sold into Tasmania, Victoria, NSW, Queensland and all over South Australia. See our website for events where Kelvale Rams will be on display.

On-property ram sale of at least 200 rams will be held in August annually in Keith





Rert Woolf



KIANDRA

Kiandra Poll Merino Stud is located north of Bordertown, in the Upper South East of South Australia

Early growth, good constitution, feet and fertility, on a plain bodied poll Merino, in equal combination with ASBV measurements are the core of our stud's selection process. We strive for medium to fine, long stapled, well nourished wool, with deep barrels. We have moved to nonmulesing and have completed genomic testing on the entire stud flock.

Semen sales continue to be strong, with Kiandra 200065, Kiandra 210266, Kiandra 221648 and Kiandra 220906 leading the charge. Progeny of these rams have seen top prices in stud ram auctions and reserve rams retained for studs as sires.

We offer our rams by auction and an inspection day is held the week before our ram sale. ASBVs are available on all rams sold, with many in the top 5 to 10% across indexes and individual traits.

Kiandra Poll Merinos are bred to perform in all conditions.

KURRABI PARK

Kurrabi Park Poll Merino Stud was registered in 2014 and is located at Koppio on the lower Eyre Peninsula, with an average annual rainfall of 500 millimetres.

The stud is an entirely non-mulesed flock and mulesing ceased within our commercial ewe flock in 2007. Since ceasing mulesing, we have not noticed any detrimental effects to question this decision.

Our breeding objectives include white, bright, medium wool on a structurally sound, easy care, dual-purpose frame. Our bloodline was founded on North Ashrose, and since then we have introduced genetics from Moorundie Park. Glenlea Park, Roemahkita, Leahcim, Calcookara and O'Brien Poll Merino.

We are focused on using MerinoSelect as an important sire buying tool, with the intent to head down this path in our stud, as it provides us

with objective information to assist in our breeding decisions along with physical assessment of wool and structural confirmation.



Lampata Poll Merino Stud and family business, run by Bruce, Gaylia, Robert and Courtney Pocock, was first registered in 1982.

Lampata is based at Lameroo in the southern Mallee of SA and is run in conjunction with their other farming enterprises, cropping and commercial sheep. Lampata Poll Merinos are indexed in the top 10% dual purpose index for sheep genetics flock profile.

All sheep are paddock run and mated to give full and honest assessment under commercial conditions, just as is required in commercial clients' flocks.

Lampata's emphasis is on producing affordable and highly productive, plain-bodied, fertile and genuine dual-purpose rams for the commercial producer. Excellent returns are being made by eir clients when selling wool or surplus stock.

Approximately 600 of their own surplus ewes are offered and highly sought at the annual Lameroo Off-Shears Sale, with many used to breed top lines of maternal ewes and prime lambs for our clients

Lampata runs 1625 ewes, including 730 stud

ewes. Their average flock micron is 20.5 for ewes and 19.5 for hoggets. They have stayed in this medium micron range to maximise overall productivity and profitability.

Their staple length allows for twice yearly shearings, which also gives management advantages.

They initially select 300 ram lambs each year, later reducing that to the top 150 visually, which are then widely assessed for fleece weight, micron, staple length, birth type, growth, fat and eye muscle.

All rams are ovine brucellosis accredited and OJD gudair vaccinates. We will be displaying at the South East Merino Field Day.

Lampata will sell rams at their annual on-property sale on Monday 18

August, and privately.

The Pocock family invite anyone interested to inspect their sheep; they are an 'open book' and their door is always open.

LEAHCIM

Leahcim has aways focused on increasing industry measured profit drivers while reducing labour inputs and maximising the animal welfare outcomes for us and our client's livestock operations. The changing makeup of the Australian sheep flock to more shedding and opportunity for a Poll Merino sheep that offers high value fleece, high value skins, high reproduction, and the best high quality red meat production.

We have invested our time and money in the identification of worm resistance, highest value and performance of meat and wool traits, on animals that deliver an outcome that works for commercial clients right through to our customer at the end of the supply chain.

We offer genetics that are of the highest level for measured quality, traceability, and repeatability. Sheep Genetics data assessment for over 30 years has given Leahcim one of the most accurate and largest databases in Australia. Using large numbers of follicle density measurements over the last five years to increase wool quality, skin quality and production, measuring large numbers of individual worm egg counts to increase worm resistance, identifying, and using genetics with some of Australia's best meat eating quality sires

will take Leahcim and our clients to the next level of advanced profitability and ethical breeding.

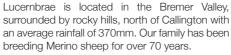
Leahcim has ventured into having some of our wool processed into tops, craft yarns, commercial yarns, and also various woven and knitted products. The product is fully traceable, ethically produced and 100% Australian processed. The product is marketed as Leahcim Wool – 'Farm to Yarn to You', online and at Hummocks Station, one of South Australia's pioneer sheep stations. Leahcim has been approached by one of Australia's largest wool processors to develop a joint venture branded product that highlight the sustainability and traceability of our Leahcim

Leahcim's data is available on the Sheep Genetics website and will be available on every sheep in the 2025 ram sale. All Leahcim sheep are genomic tested for parentage identification and genotyped to maximise traceability and allow us to select for hard-to-measure traits, which will maximise our genetic gains.



Alistair Michael





ABOUT THE STUDS

Lucernbrae Stud has concentrated on breeding Merino sheep that meet the demand of producers and consumers who require the sheep industry to address future ethical issues. We concentrate on breeding dual purpose wrinkle-free, plain bodied sheep and we ceased mulesing in 2007. Our aim is to breed elite sheep with soft, stylish white wool around 18.5 micron. Current ewe hoggets carrying five months' wool were shorn and tested 17.5 micron, cutting 3kg wool. Ewe hoggets with 8 months wool have cut an average 6kg. Shearing occurs twice yearly with maidens being shorn three times in every two years. The stud is ovine brucellosis and OJD accredited MM3. ASBVs are adding to our sheep genetic data with some



Keith Paech



exciting results.

Unfortunately the predictions of a forthcoming drought meant prices were subdued in 2024 with a top price of \$2700, sold to the Thiele family.

Sires used for 2025 ram sale team are sons from Forest Springs 200102. Leahcim 202484 Westwood 210681, Baderloo 220265 (bought at Classings Classic 2024) Leahcim 212052, Kelvale 200114 and Sonic 200526

Lucernbrae will be displaying a selection of Rams at Keith at the South East Field Davs.

We invite you to attend our annual on-property ram sale on Thursday 7 August at 1.00pm.

MALLEE HILL

Mallee Hill Merino and Poll Merino Stud is located near Ceduna on the Eyre Peninsula. Annual rainfall ranges from 6 to 12 inches. We breed a true dual purpose sheep that have constitution and wool guality. 90 Poll Merino rams will be offered at our 20th on-property sale, which will be held on Friday 8 August.



With the future of the sheep industry looking for easy care, ease of shearing, productive skins with lower microns, we too are breeding in this

direction. We have actual figures on our rams, body weight, fleece weight, current wool test, muscle and fat measurements and pedigree. We are brucellosis accredited and OJD vaccinated.

At last year's sale, the top priced ram went to Kiara for \$5,100. He was sired from a Mallee Hill Ram, bred from our GLP sire. This year we will be offering rams sired by Mallee Hill families, Glenlea Park, Kamora Park 115, Ridgeway Advance and our recently purchased ram from Roemahkita (\$16,000).

Last year we secured Lot 1, the top priced ram from Glenlea Park for \$20.000.

Our five-year average of our ewe flock is 20 micron. Lambs at six months weigh up to 70 kg. Mallee Hill ewes cut 8.5kg each year, with individual ewes cutting 11kg of fleece. Our wool is white, has lustre and good nourishment. Along with measured traits, care is given to select for basic traits like structure, good feet and general do-ability. Wools are selected for reduced dust penetration, rich well-nourished with well aligned fibres.

Mallee Hill rams will be displayed at the Wudinna Pre-Sale Expo and at the South East Merino Field Day at Keith.

Rams are also available for private selection. Delivery can be arranged.

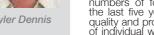


Tyler Dennis



Ryan Kluska





52



Robert Pococl

Bruce Pocock

MALLEETECH

Malleetech Poll Merino Stud has been breeding robust, paddock reared, fertile and heavy wool producing sheep in the heart of the Murray Mallee for over 40 years. Early in the process of setting up the stud, David Smith, the stud principal, realised the importance of recording the full parentage of the progeny to maximise the overall generational genetic gain of the animal. To achieve this, the ewes are mated to a single sire and then at lambing the progeny are matched to their dam in a time consuming but worthwhile process.

Knowing the pedigree of the animal is only half the battle however, as data must be collected on each animal to ensure the greatest genetic gain is being achieved. Malleetech have been using Australian Sheep Breeding Values (ASBVs) since 1999 to leverage the data collected on farm to accurately compare our sheep to any throughout Australia. In the SA Sire Evaluation Trials, Malleetech sires have performed very well. Fleece weights, staple



David Smitl



Harlev Smit

strength, eye muscle and fat depth, body weights, weaning rate and many other traits have all been used to give us the versatile and reliable producing Malleetech sheep we have today.

Rams are given no special treatment in the paddock, what you see on sale day is what you get in your paddock. This also helps to identify poor performers that may have been able to avoid detection under a more lenient management system. Malleetech sheep are bred tough to perform in Mallee conditions with minimal hand feeding and no shedding. Since 2021 no animals have been mulesed at Malleetech as they aim to breed plain, easy care and sustainable sheep.

Harley, David and Margaret Smith welcome you to share in their genetic progress at the on-property sale on Thursday 21 August 2025.

MERNOWIE

lan Rowett founded the Mernowie Stud in 1975, and son David is now joint Stud Master. Mernowie is located at Marrabel, 100km north of Adelaide between the Clare and Barossa Valleys.

The Mernowie Stud is renowned for its ability to produce top quality, bright white wools on a large framed, plain bodied animal in a challenging 525mm rainfall district with a very high incidence of wet days through winter.

Mernowie clients are extremely well placed to capitalise on low micron premiums, with stud adult ewes averaging 7kg 19.1 micron wool, and hoggets 17.5 micron.

The stud is putting emphasis on welfare traits with individual WEC and Dag results. The whole flock has been scored for wool colour and character. Results will flow through to this years ram sale team with ASBVs available for these traits

Mernowie targets sires with PWWT of +10, along with positive Fat and EMD.

Mernowie ewe lambs mated at 9-11 months of age have averaged 88% conception and over 100% average weaned lambs over a 10-year period.

Mothering ability is essential to achieving top lambing and we are now scoring ewes for temperament and udder size, we cull ewes that fail to rear a lamb. Clients are consistently weaning 110-130% lambs.

Our sale catalogue last year identified 63% of all sale rams were raised as multiples.

Our 2024 Al programs used a majority of Mernowie bred sires with some outside infusion with particular emphasis on meat eating quality, intra muscular fat and shear force.

Rams are sold to environments varying from 150mm to 750mm rainfall. We will be displaying at South East Merino Field Day at Keith and offering rams at Classings Classic, Murray Bridge.

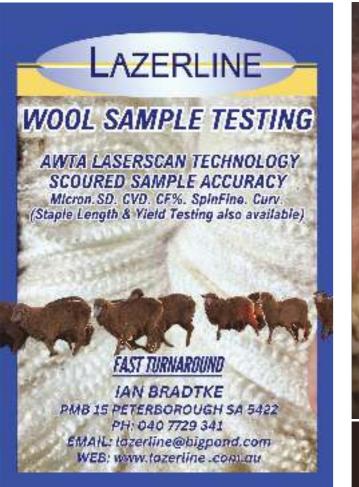
Mernowie's on-property sale will be held on Wednesday 17 September 2025. Private inspection is welcome anytime



David Rowet



lan Rowett





MOORUNDIE

Poll Merino Stud







/161 085 SOLD TO BALLATHERIE POLL MERINO STUD, HILLSTON, NSW

SOUTH EAST FIELD DAY - ON PROPERTY 276 Davidson Rd, Keith SA – July 23rd, 2025 Rams available for private selection by appointment Enquiries Welcome

Geoff & Bernadette Davidson - Keith SA M: 0417 875 570 / 0418 755 270 E: polls@moorundie.com.au | www.moorundie.com.au



What:	Yorke Peninsula auctions & field days
When:	North Cowie – July 30 Babirra – August 12
	Carricowie – August 12

Where: On-Property

The Yorke Peninsula Merino Breeders extend a warm welcome to breeders and visitors to the 2025 ram auctions.

The YP stud breeders continue to produce early maturing, large framed sheep with strong constitution and excellent white stylish heavy cutting wool that keeps our clients returning each year.

2024 was a difficult year with not a lot of rain eventuating on the Yorke Peninsula, as with a lot of the state. Clients cutting back on numbers or changing direction in their farming practices has given the YP Stud Breeders a challenge. The YP Stud Breeders have taken on this challenge and once again have delivered with another excellent lines of rams for sale.

Meat and wool continue to grow giving the client that dual purpose sheep that we, the breeder, strive to breed.

YP breeders continue to buy quality rams and semen from the best sources to ensure that they are breeding sheep that make dollars for you, the client.

We continue to be proud of the sheep we produce on YP and the Merino breeders continue to provide new genetics for the clients who continue supporting their local Merino breeders.

Sincere thanks to our individual sponsors for their ongoing support. We look forward to seeing you at our ram auctions so you can experience the YP hospitality.

Lynda Farrow

On behalf of Yorke Peninsula Merino Sheep Breeders

Participating Studs, **On-Property Auction** & Field Days

0	North Cowie 2547 Corny Point Rd, Warooka	page 62
2	Babirra 4286 St Vincent Hwy, Stansbury	page 26
3	Carricowie 10344 Yorke Hwy, Brentwood	page 28







FLINTOFTS LEAD REVIVAL OF ICONIC SA KNITTING MILL

ean and Melanie Flintoft have 25 years' experience in the fashion industry, with the launch and growth of eight different brands.

In their most recent endeavour, the pair have bought an iconic South Australian knitting mill, and are leading the charge to revitalise operations and protect Australian craftsmanship.

Silver Fleece knitting mill was first founded in 1951 in Hindmarsh, South Australia, and over the years, has become renowned for its highquality production and local craftsmanship, employing 20 local workers and technicians.

74 years on, in the same location, the mill uses state-of-the-art, computerised knitting machines, supplying schools, colleges and sporting clubs with South Australian-made garments. Most notably, for the last 40 years, Silver Fleece has knitted the iconic Australian cricket team woollen vests and pullovers, a contract which still stands today.

As consumer trends moved toward 'fast fashion', the former owner of Silver Fleece began to see declining order numbers, and heightened competition from global markets meant the business was at risk of closing down.

When they heard the news of Silver Fleece's struggle, Dean and Melanie Flintoft began to look into the process of acquiring the business. With backing from investors, the pair ultimately rescued Silver Fleece from liquidation, marking a turning point for the Australian manufacturing of wool products.

"We saw this as an opportunity to grow Australian manufacturing, and knitting is an area that involves advanced technology that helps with scaling and price," said Dean.

"We try to prioritise sustainability in everything we do. Silver Fleece already has a head start given most of what we create is made from Australian wool and Australian cotton, which are sustainable fibres, and even compostable in some cases."

The Flintofts are keen to synergise Silver Fleece with their established suite of fashion brands, including popular resort wear label Sunset Lover.

"We are very excited to make Australian manufacturing a focus of our brands going forward," Dean said.



"The next steps for Silver Fleece will be growth and expansion. We have capacity to expand significantly, and so we are working on government contracts, as well as working with other fashion brands and schools, to do more of what we specialise in."







bkradnor74

@gmail.com

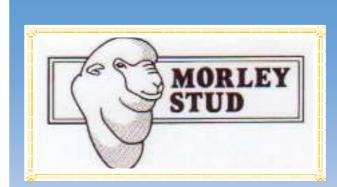
Radnor Pedlar 1010. Winner of the Lambs Tooth Strong Wool Class in Bendigo 16th July SPONSORED BY NUTRIEN MURRAY BRIDGE Pre sale inspections welcome - contact Steve Koehler Radnor are displaying in 2025 at Burra, Hay, Bendigo, Keith and Adelaide.

* Auctions Plus

MERNOWIE POLL MERINOS

38th Annual On Property Sale, Marrabel Wednesday 17th September 2025, 1:30pm





ON-PROPERTY AUCTION Friday 22nd August 2025 Inspection 11am – Auction 2pm 175 Morley Road, Cleve

60 Poll Merino Rams 60

Including progeny from: Morley, Orrie Cowie, Mernowie, Ridgway, Ridgway Adv, Old Ashrose, Gunallo



Top bidders 2024—SC & LE Snodgrass

See us at Burra, Wudinna and Jamestown.



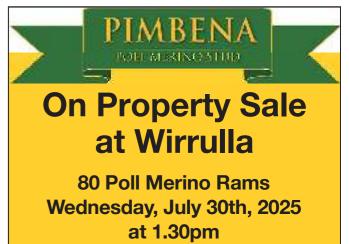


Apartage

AND FLOCE

ACTS:

B E: jkljmills@outlook.com Paul Cousins - Stud Advisor Justin Thompson 0427 130 124 Nutrien Tumby Bay Mick Noble 0407 961 258 Elders Cleve



SELECTION AIMS:

Dual purpose, fast growing large frame with white soft handling wool with deep crimp, long staple, micron average 18.3, cv 16, sd 3, cf 99%. Breeding plain body with non mulesing since 2006 for bare breech AWEX accredited, less than 2% culls for breech wrinkle scoring breech cover and breech wrinkle in MERINO SELECT.

> Contact LESLIE HAMENCE mobile: 0428 268 002 email: pimbena@bigpond.com



craig - 0410 209 049 ramsgatepoll@outlook.com Accredited Brucellosis Free

MN2 VAC

Fibre & Fertility on Frame with Figures

JCTION

os.com.au

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120

ASBY

MILLBRAE

Millbrae Poll Merinos aims to breed a dualpurpose Merino, with white, well nourished, bale filling wool on a plain, meaty, deep-barrelled body that is well structured. Our sheep have good doing ability, which is good for fertility and keeping lambs in good health once on the ground.

Our stud flock is run on our various properties near Kimba, with our on-property auction held 7 km east of Kimba on the Eyre Highway at Millbrae.

Our sale team for 2025 is the best line-up we have ever produced, proving our sire purchases are working well, including the Ram M8784 purchased from Roemahkita, out of Smithy, a ram from Glenlea Park that went for \$100,000 at the Adelaide Ram Sale. This ram has exceeded our expectations and has bred exceptional rams and ewes, giving us strong genetics for years to come.

All our rams are paddock run with zero or minimal supplements. This makes it easy to select the best sale rams with natural doing ability, which is an important part of our program.

Clients can purchase with the confidence that the ram or rams, will leave our property and continue to service your ewes in good health. This aspect is of the utmost importance to us.

Looking forward to seeing you around the place or at our annual ram sale.

Clint Rayner

MOORUNDIE

> Moorundie Poll Merino Stud has its foundations going back to 1955. Geoff and Bernadette operate the stud from their properties at Keith in the South East of South Australia.

Moorundie sheep are highly sought-after by commercial and ram breeding flocks. We sell rams and semen to all mainland states, and surplus ewes are bought by studs.

At Moorundie we believe in breeding for client profit, and for predictability of progeny. We concentrate on high fleece weights, fertility, early growth rates, white wool and wools need to be able to handle rainfall. Our selections for shape and finish have led to an improvement in fat and eye muscle. Our extensive AI and ET programmes are designed to accelerate genetic gain.

This year we will be displaying on-property (276 Davidson Road, Keith) at the South East Merino Field day on Wednesday 23 July.

After 11 on-property Ram auctions, we decided in 2023 to return to ram sales via private selection. We believe that this gives clients more choice and time to select rams.

Inspections welcome by appointment.



OP

Geoff Davidsor



Davidson

Bernadette

Morley was founded in 1970 by Alex Horne

MORLEY

and is based between Cleve and Cowell on the eastern Eyre Peninsula. The stud is now managed by Leonie and son Justin Mills. Paul and Josh Cousins have also been engaged as our advisors moving forward.

In 2023 we purchased two outstanding young sires. Gunallo 261 is sired by Leachim 2621 and Ramsgate 202 sired by Sohnic 181195 out of a Wallaloo Park sire. We are very excited to offer the first of their progeny in 2025, along with our ongoing genetics from Ridgeway, Old Ashrose (Wallaloo Pk), Ridgway Advance, Gunallo, Brookdale and Mernowie.

In 2023 we used Kollindale 220220 via Al and this progeny will also be available this year. We purchased a Rices Creek sire in 2024 and look forward to seeing what he can produce.

Our ram sale this year will be on Friday 22 August with inspection at 11.00am and auction at 2.00pm. We will be attending the SA Stud Merino Expo, EP Merino Expo and Northern SA Expo in 2025

We invite you to inspect our displays and catch us for a chat. Rams are close handy and available for inspection anytime should you be on the EP and Leonie is available on mobile, email or via messenger for any enquiries

MONLEIGH

Monleigh Poll Merino Stud is situated in the Murraylands region, 20km north of Murray Bridge in a 360mm rainfall zone.

The stud was established in 1994 from the purchase of NSW bloodline Merinos with ultrafine wool. Since then, we have progressively increased fleece weight, fertility and body weight as well as specifically selecting an all-rounded dual-purpose sheep through ASBVs. Using AI to fast-track genetic gain and collecting raw data on all sheep. all while maintaining soft, fine, quality wool and sound structure using visual selection.

Our sheep are paddock-reared which is crucial for the selection process. This approach ensures we breed sheep that are resilient, adaptable, and capable of thriving in all environments and climates



Nathan Modra



MOORUNDIE PARK

Moorundie Park Poll Merino Stud was founded by Eric Davidson in 1955. Today, his grandson Tom operates the stud at Gulnare in the state's Mid North.

At Moorundie Park we focus on the profit drivers of a sheep business. That is fertility, meat and wool. Long stapled, free growing white wool on a robust frame is our trademark. Constitution and confirmation are non-negotiable attributes. We aim to breed profitable sheep for our clients and

establish a long term, trusting relationship. Our rams go to all parts of the state, handling both wet and dry areas.

We have an auction in September and can cater for larger pastoral drafts privately when required. Our sheep will also be at various field days throughout the year.



MULLOORIE

The Mulloorie Merino Stud was founded on Orrie Cowie bloodlines, while Mulloorie Poll Merino Stud was founded on Donara and Nyowee bloodlines. Genetics from One Oak, East Bungaree, Navandale on the Merino and Moorundie Park. Mianelup, Manunda and Willemenup have been used in the Poll stud with great success.

The purchase of a property at Tintinara in the Upper South East has allowed for use of regular single matings of specific sires and sons of them, thus enhancing Mulloorie's breeding programs.

and specific families for pedigreeing is carried out after each lambing. Mulloorie has two matings per year, with two specific groups of ewes thus getting greater use and lambs on the ground from successful sires. Lambing percentages are consistently between 110 to 120%.



Paul Mever



Brett Meyer

The stud continues to use visual assessment along with additional measurement on Ewes and Rams to achieve low CV and SD with good comfort

factors. Body structure, body weight and eye muscle measurements are taken to enhance the profitability of Mulloorie-blood sheep for clients requiring dual purpose animals for today's market. Mulloorie sheep are renowned for being heavy wool producers within the micron range of 18.5 to 20.0 micron for adult sheep.

We have a selection of young Rams on a 12 month basis, with top young sires from both matings. Mulloorie will display at Burra on Thursday 13 March, and at Keith on Wednesday 23 July. Mulloorie will conduct two on-property ram sales - the first at Tintinara on Thursday 31 July, and the second at Brinkworth on Monday 15 September. We will offer 40 and 75 rams respectively. Mulloorie will also offer rams at the Adelaide Ram Sale on Friday 5 September.

Mulloorie-blood sheep perform in all types of environments from pastoral country to 700mm plus rainfall. Inspections welcome.

ABOUT THE STUDS



Leonie Mills

Justin Mills



The mothering of ewes to lambs identifying twins



NANTOURA

Nantoura's emphasis is on producing quickgrowing progeny producing 19 to 20 micron wool. All hoggets are visually classed for body and wool traits by classer Bill Walker and then objectively measured to aid selection. This selection process incorporates Sheep Genetics Australia to calculate ASBVs for growth rates, micron and wool growth. Ewe and ram lambs are body-weighed at weaning, six months and 12 months. Eye muscle depth and fat are measured at 12 months, allowing Nantoura to select the quickest-growing



Chris Prime

and more highly muscled ewes and rams for its breeding program.

2008 marked a turn in our breeding at Nantoura. While several studs put in place a five-year plan to phase out mulesing, at Nantoura we ceased the practice. Several alternatives to mulesing have been considered but the only viable alternative to mulesing is the same option that got us there in the first place: breeding.

At Nantoura we don't attempt to coax our clients into ending mulesing, but we give them the opportunity to explore all their options. Nantoura will offer 100 paddock-run non-mulesed rams for auction on Tuesday 26 August.

NORTH ASHROSE

North Ashrose Merino and Poll Merino Stud is owned and operated by father and son, Tom and Angus Ashby. They are backed by generations of breeding stud Merinos - dating back to WB Ashby who founded the original stud in 1910.

The main property 'Bundaleer' is situated centrally between Spalding and Gulnare, approximately 50 kilometres north of Clare, in a 450mm rainfall area. North Ashrose is originally from a Collinsville blood base and has a consistent average micron of 20.2. The ewe flock has a solid background of structural soundness and constitution. North Ashrose Merino and Poll Merino sheep are sound in conformation and have strong carcass and meat traits, along with quality, well-nourished fibre while maintaining fleece weight on a plainbodied Merino. Tom and Angus continue to invest in leading genetics to improve and maintain the North Ashrose breeding objectives.



North Ashrose sold six rams at the 2024 Adelaide Ram Sale to a top price of \$16,000 and average of \$10,166. The 2024 on-property sale achieved another full clearance of 160 rams, with a top of \$9,000 and average of \$1,935

In 2025, North Ashrose will offer rams at the Adelaide Ram Sale (5 September) and On Property Sale (10 September), as well as private selections by appointment. We look forward to seeing you at the Elders SA Stud Merino Expo in Burra, the Australian Sheep and Wool Show in Bendigo and the Northern SA Merino Expo in Jamestown.

NORTH COWIE

North Cowie is renowned for breeding largeframed, plain-bodied and structurally correct sheep, carrying white nourished wools in the 18.5 to 20 micron range, making our clients' surplus sheep in the saleyards extremely desirable. Our rams are bred to thrive in any climate and environment, from the pastoral areas of SA and NSW to the high rainfall areas of the South East and Kangaroo Island. We at North Cowie put an emphasis on the measurable traits that provide clients a better return per hectare still with the ease of management at the front of mind.

2024 was a solid year for ram sales at North Cowie, we sold 151 rams at auction at an average price of \$1,178. 2024 has been a tough season for most of South Australia and whilst feed has been in short supply the Merino is still standing up well as a main source of income, with lamb and mutton prices rebounding strongly and the futures wool markets looking positive as well.



Joe Murdoch

Garrv Murdoch

2025 will be an exciting year for North Cowie with our first sons from Angenup HB 100 for sale. This group of lambs are showing huge early growth and tremendous make and shape. We also have our first sons available from Belka Valley W293, as well as Mernowie 200769, which we purchased last year as a three-year-old ram with a proven breeding record.

This year we will be displaying at the South East Merino Field Days in Keith and showing at the Australian Sheep and Wool Show in Bendigo and the Royal Adelaide Show.

Garry, Gwen, Joe, and Lucy extend a warm welcome to all clients, past and future, visitors and friends to our 38th annual on-property ram sale on Wednesday 30 July, with inspections from 10.00am and the sale starting at 1.00pm.

NYOWEE

Nyowee Poll Merino Stud is operating as IC & DM Michael. The stud was founded in 1955. In recent years it has concentrated on using Nyowee sires with some outside semen from leading Australian studs in artificial inseminating programs. The stud aims to produce sheep with large frames and a high percentage of top quality, nourished, long stapled wool. It places more emphasis in using rams with good dual purpose traits. Nyowee has control in joining 3000 stud ewes with 2 lambings in April/May and August/September.

Nyowee will have an on-property display in March 2025, enabling visitors to inspect a good cross section of sheep bred within the stud. It will feature rams reserved for Adelaide and our onproperty sale and pens of graded hogget rams rising 1 year old. Ewe and ewe hoggets will be penned for inspection and young ewes rising 1.5 years will be shorn, fleece weighed and valued during the day.

Nyowee will be offering rams at the Adelaide Ram Sale and exhibiting rams and ewes at the Royal Adelaide Show as well as attending the Sheep & Wool Show in Bendiao.

The stud had a successful 2024 Adelaide Ram Sale, selling 8 rams to a top price of \$5,500 and an average of \$4,800. Our on-property ram sale was very successful, offering and selling 150 rams with a top price of \$5,400 and an average of \$1,750. Nyowee Poll Merino Stud sells between 400-500 rams annually which go to all parts of South Australia, the Western Division of NSW, Qld and Vic.

The stud will be holding their 26th on-property ram sale on Wednesday 10 September 2025 at 1.00pm.

OAKFARMS

Oakfarms Merino and Poll Merino Stud is situated in the Buckleboo District, 37km northwest of Kimba.

The stud was established by Colin and Nick Lienert in 1982.

Oakfarms rams are dual-purpose bred, using bloodlines from Oakfarms, White River, Glenville, Rices Creek and East Mundulla in Western Australia. We are proud to continue breeding rams that are well covered, early maturing and

producing bright crimpy wool on a large, bodied sheep.

Oakfarms rams are paddock reared and adapt well to the seasons and environments, as they are sold to many varied clients across the Eyre Peninsula, Yorke Peninsula, Mid North and the pastoral country. We enlist the services of Paul Cousins from Cousins Merino Services for stud classing and ram selection.

In 2025 we will be showing a small selection of rams at the Eyre Peninsula Pre-Sale Expo in Wudinna, and we look forward to meeting with you and discussing any queries you may have.

The Oakfarms Merino and Poll Merino Stud's on-property sale will be held on Monday 18 August 2025 at 2.00pm.



Darren O'Brien

Jodie O'Brien

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Ian Michael





Eyre Peninsula at Kyancutta. The O'Brien stud ensures the 1500 lambs dropped each are fully genomic tested along with full pedigree, to back up our extensive data collection to provide the most accurate ASVBs for us and our clients.

We place emphasis on money making traits like early growth, weaning rate, condition score, recovery after lambing, wool nourishment and wool cut.

To get the most accurate ASVBs, we measure body weights at all age stages, eve muscle and fat depth at post weaning, (the age when you are selling your lambs), fleece weight staple length. micron and yield at yearling and adult stages. Every ewe has its full lifetime reproduction, wool cut and quality recorded, making our adult performance

traits very accurate. There are another 15 visual traits recorded for feet and body structure wool traits, as well as dag, breech wrinkle and cover, the traits that save you work and money.

We use plenty of benchmark sires that have been tested in sire evaluations to benchmark our sire team that includes a few stars for the 2025 sale team include O'Brien Poll Merino 220612, 220836, 200092, 211028, 201166, 220999, 221124, who now has progeny in Chile; Wallaloo Park 220960; Kiandra 200065 and 220242; Kelvale 222486; Baderloo 220198; Glenwood 220400; and Forest Springs 220289.

Darren and Jodie look forward to their ram sale, which will be at the Wudinna Showgrounds on Thursday 31 July offering 150 rams with inspections welcome any time.













WOOLLEN WEDDING DRESSES: A NATURAL CHOICE

ikki Atkinson, Wilmington local and founder of Horrocks Vale Collections, is on a mission to reshape the bridal industry and put Merino wool on the world stage.

With a passion for fashion, a deep connection to Australian agriculture, and a commitment to sustainability, Nikki has pioneered the creation of wedding dresses made from Australian Merino wool.

In recognition of her work, Nikki recently won the AgriFutures SA Rural Woman of the Year Award. This award is a leading accolade acknowledging the essential role women play in rural industries, businesses and communities.

Nikki said winning the award has given her a platform to advocate for the use of Merino wool in bridal fashion, while sharing its rich history and sustainability credentials.

"Winning this award has taken me on an incredible journey, one that has propelled my brand to new heights and sparked conversations I'm deeply passionate about," said Nikki.

"This platform has provided a unique opportunity to challenge myths about wool and highlight its extraordinary potential as a luxurious, sustainable fabric for bridal wear. It has been so rewarding to shift perceptions and help Merino wool gain the recognition and space it truly deserves.

"I've loved engaging with people who are curious about wool's versatility, history, and sustainability. These conversations allow me to share its story-from the dedication of farmers to its unparalleled qualities as a fibre. It's been about more than just wedding dresses; it's about advocating for an industry that's vital to Australia's heritage and future."

As the South Australian winner, Nikki won a grant which she has used to travel to the United Kingdom, showcasing her designs at the Harrogate Bridal Show, the world's largest bridal expo.

"This was a transformative moment for my brand. Harrogate attracts wholesale buyers from across the globe, making it an unparalleled platform for exposure," Nikki said. "I had a stand in the designers' section, and showcased Horrocks Vale Collections on the catwalk, alongside international bridal designers. This prestigious parade was styled by one of the UK's leading stylists, whose resume includes work with major brands like Gucci. Seeing my designs illuminated under the bright lights of Harrogate's Royal Hall-a venue often compared to London's iconic Royal Albert Hall-was an unforgettable moment.

"The exposure, the conversations, and the validation from such a prestigious event were truly invaluable for my brand's journey."

Nikki said one of the most valuable takeaways from her travels, which also included a guick

market.

"The response to the quality, sustainability, and story behind my designs was overwhelmingly positive, highlighting the opportunities available for Australian wool growers to reach a global audience. It's a real beacon of hope and a positive sign for the future of our incredible fibre."

Nikki has big dreams for Horrocks Vale Collections in coming years, with an ultimate goal that wool wedding dresses will become a natural choice for brides.

"I dream of seeing my designs on the runways of New York and Paris Fashion Weeks, where they can stand as a testament to the innovation and beauty of sustainable bridal fashion," she said.

trip to Paris, was the immense potential that Australian Merino wool has in the international

"At the heart of this vision is my desire to showcase the journey of Australian farming to fashion-a story of hard work, tradition, and ingenuity. By showcasing the incredible efforts of our wool growers, from the paddock to the runway, I hope to shine a light on their dedication and the unmatched quality of Merino wool.

"It's about more than just fashion—it's about celebrating our heritage, respecting the planet, and building a future where sustainable beauty becomes the norm for brides everywhere."



SA MERINO SIRE EVALUATION TRIAL TURRETFIELD RESEARCH CENTRE, ROSEDALE

Same ewes, same environment, same management. 2024 drop unmulesed progeny from 10 leading Stud Merino sires undergoing measured and visual assessments.



2024 DROP SIRES

Gelton Poll 190140
Glenville Poll 220386
Gunallo Poll 220067
Kelvale Poll 221415
Malleetech Poll 222357

Pepper Well Poll 222047 Pyramid Poll 220220 Richmond 170013 Trefusis Poll 210106 Wiringa Park Poll 220450

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SOUTH EAST MERINO

What:	South East Merino Field Day
When:	Wednesday, July 23

- Where: Keith Stadium & **On-Property**
- **Time:** Stadium from 10am. Food available all day.

he South East Stud Merino Breeders Association would like to extend a warm invitation to attend the South East Stud Merino Field Day on Wednesday 23 July.

The majority of the studs will be displayed at the Keith Showgrounds. In addition, there are several studs that display on-property within a short drive from Keith.

Our field day is the biggest Merino field day in South Australia, with over 50 studs displaying in 2024. The day presents visitors with the opportunity to view many of South Australia's leading studs, from all over the state, just prior to ram selling season at the one location.

The South East Field Day sets itself apart from other field days in two ways. Firstly, there is no stud stock judging on the day, leaving more opportunity both for stud breeders to talk to prospective clients and more opportunity for visitors to view those top animals within each stud's display. Secondly, entry to the field day plus all food and drink is complimentary. There is no cost to anyone attending our field day and it is extremely well catered for due to terrific support from businesses supporting our industry.

In addition to the stud displays are trade displays showcasing some of the latest technology influencing our industry. Trade representatives will be on-site to discuss the products and technologies on display.

In 2024, the South East Stud Merino Breeders Association celebrated its 60th anniversary. Many dignitaries were invited to attend our field day and a short official presentation allowed everyone to not only reminisce but also to consider how the event has evolved and grown over the years, which is something everyone involved with the association should feel proud of.

The Association would like to thank our major sponsor Elders who have been a major contributor to the Association from its inception. We would also like to thank all our sponsors that make our field day great. Your contribution is greatly appreciated.

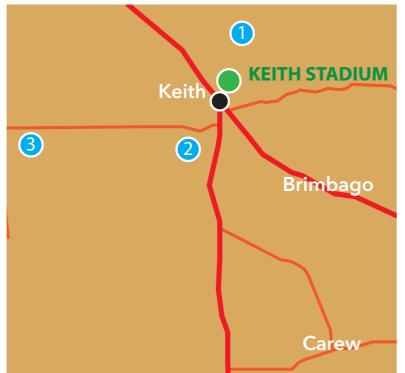
Good luck to all our members with their ram sales in 2025 and we look forward to seeing everyone at Keith on 23 July

Peter Wallis, President The South East Stud Merino Breeders' Association













- Wednesday, July 23

On-Property

Gum Hill 203 Sanderson

2 Moorundie 276 Davidson

Glenlea Park 1419 Mt Charle

Keith Stadium

Ashrose **Baderloo Benefield** Brimanna Bunyara Calcookara Callowie Carcuma North Carricowie Chainpump Coleburra Collinsville Flairdale Glenville Greenfields Karalee Gunallo **Hilton Heath** Kamora Park Kelvale **Kiandra** Lampata Leahcim Lucernbrae

Participating Studs, South East

n Road, Keith	page 50
Rd, Keith	page 60
k es Road, Laffer	page 41

SIRE EVALUATION TRIAL



fter a quiet year with no 2023 drop due to no host site, it is great to be back in the swing of things with our Turretfield site participating.

We have our 2024 progeny from 10 different sires at 9 months of age now. In March 2025 we will take measurements for fleece weight, muscle scanning, body weight and many others. Thanks must go to the staff at Turretfield who have taken birth weights, rearing type and weaning weights so far.

All of this information will come together to provide valuable comparisons between sires for our first field day on the Turretfield site on Friday 6 June 2025.

Progeny will be penned in sire groups for inspection and we hope to showcase the Turretfield site with the investment in research and development that has been taking place. Meanwhile our 2025 program has begun with Al of 600 ewes on 28 and 29 November, to 11 new leading sires from around Australia. The two days were very productive with the ewes in great condition, without being over fat.

Anna Cameron is tremendous in the work she does coordinating the program, from the committee, we thank her for her time and efforts

We are really looking forward to our association with the Turretfield team and hope that you can join us on 6 June 2025 for an exciting field day.

Stephen Kellock Chair, SAMSET Committee



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ABOUT THE STUDS

OLD ASHROSE

The Old Ashrose Stud is located in the Willalo valley south west of Hallett. Old Ashrose was first registered in 1979, following the division of the Ashby family's Ashrose stud (founded in 1910).

Old Ashrose breeds large-frame, early maturing, plain-bodied sheep with sound confirmation and constitution. Wools are well-nourished, soft handling and white, with strong selection placed on wool quality, staple length, strength and yield. The five-year average fibre diameter is 20.7 microns. Objective measurement tools are used to focus on increasing fleece and weaning weights. Our breeding objectives are aligned with market and environmental requirements that challenge our clients. These profit driven objectives are continually reviewed to ensure Old Ashrose sheep remain relevant to current and future requirements.



OP

Rob Ashby

At the 2024 on-property sale 100 rams in the main auction were offered and sold to \$5250 for

an average of \$1793. A further 20 mini auction rams averaged \$1,000. Ram marketing in September will continue to be focused on the onproperty auction and the Adelaide Ram Sale with private selections by appointment throughout the year.

The annual on-property ram sale will be held on Thursday 11 September at 1pm.

OLD KELVALE

The aim at Old Kelvale is to produce sheep that maximise profitability in both the wool and carcase markets.

Breeding with sound and consistent genetics has resulted in a true dual-purpose sheep. Born in the lower rainfall pastoral country east of Burra, these sheep are bred to survive, thrive, and reproduce under erratic seasonal conditions. We understand the importance of having easy care sheep with a strong constitution, that achieve the maximum return possible in wool cut, lambing percentages, and early growth lambs.

Seeing the Old Kelvale wool clips, averaging 20.6

micron, awarded the 'Elders Clip of the Month'

for December 2019, August 2020, April 2021, as

well as 2022 'Clip of the Sale' are testament to

MN3 OJD status.



Graham Kellock



this belief, as are the consistently high prices, over many years, for early growth wether lambs. Old Kelvale is accredited Brucellosis free and has an

The Old Kelvale on-property inspection and selection day is held in late August. Alternatively, rams are available by private selection at a time to suit you. Private selection allows you the individual time to select the right genetics to suit your needs.

For further enquiries contact Graham Kellock or David Hill, or your local livestock agent

Discover more:

PEPPER WELL

Pepper Well Poll Merino Stud was founded in 2005 and is located at Keyneton, SA. Sires in use include Kelvale, Ella-Matta, Richmond and Pepper Well.

We select for early-growth, plain medium size long body with good neck extension and heavy muscle in the loin and hind leg, which is attached to a huge pelvic area with a plain breach. These animals are covered with uncomplicated, super soft skins, draped in very long, white, bold, silky

soft, deeply crimped, aligned wool that can handle high rainfall. Mature ewes average 18 micron, and all lambs are un-mulesed successfully, since 2007. We have always had this focus at Pepper Well and our genetics are predictable and sound, satisfaction guaranteed.

The stock are run tough, stud included, without housing or foot paring. Fertility rates have been as high as 131% lambs marked to ewes mated, with clients regularly achieving 140%. Pepper Well is all about robust fertile sheep with very early growth, excellent wool and have the ability to put on weight fast when the feed is on. To do all this a soft supple skin is paramount.

SA sire evaluation 2024 drop entrant PW 22-2047 no data to report yet, but we did see the lambs at Turretfield get crutched and dag score collected in October with some handy lambs in a tough season. All the progeny are un-mulesed.

We will be exhibiting at South East Field Day at Keith on 23 July.

Pepper Well Poll Merino Stud's 2025 sale will be held on Wednesday 27 August at Keyneton.

PIMBENA

Pimbena is located at Wirrulla near Ceduna on the Evre Peninsula.

We joined Sheep Genetics in 2003, and all progeny have been vaccinated for OJD since 2006.

We are Brucellosis free accredited. Mulesing has not been done since 2006 and we have been AWEX accredited.

We run approximately 600 stud ewes, and all our sheep are paddock run. Regular weighing

and classing is done every 3 months. Our classer is Bill Walker of Classings Ltd.

All fleece weights and staple length are measured each shearing. Adult ewes average 7.2 to 12.1 kg of 18.5 micron.

All ewes are single mated with all lambs mothered up with D.O B. We aim to breed sheep that are dual purpose, fast growing, large frame with white soft handling wool.

Sires of this year's sale team include Flairdale 190212, 200052, 210214, 220097, and Pimbena 200249, 220611 and 230425. 611 is in the top 5% on sheep genetics; at 15 months old, cut 7.2 kg in 6 month wool.

Pimbena will be attending the Eyre Peninsula Pre-Sale Expo at Wudinna on 7 July.

Our on-property auction will be held on Wednesday 30 July at 1.30pm where approximately 80 rams will be offered.

Leslie Hammence



Hansi Graetz





PINDARI

Pindari Merino Stud was formed in 1966, while the Poll Merino Stud was registered in 1980, with many infusions of Moorundie Park over the early vears.

In recent years, Robin, Mary-Anne and Greg Schwartz have sought the judicious use of plain bodied, free growing, bold crimping sires, while maintaining conformation, to produce a more modern Poll Merino.

Rams with ASBVs have also been sought in recent years, targeting constant improvement in CFW, maintaining micron, and looking for above average WWT and genetic fat. This will continue the goal of easier care, faster growing, and genetically resilient Merinos.

We are consistently achieving lambing percentages of 104 to 113% in stud sheep. With the use of pregnancy scanning, and identifying twins, we plan to keep pushing these goals higher. At least 40% of the ewe flock is scanning up with multiples, with the challenge being to get more of these surviving to weaning with a July/August lambing.

Mature ewes consistently produce 7-8kg of wool per year, usually testing in the 19- 20 micron range, at high winter stocking rates, with only strategic worm control (drenching).

Rams are offered for sale for the first time at 14 months old in September, when our on-property ram auction is held, and privately at any time thereafter. They are offered with wool and muscle scan tests taken at around twelve months old (ie mid-August). Rams go to a mix of environments at this age and have performed well in the Upper North, Murray Mallee, and many mixed farming areas locally.

We would like to thank all bidders and purchasers at our 2024 auction, where these purely paddock run rams sold to \$2800, and averaged \$1192, which represented great value for both parties.

Seven-month-old ram lambs will be displayed at the 2025 Stud Merino Expo, as well as a selection of 18-month-old rams, plus stud ewes running with sires at that time.

Ram lamb progeny on display will include Ridgway (x Gunallo Gawny) as well as Ridgway Advance (x Glenlea Park 19 0190).

We will have a display on-property at Waterloo on Wednesday 12 March and look forward to catching up with all interested breeders then, and in the year ahead, including at the Mid North Inspection Day on Monday 25 August.

Pindari's on-property sale will be held on Tuesday 16 September 2025 at 1.00pm at 1895 Main Road 45, Waterloo.

RADNOR

Since its inception in 1982, the Radnor Merino and Poll Merino Studs have had an emphasis on breeding a true dual-purpose Merino.

Radnor is renowned for its large frames, white crimpy wool, and good constitutions. This is evident and proven through our many successes in 'Meat and Fibre' classes and also commercially.

Radnor sources ideal genetics from right across Australia to improve and maintain its flock. The aim at Radnor is to produce an early maturing animal that can survive and thrive, has size bone, and constitution, in addition to producing a high quality, long stapled, high yielding wool - a very profitable sheep.

In the past five years the Radnor ewe flock has averaged 19.5 microns, 68 to 71 percent yield and fleece weights range between 7-8 kg and over 100 percent lambing. With one of the driest and toughest seasons for many years the sheep shore extremely well; the constitution of the stock stood up again.

Radnor is proud to have clients top (and near top) ewe hogget and wether lamb sales with excellent prices. These results align with our value of profitability.

In 2025 Radnor will be displaying at Burra, Hay, Bendigo, Keith and Adelaide.

Our annual sale at Langhorne Creek will take place on Friday 8 August 2025 at 1.00pm and will feature many Radnor families plus our Collinsville and Orrie Cowie families.

Based in Tintinara in the Upper South East of SA, Ramsgate Stud is 100% commercially focused, aiming to breed industry relevant sires to further enhance your breeding program. Now more than ever, a truly dual-purpose Poll Merino, able to deliver more than one income stream is paramount.

Highlights in 2024 in one of the lowest rainfall years on record was clearing 90 rams at our on-property auction, topping at \$12,250 and averaging \$2,150; and selling 3 rams at Classings Classic with an average of \$3,666, topping at \$5,000. In striving to meet our breeding objectives, the use of MerinoSelect ASBV data and genomic testing has become more and more important, notwithstanding that the structural soundness of our rams is always our number one priority.

Ramsgate currently shears six-monthly achieving 60-80 mm of 18-19 microns matched with 3.5-4.5 kg cut. Ewes are highly fertile with excellent

mothering ability and are plain bodied with neutral to positive fat and eve muscle readings, suitable for non-mulesing if desired.

The 2025 sale rams will again have further depth of breeding, being able to thrive and survive in any environment. We welcome any new clients, and Ramsgate will be on display at the South East Stud Merino Field Day in Keith. Our on-property ram sale will be on Tuesday 12 August 2025.

For all current information, please visit our website or Facebook page.

RICES CREEK

2025 marks a major milestone for Rices Creek Poll Merino Stud, celebrating its centenary. Established in 1925, the stud is owned and managed by the Vandeleur Family on properties at Saddleworth in the Mid North and Tintinara in the South East of SA.

Rices Creek rams are sold to all Merino breeding areas from semi-arid pastoral to high rainfall and intensive grazing country. The stud strives to breed big, early maturing plain bodied sheep that have positive muscle and fat with productive wool growing skins. The Al program uses top Rices Creek rams with the best outside genetics available as well as incorporating DNA genomic testing to fine tune the breeding program.

In 2024, the on-property sale at Tintinara sold 104 rams with an average price of \$2167. Top price went to McPiggery, Lameroo for \$8000. The Saddleworth on-property sale achieved an average of \$1863 with a full clearance of 214 rams. The top price of \$7000 was purchased by the Bowden family, Rhynie. Rices Creek 23-5071 sold to Carunna Vale Poll Merino Stud, Jamestown for \$20,000.

In total, 318 rams were sold at auction including a full clearance of Hamilton Run rams for the second consecutive year. Complementing genetics of the Hamilton Run stud has proven successful with this year's sales and it has validated a demand for the stud's genetics. Private selection rams are available via appointment throughout the year.

This year's drop of Rices Creek and Hamilton Run ram lambs are looking good, and we are excited to see them progress. Progeny of Moorundie 001, purchased for \$50,000 in 2023 and Gunallo 463 will be available at our 2025 on-property auctions.

In 2025, Rices Creek and Hamilton Run rams will be on display at Burra, Keith, Bendigo, and Mid North Inspection Day. The stud's selling season will begin with Tintinara on Thursday 7 August and at Saddleworth on Tuesday 26 August.

Our stud works with Paul and Josh Cousins as stud consultants and information can be accessed via our website closer to sale dates.



Mark Vandeleur







Jed Keller

ABOUT THE STUDS

RIDGWAY

Based at Lameroo in the southern mallee region of SA, the Ridgway Stud is run by Ric, Gail, Matthew and Rachel Ridgway.

This studs continued selection for animals which are plain bodied and early maturing, which carry fast growing, elite fibre with good density sees it widely recognised as producing a genuine 'dual purpose' merino.

For more than a decade, Ridgway has used Merino Select ASBVs as a tool to assist with their selection and mating decisions. This, together with strict visual assessment, has resulted in them producing Merinos that are both consistent and predictable. Selection for animals that have positive ASBVs for fat, eve muscle and early growth has resulted in lambs that reach marketable weights a lot earlier and also gives their clients the option to join ewe lambs if required.

Ric Ridgway



Ridgway

The Ridgway flock is shorn every six months with their ewes producing between 4 and 5 kilograms of 18-19 micron fleeces, ranging from 60 to 75 millimetres in length, which is in line with most

processors' preference. The fibre produced is white, bold crimping and nourished, capable of withstanding all climatic conditions, ranging from the hot, dry pastoral areas to the higher rainfall, cooler environments in the southern regions.

The Ridgway sheep are not only plain bodied but carry free and supple skins that score well for both breech wrinkle and breech cover traits. Ridgway has ceased mulesing and believe breeders who use their genetics can also achieve this.

Ridgway is brucellosis accredited free and OJD MN3 accredited. They will be displaying at Bendigo, Hamilton and Keith in 2025 and invite all to their annual on-property ram sale of 130 rams on Monday August 11th at Kulkami, via Lameroo. Select rams will also be offered at Classings Classic and Adelaide Ram Sale and private selection rams will be available from late August.

RIDGWAY ADVANCE

Breeding principles at the Ridgway Advance Poll Merino Stud, Bordertown, have always been correctly balancing all attributes needed in a dualpurpose Poll Merino. Importantly coordinating high reproduction, whilst maximising meat and quality fibre production to strike the correct balance

This balanced approach enables the Advance Poll Merinos to adapt well in all environments and reproduce at high levels while competing well in commercial markets.

The Ridgway Advance sheep are very distinctive in appearance with their deep square heavy frame and a pronounced tall presence. They produce a fibre of the highest quality that is bright, bold and deep crimpina.

Consistently over the last 20 years, large Al programs have been undertaken, averaging 1000 ewes per year and also in the last decade substantial ET programs, which has assisted the development of the genuine genetic line.

Subsequently the Ridgway Advance sheep are now breeding strong genetic vigour with very predictable outcomes. A very even genetic line of Poll Merinos that does not move far from the mean

The goals that were set years ago at Ridgway Advance are everything that you are seeing today; from the wool to the shape of the sheep, while maintaining the same focus and philosophies.

David, Karen and Devon Ridgway, principals of the Ridgway Advance stud, invite you to the Ridgway Advance annual on-property ram sale on Wednesday 13 August 2025, at 4363 Emu Flat Road, Senior Bordertown, in South Australia's south east.

Ram inspection begins at 9.30am with the sale starting at 1.00pm.

Enquiries and inspections are always welcome.



Robin Schwartz



Brett Koehler





Devon Ridgway



ROEMAHKITA

Roemahkita is located on the lower Eyre Peninsula, 10km south of Cummins, in a reliable mixed farming district. We receive approximately 450 to 500mm of rain annually.

We are a Collinsville-based daughter stud with infusions since the late 1990s from Wallaloo Park, Collinsville, Kamora Park, and more recently Glenlea Park and Moorundie Poll.

Our objective is to produce large framed, highly fertile, early maturing sheep that are uncomplicated and easy care. We have a very strong emphasis on conformation, constitution and wool cut of the highest quality with white, long stapled, crimpy wools of a medium micron.

All animals are classed visually, with the use of extensive raw data and ASBVs. We have full pedigree of nearly all lambs born at Roemahkita, which allows us to cull any non-performing ewes or rams.

At our 2024 on-property sale, we offered 110 rams and sold 108 to a top of \$8,250 (son of WP 788) and an average of \$2,015. A further 17 rams were sold in the mini auction averaging \$823. We also offered three specially selected rams in Adelaide to a top of \$15,000 with an average of \$11.000.

The 2024 on-property sale marked Joe and Tracey Dahlitz's final sale. We acknowledge the vast amount of work they have put in over the past 34 years and are looking forward to advancing the stud into its next chapter. In 2025 we will be displaying sale rams at Burra, Wudinna and Bendigo and will again be offering especially selected rams at the Adelaide Ram Sale. Our 35th annual on-property sale will be held on Tuesday 29 July at 2.00pm where we will be offering the first sons of Pyramid Poll 220220. Inspections are always welcome.

SANDALWOOD

Sandalwood Poll Merinos have been breeding quality meat and wool traits for 60 years. We breed high yielding wool with long staple, super shiny, white crimp with nourishment. This enables our wool to stand up under any environment.

With the use of Stockscan we aim to produce meaty carcasses with high EMD, fat coverage and large eye muscle area. We AI 200 ewes yearly using top outside genetics and reserve our best young sires for single mating which improves predictability in our stud, taking our breeding to the next level.

2025 sale team comprising of a very good selection of quality wools and early maturing rams. Our sheep are hardy and tough, and we back this up with Classing services to help our clients improve their flock, performance, productivity and profits

200 quality Sandalwood rams will be on offer at

our on-property sale to be held on Friday 25 July 2025. Inspections from 9.00am, and sale will commence at 12.00pm











Aaron Watso

Xavier Watson

SECRET ROCKS

Secret Rocks Merino and Poll Merino Stud was founded in 2019 on Greenfields bloodlines. The stud is located between Lipson and Ungarra on the Eyre Peninsula, in a mixed farming district.

The Secret Rocks Merino and Poll Merino Stud aims to consistently breed profitable sheep that are large framed and good width.

We focus on producing white soft, well-nourished wool with a well-defined medium crimp along with good staple length and lock.

In 2024 we held our second on-property ram sale,

offering 47 rams, 22 of which sold for a top price of \$2,000 to returning customers CH & CJ Bensen of Butler Tanks. We would like to thank all new and returning customers for their support.

In September we attended Greenfields' on-property ram sale, purchasing two outstanding rams, a Merino for \$12,000 sire 3.1 Greenfields family, and a Poll Merino ram for \$7,000 sire Banavie. We believe both rams will strongly enhance our Secret Rocks type being largely framed, structurally sound along with free growing white stylish wool.

2025 will see Secret Rocks on display at the Eyre Peninsula Merino Field Day in Wudinna on Monday 7 July.

Our third annual on-property sale will be held in mid to late August, we will confirm a date early next year so please keep an eye out on our social media pages. We welcome your enquiries and inspections at any time, please don't hesitate to get in touch.

SPRINGVALE NORTH

Springvale North Poll Merino Stud was founded after the division of the Springvale Stud in 1997 and has a breeding history dating back to 1977. It is now run by Peter Stockman Snr and sons, Alex and Peter and their families, based at Burra.

The stud aims to breed large frame early maturing, plain bodied sheep with free-growing, long-stapled, bright white wools with plenty of character that can survive and thrive in all environments. We aim to breed dual purpose, highly productive sheep - the modern Merino that can improve the profitability of clients' flocks.

Springvale North will have a complete display onproperty on Wednesday 12 March, and exhibit at Burra Oval on Thursday 13 March, as part of the 2025 SA Stud Merino Expo.

We are able to offer our clients numerous opportunities to select rams as we run two lines

of stud ewes with one lambing in April/May and another in September/ October. This gives us two complete lines of 1.5 year old rams for sale each year, one line at field days in March by private selection and another line for our on-property auction in September.

At last year's 2024 on-property sale, 100 rams on offer sold at an average of \$1,517 with a top of \$6,200. Springvale North continues to focus on serving its growing client base and its annual on-property auction will be held at The Grove Friday 12 September 2025.

SHARLU PARK

Sharlu Park Merino and Stud Merino Studs are located at Frankton, north of Truro

The stud was established in 2010 and continues to work closely with stud advisor and classer, Paul Cousins.

The Merino stud was established on East Bungaree bloodlines and later Greenfields rams were introduced. The Poll Merino stud is based on Greenfields and Rice's Creek bloodlines.

We were rewarded with an outstanding first son of Rices Creek 2757 and were encouraged to offer him at the Adelaide Ram Sale. Described as "faultless" he went on to top the sale at \$23,000, sold to Jesse Hull of Minta and Jayden Harris of Brimanna with a semen share to Jaburee.

Continuing on with proven prior purchases, 2024 saw the introduction of two new Poll sires. One each from Collinsville and Kamballie, Western Australia. We believe these stud sires will continue to enhance our focus of breeding commercially orientated rams with large well-structured frames

and early maturing types. Strong emphasis is placed on white, bright, well-nourished wools with good crimp definition suited to a wide range of environments. Rams are paddock reared and adapt well to the seasons.

All rams are OJD vaccinated, and the stud is brucellosis accredited.

Sharlu Park will have a selection of rams on display at the Burra Expo in March and later in the year at the Northern Merino Expo and the South East Merino Field Day. Our next on-property ram sale will be held on Thursday 28 August 28 2025. Enquiries are welcome at any time.



Luke Saegenschnitter



Andrew Saegenschnitter

SWM

The SWM breeding programme continues to produce large numbers of high-quality ewe and ram hoggets which will further enhance clients' flocks in many districts in South Australia and Tasmania. The ewes and rams have plain bodies, carry very high-quality wool and don't require mulesing. The result of this breeding programme is an easy care, higher fertility flock with improved aross margins.



OP

Peter

Stockman Jnr

Alex Stockmar

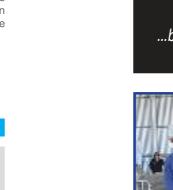
The SWM flock consists of 4000 ewes which has an average fleece weight of 7.5kg per year at an

average of 18.9 micron. The hoggets measure in the premium fineness range of 17.1 micron. The high quality, non-mulesed wool is keenly sought after by many wool buyers, but in particular those from European countries.

The rapid flock improvement strategies implemented by Richard Harkness in clients' flocks have been stunning, with clients achieving some of the highest wool and stock prices in South Australia. In yard discussions, coupled with hogget classing if required will continue to be a key focus in 2025.

The 2025 ram sale team will once again have a large offering of SWM genetics, but in addition genetics from Wallaloo Park, Baderloo & Mumblebone will be available.

Our ram sale will be on Friday 29 August at Gumburra Park, Tintinara. SWM will be displaying rams at the Merino Field Day at Keith in July. Flock appraisals or private inspections of rams can be arranged at any time.









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& Inspection Day Wednesday 20th August, Fromm Rd, Sanderston

Trevor 08 8754 2013, Matt 08 8754 2096



NORTHERN SA

What:	Northern SA Merino	
	Ехро	
When:	Thursday, August 7	
Where:	: Victoria Park,	
	Jamestown	
Time:	10.00am to 4.00pm.	
	Food available	
	all day.	

ast year there were over 20 Merino studs displaying their sheep in Jamestown. Also four local schools attended with their school wethers for a highly successful workshop and judging segment.

We are grateful to have Michell Wool again this year as our major sponsor for the 'Pen of Three Hogget Rams' competition. Other competitions on the day will be Merino SA Ram of the Year, and Best Hogget Ram. These are sponsored by local businesses and industry businesses, and we thank them for their past and continual support.

Many of our sponsors have also taken up the opportunity to set up trade displays on the day. These have ranged in the past from the latest in vehicles, sheep handling equipment, information technology to wool and sheep industry agents.

Mark your calendar; this day represents an excellent opportunity for everybody involved in the Merino industry from stud breeders, wool growers to industry service providers to catch-up and to gain knowledge and insight into the Merino industry and its future development along with inspecting rams selected for upcoming Merino sales

lan Bradtke

On behalf of the Northern SA Merino Expo









Participating Studs, Victoria Park, Jamestown - Thursday, August 7

Please contact studs of interest to confirm their attendance at the Expo closer to the date, or see updates on the Northern SA Merino Expo Facebook page.





EXPO

MERINO

NORTHERN SA





Top Price 2024

CARRICOWIE on property sale at Brentwood on Tuesday 12th August 2025 at 2.30pm Inspection Day 5th August 10am to 4pm

> Bronte and Lee Blyth 08 88534 261 - 0429 199 613 brolee@bigpond.com



Inspection from 12pm - Sale at 2pm 60 Rams - Brucellosis Free - OJD Vaccinated

TUESDAY 19th AUGUST 2025

Clint & Carmen Rayner - 0427 272 603 Georgia Sergejevs - 0491 257 445



GEORGINA AUSTIN ON GROWING CABLE MELBOURNE AND THE POWER OF MERINO WOOL

its launch at Australian Fashion Week in 2007 to the expansion into a full collection. Georgina shares the story of Cable's growth, the enduring appeal of Australian Merino wool, and what's next for the brand.



Tell us a bit about the Cable brand.

Guided by a rich heritage in wool my subsequent love of knitwear led me to launch Cable in 2007 at Australian Fashion Week. Back then it was predominantly a knitwear brand, but we have since expanded the collection and introduced wovens to build out the range. Designed with the modern woman in mind, our collections showcase distinctive seasonal prints and colours, underpinned by unwavering quality, trusted wardrobe staples and timeless classics. With a renowned legacy in knitwear, Cable embodies the warmth and relaxed nature, unique to the Australian way of life

What is your background and how did the idea for Cable come about?

Formally trained as a graphic and textile designer, I have been in the fashion industry for over 20 years, working with Country Road, Nicholson and Decjuba in the early days. In 2007 Cable was launched as a dedicated knitwear brand, continuing the love of Australian wool that runs through my mother's side of the family. My great grandfather founded Thomas S. Beaumont & Sons. a leading buyer of Australian superfine Merino wool, leading four generations in the wool industry

What are some of the highlights since first starting the business?

Launching Cable at Australian Fashion Week was such an exciting moment for me personally, and the brand, and to think that we opened our 22nd store last year with more growth planned for 2025, I sometimes have to stop and pinch myself! I have been fortunate to work with some wonderful people over this period - at head office, store level and our suppliers - and none of this growth would have been possible without them.

Tell me a bit about your new Heritage 365 collection.

Last year we did a deep dive into our brand, in knitwear and Merino wool. It is where we started, and what Cable is known and loved

Heritage 365 is a collection of 44 of our most iconic knitwear styles that we are now going to offer year round, so if you're travelling to cold destinations during the Australian summer or anytime of the year, we will always have beautiful knitwear to take with you.

From March 2025 our Heritage 365 range will be available 365 days a year in our boutiques, online and in David Jones Elizabeth & Bourke

Georgina Austin, founder of Cable Melbourne, speaks about the journey behind her knitwear brand. From

and what really stood out was our true heritage

St stores in Sydney and Melbourne.

Heritage 365 includes our iconic long line cardigan, (one of the very first knitwear pieces I produced that developed an almost cult like following in the early days) along with a range of superfine seamless jumpers, wraps, layering pieces, socks, gloves and beanies in a colour palette of camel, grey, navy, antique white and grey marle.

The whole Heritage 365 Collection is certified by Woolmark.

What is so special about Merino wool?

I have always been obsessed with wool. It's such a beautiful, versatile fibre to work with, and the benefits are endless. It's sustainable, biodegradable, natural, it holds its colour, it can be used in different weights which lends itself to so many different garment applications, and you can wear it all year round as it temperature regulates. We are so lucky to have such beautiful Australian Merino wool at our fingertips in this country.

It is an industry I'm very proud to have supported for the past 17 years, working with local farmers to produce Cable's much-loved Merino collections

What is next for Cable?

We feel so fortunate that Cable has had such a great few years, so we hope to expand our retail footprint and make the brand accessible to more Australians, in addition to taking our Heritage 365 Merino offering to more people. Watch this space!



THE SNUGGERY

The Snuggery Poll Merino Stud, situated 35 km north of Kingston SE, was established in 1985 using selected ewes from our Merino stud which was formed on Collinsville bloodlines in 1941.

The stud's objective is to continue to produce superior medium wool, large, framed sheep, with excellent constitution and conformation.

We are committed to producing bright white, rich, heavy-cutting wool.

Continued genetic development has included the use of sires and semen from Mianelup, Banavie, Greenfields and Collinsville.

Our 37th annual on-property ram sale will be held on Thursday 18 September. The helmsman auction will begin at 2:30pm, with inspections of approximately 60 Poll Merino rams from 12.00pm.

WHITEHILL

Whitehill Poll Merinos are situated at Emu Downs, 30km south of Burra in SA's Mid North. Whitehill ewes average 19 micron and the hoggets 17.8 micron. Our medium to large frame ewes, carry a white, lustrous, crimpy wool on an easy-care, plain productive skin and are proven to do well in all environments.

We aim to continually introduce genetics to breed the above objectives and provide an affordable ram to drive profits through wool, carcass values and surplus sheep sales.

At our sale in 2024, we sold 91 rams to a top of \$4200, and an average of \$1769. Our sires are providing the free growing productive skins that are the main profit drivers for an easy-care merino, ensuring fertility, early growth and that white, lustrous, crimpy wool.

Client feedback tells of obvious genetic gain proving our sires breed on to type, showing improved style and cut with great carcass attributes while also turning off surplus lambs shortly after weaning at optimum trade weights.

We accept the prerequisite of our industry to have data to aid in ram selection. We have been collecting raw data and will continue to move forward and implement ASBVs in the future. We are strong believers in visual selection for structure and confirmation and breeding values can then be the extra information required to make informed decisions.

We will be participating with an on-property display as part of the Elders Burra SA Stud Merino Expo on Wednesday 12 March. as well as the South East Merino Field Day at Keith on Wednesday 23 July.

All rams are paddock reared, OJD vaccinated, and we are brucellosis accredited.

Our 2025 sale will be on Friday 29 August and we will be participating in the Mid North Inspection Day on Monday 25 August.

WHITE RIVER

At White River we now concentrate solely on breeding Poll Merinos. Our emphasis remains on early maturing, plain, well conformed bodies with high quality, long stapled, white wool, sure to fill the wool bale.

Our 2024 on-property ram sale was successful with our top price ram, Lot 2, selling for \$27,000 to Orrie Cowie, Nhill, With 144 out of 145 rams selling for an average of \$2336, Oak Farms, Buckleboo, took home Lot 5 for \$17,500.

We are excited for 2025 with progeny on offer from Moorundie 043 (purchased in 2023 for \$60,000) and Moorundie 0002, (purchased in 2022 for \$58,000) and Ridgway Advance 21671 (purchased for \$35,000 at Classing's Classic 2023), who has excellent data for us to utilise going forward.

This improved data available allows us to maintain our renowned body and fleece weights on our

structurally sound, well-conformed frames we are known for, with bright, white, long stapled, nourished wools. We continue to strive towards enhancing our data whilst maintaining our stud breeding values and visual selection to ensure we keep size, quality and profitability.

Once again we will have a selection of top guality rams on display throughout 2025, at Wudinna, Hay, Bendigo and the Northern SA Merino Expo. Our 2025 ram sale will be held at our Minnipa property again on Thursday 7 August, commencing at 1.00pm.

We always welcome enquiries and will host a full sale team inspection day on Friday 1 August, from 1.00 to 4.00pm. We are always happy to discuss your ram selection needs - we can help you find what you are looking for!

Regular updates will be available on both our website and social media.

WIRRILLA RUN OP

Wirrilla Run owned and operated by Andrew Hall, is located between Mintaro and Manoora in South Australia's Mid North.

The current flock consist of a 650-ewe breeding base, that with stands harsh summer heat, subzero winters and natural doing ability on minimal hand feeding.

Our breeding objective is for an uncomplicated breeding ewe to be cutting 3 to 3.5kg of wool at 6 months at 60 to 70mm in length, producing white bright, lustrous and deeply crimped 19 micron

wool.

ASBVs are an integral tool used, whilst recording of visual traits such as Breech Wrinkle Score (BWR) allows our flock to continually to be nationally benchmarked.

Sires and keeper ram lambs are genomically tested, increasing ASBV accuracies, sire referencing and hard-to-measure traits.

Objective measurement is highly important, we see an animal's conformation as an extremely important starting point.

The 2024 program has produced some exciting sons from Ridgway Poll 220531 (purchased at Classing's Classic for \$8500) and Kelvale 221290.

We are excited with the prospects from the joining of our own sires such as Wirrilla Run 230020 & 230040, with several in the industry's top 5%, 10% and 20% for Yearling Weight (YWT), Eye Muscle Depth (EMD), Yearling & Adult Clean Fleece Weight (YCFW & ACFW) and Staple Length (YSL).

2024 sires include new sire Hamilton Run 235476 (Gunallo 463 Son), Kelvale 221290, Wallaloo Park 229 Sons, Ella Matta 210083 Sons.

We welcome all breeders and interested parties to inspect our stock anytime throughout the year, with rams for private selection from March onwards.

Wirrilla Run is brucellosis accredited free and MN3.

WITTALO

Situated 17 kilometres from Jamestown in the Mid North of South Australia, Wittalo Poll Merino is part of a mixed farming enterprise and was established in 2020

ABOUT THE STUDS

Originating from Fairdale bloodlines our breeding objectives focus on breeding a highly fertile Merino producing well-nourished white wool averaging 18 micron while still cutting heavy. A plain bodied sheep that is structurally sound and durable in all environments is also a goal being worked towards through selective breeding and introducing genetics.





The rams retained and sold in previous years are showing potential with lambs on the ground currently, we are hoping to see and hear more about these rams' progeny over the next year. We are also hoping to purchase a new ram and introduce some new genetics into the flock focusing on improving the flock average and improving flock quality.

WOODOONA

Steve Wood founded Woodoona Merino Stud at Borrika in 1958, with ewes and rams bought from Koonoona. The Poll Stud was first registered in 1983 on Koonoona and Pollville bloodlines. Woodoona runs 1800 ewes with a flock average of 19.5 micron in 325mm rainfall country at Borrika.

The stud sells rams to local and adjoining areas. including the South East, Kangaroo Island and into the pastoral country. Our focus on white nourished wools and thickness without skin has proven successful in all environments. Survivability and fertility are important to us, and we try to bring our rams up as naturally as possible. Customers are regularly getting well above 100% lambing in unscanned ewes.





Ian Wood

There will be 200 rams for sale this year by Moorundie, Moorundie Park, Nyowee, Kamora Park, Ridgway Advance and Woodoona bloodlines.

ZPM is located 20km northwest of Karoonda and will be holding their First progeny will be available from 2023 ram purchase Kamora Park 97 fifth on-property sale in 2025, offering 40 Poll Merino rams on Friday 15 20.1m sd 2.3 cv 11.4 cf 100 em 46.1 fat 12 \$20,000. August at 836 Durdin Road, Wynarka.

We will be displaying this year at South East Field Day at Keith.

Woodoona will auction 80 top young rams on-property at 713 Pilchera Bore Road, Borrika, on Thursday 14 August.

Rams are also available for private selection by arrangement throughout the year. The stud is MN3 and brucellosis-accredited.



Chris England

James England





Dale Button



Andrew Hall







John Daniell

WYARA

Wyara Poll Merino Stud was formed in 2020 with the purchase of 47 Greenfields Poll stud ewes and stud ram Poll Boonoke 190058.

The Mullighan family have been farming and breeding their own Merinos in the Hilltown/ Andrews district in the Mid North of South Australia, since 1950. In the last 50 years, only stud rams have been introduced into the flock, every 2 to 4 years. Sires were sourced from the Riverina in NSW to soften the wool and lower the micron. Stud rams were purchased from One Oak, Uardry and Wanganella.

In 2020 it was time for a change, and we bought our first Poll Merino ram, from Poll Boonoke. An outstanding ram who has produced some excellent progeny. In the last two years, we have invested in proven genetics by adding two more Poll Boonoke sires.

Breeding long, deep, round bodied, large, framed sheep with carcase attributes, which are complimented by heavy fleeces of beautiful, soft white, well-nourished crimpy wool, with good lock structure averaging 20 microns.

With a love of sheep and a passion for wool, we are committed to this industry.

In 2025 we will be attending the SA Stud Merino Expo, the South East Field Day and the Northern SA Merino Expo.

Enquiries and inspections are welcome all year round.



Gerald Mullighan



Jodie Mulliaha



Kasey Mullighan

ZANDER

Zander Poll Merinos (ZPM) was founded on Woodoona bloodlines in 2018 by Hayden Zander with the purchase of 75 stud ewes and two rams from the on-property auction both with Moorundie Park sires. In 2019 and 2020, ZPM purchased additional 6 and 7 year old stud ewes from Kamora park and Sandalwood studs. In 2023 they purchased Gunallo ewes. ZPM has also added ram genetics from White River, Rice's Creek and Coleburra.

ZPM's focus is on breeding dual purpose Poll Merinos that are wellstructured with stylish white wools on a productive easy shearing skin. All rams are paddock run to show how they stand up to the climate to give clients a top quality and true product.

In late 2020, Zander Poll Merinos was officially registered as a Poll Merino Stud.

In 2024 ZPM held it's fourth on-property sale with good quality rams selling to an average of \$1,225. The 2025 line up is showing a lot more depth of quality.



Hayden Zander

MID-NORTH INSPECTION DAY

What: Mid North Inspection Day When: Monday, August 25 Where: Mid North Region Time: 10am to 4pm

id North studs across South Australia continue to meet the demand for high quality rams needed by commercial producers who are focused on excellence and profitability within their businesses. These rams are available through private selection and onproperty sales throughout the year, and will be available for inspection at the Mid North Inspection Day.

This year, the Mid North Inspection Day will be held on Monday August 25, from 10.00am to 4.00pm.

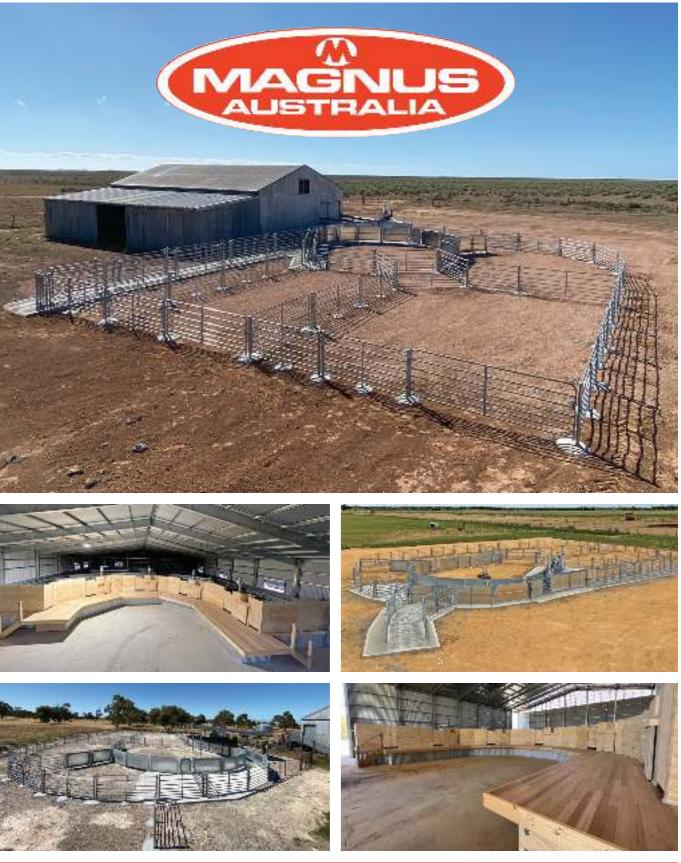
The day is a great opportunity for Merino breeders to inspect both stud and commercial rams that will be available during the selling season. The day enables those inspecting to spend as much time as they need to select their potential sires and gain knowledge on the breeding objectives of the studs on display.

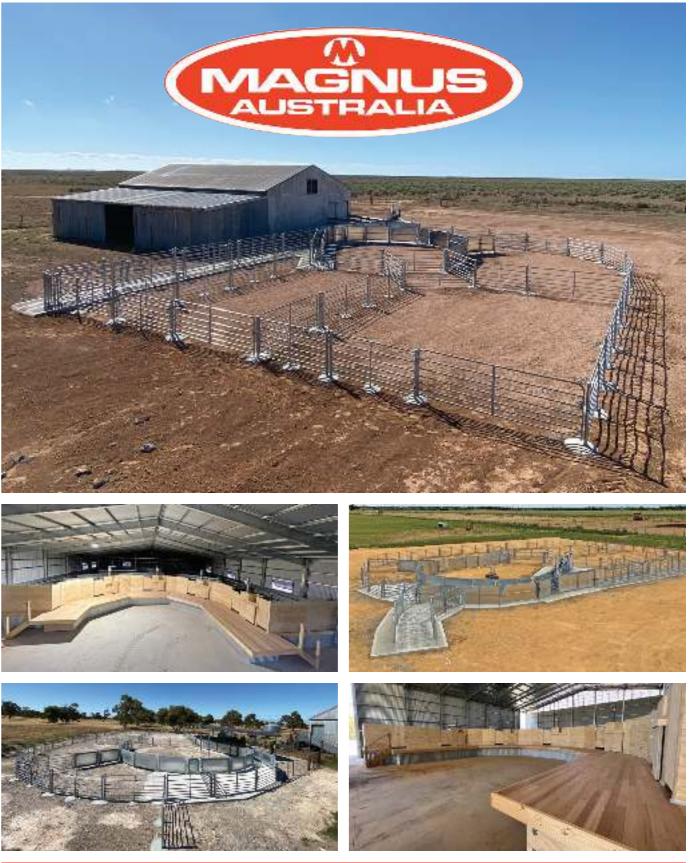
Make the most of the Mid North Inspection Day and mark it in your diary. Look forward to seeing you there.

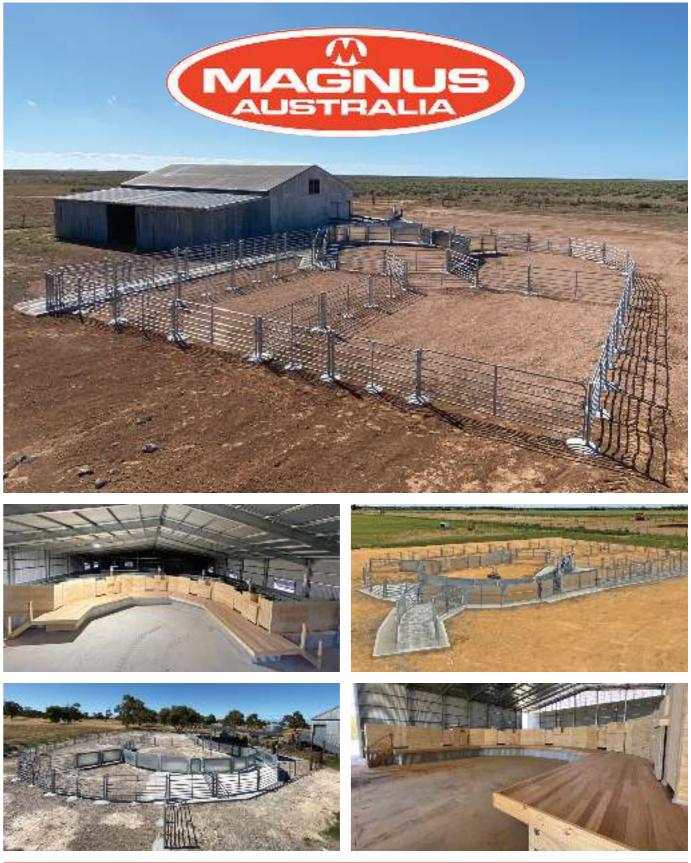
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Ph: (08) 8568 2666 Email: sales@magnus.com.au Website: www.magnus.com.au

2011 Torrens Valley Rd, MT PLEASANT SA 5235

ADELAIDE **STUD MERINO & POLL MERINO** RAM SALE









Depth & Diversity

The Adelaide Ram Sale is THE Premier Place to find Top Quality Merino and Poll Merino Rams. Merino SA's studs confidently line up their Best Rams, with representation from South Australia's diverse climate areas. Merino SA's profit-drivers are bred to be resilient in dry times, with exceptional wool quality and conformation. If you are looking to leapfrog your breeding program, come, and feel the difference in Adelaide.

Friday, September 5, 2025

Adelaide Showground, Wayville SA

Inspect from 9.30am • Auction starts 12pm









2025 South Australian Stud **Merino and Poll Merino Directory**

Merino SA PO Box 108, Goodwood SA 5034 · Phone: 08 8212 4157 · Email: info@merinosa.com.au



Allala

Contact: Cliff and Lyall Phelps Business name: CJ Phelps Nominees Pty Ltd Address: 1021 Lawrence Rd, Kapinnie 5632 Phone: 08 8687 6057 Mobile - Cliff: 0428 876 050 Mobile - Lyall: 0427 876 076 Email: cjphelpsnom@gmail.com Poll Merino flock number: 467 Rams reported sold in 2024: 69

Andoma

Contact: Andrew Mosey Business name: AJ & KL Mosey Address: Box 30, Mundulla 5270 Property address: 299 Champness Rd, Mundulla 5270 Phone: 08 8758 6253 Mobile: 0418 805 245 Email: andoma@activ8.net.au Poll Merino flock number: 862 Rams reported sold in 2024: 60

Anlaby

Contact: Andrew Morphett & Peter Hayward Business name: Anlaby Station Address: PO Box 539, Kapunda 5373 Property address: 829 Anlaby Rd, Hamilton 5373 Phone: 08 8566 2465 Mobile: 0438 933 224 Email: andrew@anlaby.com.au Website: www.anlaby.com.au Merino flock number: 102

Ashrose

Contact: Matt Ashby Business name: M C Ashby & Co Address: PO Box 35, Gulnare SA 5471 Property address: 658 North Bungaree Rd, Booborowie 5417 Mobile: 0427 626 120 Email: mtashby1@bigpond.com Website: www.ashrose.com.au Poll Merino flock number: 191 Rams reported sold in 2024: 384

Babirra

Contact: Craig and Lynda Farrow Business name: AD Farrow & Co Address: Box 21, Stansbury 5582 Property address: 4286 St Vincent Highway, Stansbury Phone: 08 8852 5000 Mobile - Craig: 0427 525 000 Mobile - Lynda: 0488 188 526 Email: babirra5582@gmail.com Poll Merino flock number: 308

Baderloo

Contact: Alison Henderson Business name: Hendowie Ag Ptv Ltd Address: PO Box 50 Caltowie 5490 Property address: 171 Yarrowie Road, Caltowie 5490 Mobile: 0437 236 655 Email: hendowiepollmerinos@gmail.com Website: www.hendowiepollmerinos.com.au Poll Merino flock number: 1270 Rams reported sold in 2024: 120

Benefield

Contact: Chad Burbidge Business name: Benefield Family Farms Address: PO Box 2043, Murray Bridge SA 5253 Property address: 669 Burbidge Rd, Ettrick Mobile: 0428 554 003 Email: benefield@baonline.com.au Poll Merino flock number: 1646 Rams reported sold in 2024: 70

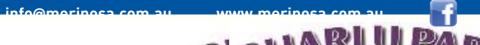
Blackford

Contact: Peter England Business name: Peter England Address: Box 193, Kingston SE 5275 Phone: 08 8767 6079 Mobile: 0427 676 079 Email: blackford_merinos@bigpond.com Poll Merino flock number: 1349

Bradfield

Contact: Stacey Bradtke Business name: SJ&DM Bradtke Address: 806 Bradtke Rd, Mannanarie 5422 Phone: 08 8665 7067 Mobile: 0409 693 567 Email: sdbradtke@bigpond.com Facebook: Bradfield Poll Merino Stud Poll Merino flock number: 1314

Merino SA 08 8212 / 157





Brimanna

Contact: Jayden Harris Business name: JW & AJ Harris Address: 310 Harris Rd, Mitchell 5632 Mobile: 0459 101 834 Email: brimanna@yahoo.com Website: www.brimanna.com Poll Merino flock number: 953 Rams reported sold in 2024: 75

Broadoak

Contact: Kevin & Heather, Allan & Kerry Hams Business name: KW & HK Hams Address: PMB 1, Whyte Yarcowie 5420 Property Address : 49 Yongala Rd, Canowie Belt Phone: 08 8665 3221 Mobile: 0428 653 221 Email: broadoakmerinos.acc@gmail.com Email: km.hams72@gmail.com Merino flock number: 4693 Poll Merino flock number: 1430

Bunyara

Contact: Ian Koch Business name: IJ & FL Koch Address: PO Box 10, Moculta 5353 Property address: 359 Gruenberg Rd, Moculta Phone: 08 8563 9051 Mobile: 0408 554 180 Email: bunyara@bigpond.com Poll Merino flock number: 894 Rams reported sold in 2024: 52





Calcookara

Contact: Brenton & Jane Smith Business name: Calcookara Stud Address: 1491 Ferns Bd. Cowell 5602 Mobile: 0427 285 039 Email: info@calcookara.com.au Website: www.calcookara.com Poll Merino flock number: 1336 Rams reported sold in 2024: 101

Callowie

Contact: Richard and Angus Halliday Business Name : Callowie Props Address: PO Box 538, Bordertown 5268 Property address: 10403 Ngarkat Hwy, Bordertown Phone: 08 8754 6049 Mobile - Richard: 0428 854 759 Mobile - Angus: 0497 222 061 Email: callowie@bigpond.com Website: www.callowie.com.au Poll Merino flock number: 901 Rams reported sold in 2024: 55

Canowie

Contact: David Seth Cooper Business name: CC Cooper & Co Trading Trust Address: Box 45, Jamestown SA 5491 Property address: 3371 McIntosh Way, Coonalpyn 5265 Phone : 08 8864 1154 Mobile: 0417 896 772 Email: davidseth@cccooperco.com.au Poll Merino flock number: 12

Carcuma North

Contact: Grant and Carolyn Johnson Business name: GA & CR Johnson Address: c/- PO. Peake 5301 Property address: 540 Cattle Rd. Netherton SA Mobile – Carolyn: 0419 597 732 Mobile - Grant: 0409 695 455 Email: carcumanorth@bigpond.com Website: www.carcumanorth.com.au Poll Merino flock number: 1360 Rams reported sold in 2024: 20

Carricowie

Contact: Bronte & Lee Blyth Business name: BJ & L Blyth Address: Brentwood, via Minlaton 5575 Property address: 10344 Yorke Hwy, Brentwood Phone : 08 8853 4261 Mobile: 0429 199 613 Email: brolee@bigpond.com Poll Merino flock number: 954 Rams reported sold in 2024: 50

Carunna Vale

Contact: Tim & Lisa Hall Business name: PJ Hall & Co Address: P O Box 322, Jamestown SA 5491 Property address: 'Eldena', 4298 Appila Rd Jamestown Mobile - Tim: 0428 866 411 Mobile – Lisa: 0428 654 004 Email: carunna5@bigpond.com Poll Merino flock number: 1647 Rams reported sold in 2024: 7

Chainpump

Contact: Roger Hunt Business name: RK & TS Hunt Address: PO Box 47, Bordertown SA 5268 Property address: 488 Chainpump Rd, Willalooka Mobile: 0417 835 645 Email: rogertarahunt@gmail.com Facebook: chainpumppollmerinos Poll Merino flock number: 1619 Rams reported sold in 2024: 47

Coleburra

Contact: Chase Ferguson Business name: GJ & ML Ferguson Address: 239 Richardson Road, Tintanara SA 5266 Mobile: 0439 280 775 Email: coleburrapoll@outlook.com Poll Merino flock number: 1650 Rams reported sold in 2024: 73

Collandra

Contact: Steve Lawrie Business name: CC Lawrie & Sons Address: PO Box 234, Tumby Bay 5605 Property address: 4025 Lincoln Hwy, Tumby Bay Phone: 08 8688 2850 Mobile: 0428 882 850 Email: collandramerinos@gmail.com Merino flock number: 1932 Rams reported sold in 2024: 68

Collandra North

Contact: Sydney Lawrie Business name: Collandra North Trust Address: PO Box 166, Tumby Bay 5605 Property address: 291 Bratten Way, Tumby Bay Phone: 08 8688 2845 Mobile: 0428 820 216 Email: sydneylawrie@hotmail.com Website: www.collandranorth.com.au Poll Merino flock number: 607 Rams reported sold in 2024: 144

Collinsville

Contact: Tim Dalla, George Millington and Tony Brooks Business name: Collinsville Stud Merinos Ptv Ltd Address: PO Box 396, Clare SA 5453 Property address: 191 Popperinghi Rd, Hallett SA 5419 Mobile - Tim: 0488 773 329 Mobile - George: 0417 879 218 Mobile - Tony: 0408 859 261 Email: tim@collinsville.com.au or Email: george@collinsville.com.au Email: tonv@brooksmerino.com.au Website: www.collinsville.com.au Merino flock number: 318 Poll Merino flock number: 105 Rams reported sold in 2024: 1643



Ella Matta

Contact: Andrew, Tracie and Jamie Heinrich Address: Box 91, Parndana 5220 Property address: 512 Stokes Bay Rd, Duncan KI 5223 Mobile - Andrew: 0427 596 108 Mobile - Jamie: 0427 361 830 Email: team@ellamatta.com Website: www.ellamatta.com Poll Merino flock number: 1450 Rams reported sold in 2024: 41



Faraway

Contact: Anthony Uren Business name: AJ & PA McBride Ltd Address: 1/165 Grenfell Street. Adelaide SA 5000 Property address: 1352 Woolumbool Road, Keilira SA 5272 Phone: 08 8272 1612 Email: anthony@mcbride.com.au Poll Merino flock number: 745

Flairdale

Contact: Matt Lehmann and Wayne Lehmann Business name: Flairdale Address: Box 323, Tailem Bend 5260 Property address: 654 Cooke Plains Road, Cooke Plains Mobile - Matt: 0417 843 063 Mobile - Wayne: 0408 896 877 Email: flairdale@internode.on.net Website: www.flairdale.com Poll Merino flock number: 15 Rams reported sold in 2024: 60



Glen Holme

Contact: Allen Kelly Business name: R F Kelly & Son Address: 115 Waterloo Road, Manoora SA 5414 Phone: 08 8848 4328 Mobile: 0409 018 943 Email: glenholme1@activ8.net.au Poll Merino flock number: 166 Rams reported sold in 2024: 12

Glenlea Park

Contact: Joe and Lucy Murdoch Business name: Glenlea Park Address: PO Box 132, Warooka SA 5577 Property address: Keith SA Mobile: 0433 011 238 Email: glenleapark@outlook.com Website: www.glenleaparkmerinos.com.au Poll Merino flock number: 1382 Rams reported sold in 2024: 160

Glenowie

Contact: Angus Stockman Business name: Stockman Glenowie Props Address: PO Box 315, Burra 5417 Property address: 2428 Farrell Flat Rd, Hanson 5417 Phone: 08 8893 5049 Mobile: 0408 540 983 Email: admin@glenowie.com.au Website: www.glenowie.com.au Poll Merino flock number: 1410 Rams reported sold in 2024: 285

Glenville

Contact: Daryl and Klay Smith Business name: Glenville Address: 33 Range Rd. Cowell 5602 Phone: 08 8628 5032 Mobile - Daryl: 0428 285 033 Mobile - Klay: 0488 990 791 Email: glenville@activ8.net.au Poll Merino flock number: 711 Rams reported sold in 2024: 220

Greenfields

Contact: Robert Sullivan Business name: Sullivan Willalo P/L Address: PMB 30, Hallett 5419 Property address: 983 Willalo Rd, Hallett Phone: 08 8894 2184 Mobile: 0428 942 184 Email: greenfields2@bigpond.com Website: www.greenfieldsstud.com.au Merino flock number: 1627 Poll Merino flock number: 240 Rams reported sold in 2024: 154

Greenfields Karalee

Contact: James Sullivan Business name: J F H & E Sullivan P/L Address: PO Box 17, Booborowie SA 5417 Property address: 40 Eringunda Rd, Willalo SA 5419 Mobile: 0427 942 097 Email: james@gkstud.au Poll Merino flock number: 1655 Rams reported sold in 2024: 200

Gum Hill

Contact: Justin and Anthea Lines Business name: Gum Hill Pty Ltd Address: PO Box 105, Burra 5417 Property address: 56 Gum Hill Rd, Mount Bryan SA 5418 Phone: 08 8893 4006 Mobile: 0407 934 027 Email: linesgumhill@bigpond.com Website: www.linesgumhill.com.au Poll Merino flock number: 352 Rams reported sold in 2024: 500

Gunallo

Contact: Ray and Brad Schroeder Business name: Gunallo Pty Ltd Address: PO Box 59, Pinnaroo 5304 Property address: 281 Thomas Rd, Panitya, VIC 3512 Mobile - Ray: 0427 778 485 Mobile - Brad: 0400 335 660 Email: ray@gunallo.com.au Email: bradleyschroeder@hotmail.com Website: www.gunallo.com.au Poll Merino flock number: 880 Rams reported sold in 2024: 150

Hill View

Contact: Kayla and Lyall Starkey Business name: Bel-Antha Props Address: PO Box 5. Mount Pleasant 5235 Property Address : 893 Cromer Rd, Mt Pleasant

Phone : 08 8568 2052 Mobile - Kayla: 0421 328 590 Mobile - Lyall: 0427 682 052 Email: hillviewstud@gmail.com Merino flock number: 200

Hilton Heath

SANDERSTON Contact: Roger Fiebig Business name: NL Fiebig & Sons Address: PO Box 277, Mount Pleasant 5235 Phone: 08 8569 3031 Mobile - Roger: 0407 568 786 Mobile - Wayne: 0427 858 275 Email: fiebighh@activ8.net.au

KFITH Contact: Trevor, Wendy & Matthew Fiebig Address: PO Box 154, Keith 5267 Phone - Trevor: 08 8754 2013 Phone - Matt: 08 8754 2096 Email: mjlvfiebig@gmail.com

Merino flock number: 3436 Poll Merino flock number: 781 Rams reported sold in 2024: 150



Jaburee

Contact: Benjamin and Emma Bury Business name: RJ & AJ Bury Address: Box 18, Wilmington 5485 Property address: 646 Willowie Rd, Wilmington SA 5485 Mobile - Benji: 0427 820 696 Email: Benjamin.bury@hotmail.com Merino flock number: 3882 Rams reported sold in 2024: 60





Contact: Colin and Wade Boughen Business name: CD & JIC Boughen Address: Box 165. Karoonda 5307 Property address: 333 Boughen Rd, Sandalwood Phone - Colin: 08 8578 3456 Mobile - Colin: 0434 051 686 Mobile - Wade: 0401 395 010 Mobile - Katelyn: 0448 880 779 Email: candjboughen@activ8.net.au Website : www.kamorapark.com.au Poll Merino flock number: **1244** Rams reported sold in 2024: 185

Karawatha Park

Contact: Bert, Barb, Dion & Chelsea Woolford Business name: Karawatha Park Address: Box 221, Kimba 5641 Property address: 4126 Buckleboo Rd, Kimba Phone: 08 8627 4047 Mobile - Bert: 0427 274 030 Mobile - Dion: 0427 323 583 Email: bert@karawathapark.com.au Website: www.karawathapark.com.au Poll Merino flock number: 1497 Bams reported sold in 2024: 335

Kelvale

Contact: Stephen Kellock Business name: Kelvale Emu Flat P/L Address: PO Box 304, Keith 5267 Property address: 675 Emu Flat Rd Phone: 08 8755 1761 Mobile: 0427 438 138 Email: admin@kelvalepollmerinos.com.au Website: www.kelvalepollmerinos.com.au Poll Merino flock number: 416 Rams reported sold in 2024: 180



Kiandra

Contact: Ryan and Sarah Kluska Business name: Kluska AG Trading Trust Address: 4611 Emu Flat Road, Senior Bordertown SA 5268 Phone: 08 8754 2030 Mobile: 0428 862 040 Email: kluska@activ8.net.au Website: www.kiandrapollmerino.com.au Poll Merino flock number: 1138 Rams reported sold in 2024: 100

Kurrabi Park

Contact: Mark and Tyler Dennis Business name: Kurraden Partners Address: PMB 36, Port Lincoln 5607 Property address: 210 Dennis's Rd, Koppio Mobile - Tyler: 0428 991 588 Mobile - Mark: 0428 844 250 Email: kurrabi.park@bigpond.com Poll Merino flock number: 1520 Rams reported sold in 2024: 18



Lampata

Contact: Bruce, Gaye, Robert & Courtney Pocock Business name: RM&S Pocock

Address: PO Box 47, Lameroo 5302 Property address: 191 Hammat Rd, Lameroo Mobile - Robert: 0438 824 758 Mobile - Bruce: 0408 117 366 Email – Robert: robert@lampata.com Email – Bruce: lampata@lm.net.au Website - www.lampata.com Poll Merino flock number: 821 Rams reported sold in 2024: 60

Leahcim

Contact: Andrew or Alistair Michael Business name: Leahcim Address: PO Box 31, Snowtown 5520 Property address: 4359 Augusta Hwy Mobile - Andrew: 0418 828 431 Mobile - Alistair: 0427 352 639 Email: leahcimgenetics@bigpond.com Website: www.leahcim.com.au Poll Merino flock number: 815 Rams reported sold in 2024: 300

Lone Gum

Contact: Stuart Everett Business name: Lone Gum Trading P/L Address: PO Box 40, Crystal Brook 5523 Property Address: 339 Everett Rd, Crystal Brook Phone: 08 8636 2801 Mobile: 0427 362 801 Email: lonegumfarm@bigpond.com Poll Merino flock number: 1622

Lucernbrae

Contact: Keith and Judy Paech Business name: Lucernbrae Props Address: 876 Bremer Valley Road, Callington 5254 Phone: 08 8538 5092 Mobile: 0415 701 493 Email: lucernbrae@internode.on.net Website: www.lucernbrae.com Poll Merino flock number: 1208 Rams reported sold in 2024: 23

Mallee Hill

Contact: Warren Beattie Business name: WJ Beattie Address: PO Box 761, Ceduna 5690 Property address: 1273 Carpenters Corner Rd, Ceduna Phone: 08 8625 9041 Mobile: 0428 899 004 Email: warrenbeattie@bigpond.com Facebook: Mallee Hill Stud Poll Merino flock number: 1444 Rams reported sold in 2024: 90

Malleetech

Contact: Harley Smith Business name: DI & MO Smith Address: 976 Geranium South Rd Geranium 5301 Mobile - Harley: 0437 056 771 Email: harleyasmith37@gmail.com Website: www.malleetech.com Poll Merino flock number: 1565 Rams reported sold in 2024: 29

Maramville

Contact: Mark Hoffrichter Business name: Maramville Farm Trust Address: PO Box 237, Ceduna 5690 Property address: 287 Wire Gate Tank Rd, Ceduna Mobile: 0447 057 275 Email: maramville1@bigpond.com Poll Merino flock number: 1030 Rams reported sold in 2024: 60

Mernowie

Contact: Ian and David Rowett Business name: I, R & D Rowett Address: RSD 96, Marrabel 5413 Property address: 55 Light River Rd, Marrabel Mobile - lan: 0418 486 050 Mobile - David: 0419 839 280 Email: ian@mernowie.com Email: david@mernowie.com Website: www.mernowiepollmerinos.com Poll Merino flock number: 792 Rams reported sold in 2024: 165

Millbrae

Contact: Clint Rayner Business name: Callawonga Pty Ltd Address: PO Box 536, Kimba 5641 Property address: 14621 Eyre Highway Phone: 08 8627 2603 Mobile: 0427 272 603 Email: yap.rayner@bigpond.com Email: millbraefarm@bigpond.com Facebook: Millbrae Poll Merino Poll Merino flock number: 1475 Rams reported sold in 2024: 52

Minta

Contact: Jesse Hull Business name: Minta Range Farming Address: 4111 Poochera - Pt Kenny Rd, Collev 5671 Mobile: 0427 094 331 Email: hull 1986@hotmail.com Merino flock number: 4220 Poll Merino flock number: 1464 Rams reported sold in 2024: 135

Monleigh

Contact: Bradley, Nathan & Elaine Modra Business name: Monleigh Stud Address: 204 Law Road, Rockleigh 5254 Phone: 08 8569 7284 Mobile: 0447 697 274 Email: themodrafamily@gmail.com Website: www.monleighpollmerinos.wixite. com.au Merino flock number: 4778

Moorundie

Contact: Geoff and Bernadette Davidson Business name: Moorundie South Pty Ltd Address: PO Box 175, Keith 5267 Property address: 276 Davidson Rd, Keith Phone: 08 8755 1314 Mobile: 0417 875 570 Email: polls@moorundie.com.au Website: www.moorundie.com.au Poll Merino flock number: 1502 Rams reported sold in 2024: 300

Moorundie Park

Contact: Tom and Laura Davidson Business name: Moorundie Park Address: PO Box 18, Gulnare 5471 Property address: 2607 Goyder Hwy Mobile: 0438 893 744 Email: tom@moorundiepark.com.au Website: www.moorundiepark.com.au Poll Merino flock number: 88 Rams reported sold in 2024: 200

Morley

Contact: Leonie Mills Business name: Mills & Horne Address: PO Box 9, Cowell 5602 Property address: 175 Morley Rd, Cleve 5640 Phone: 08 8628 5080 Mobile: 0427 631 358 Email: jkljmills@outlook.com Poll Merino flock number: 534 Rams reported sold in 2024: 75

Mulloorie

BRINKWORTH Contact: Peter, Paul & Brett Meyer Business name: PS & JH Meyer Address: PO Box 45, Brinkworth 5464 Property address: 11348 Horrocks Hwy, Brinkworth Phone: 08 8846 2077 Mobile - Peter: 0408 089 669 Mobile - Paul: 0428 462 077 Email: meyer@mulloorie.com.au

TINTINARA Contact: Brett and Toni Meyer Address: PO Box 231, Tintinara 5266 Phone: 08 8756 5063 Mobile - Brett: 0428 565 091 Email: btmeyer@activ8.net.au

Merino flock number: 3807 Poll Merino flock number: 793 Rams reported sold in 2024: 450

Mutooroo

Contact: Eddie Morgan Business name: Mutooroo Pastoral Address: Mutooroo Station, via Cockburn 5440 Phone: 08 8091 1626 Mobile: 0411 723 402 Email: mutooroopollmerino@mutooroo.com Website: www.mutooroopastoralcompany. com.au Poll Merino flock number: 1167



Nantoura

Contact: Chris Prime Business name: Prime Family Trust Address: PMB 21, Wharminda 5603 Property address: 374 Prime Rd, Wharminda Phone: 08 8688 0015 Mobile: 0427 289 021 Email: gkprimeptyltd1@bigpond.com Poll Merino flock number: 1367 Rams reported sold in 2024: 81

North Ashrose

Contact: Tom and Angus Ashby Business name: Ashby Ag Property Address: 3874 Goyder Hwy, Gulnare Address: PO Box 60. Gulnare 5471 Phone: 08 8845 2155 Mobile - Tom: 0427 452 107 Mobile - Angus: 0400 057 825 Email: ashby@northashrose.com.au Website: www.northashrose.com.au Merino flock number: 4804 Poll Merino flock number: 1226 Rams reported sold in 2024: 530

North Cowie

Contact: Joe and Garry Murdoch Business name: GT, GEB & JA Murdoch Address: PO Box 9, Warooka 5577 Property address: 2547 Corny Point Rd, Warooka Phone: 08 8854 5143 Mobile - Joe: 0433 011 238 Mobile - Garry: 0407 202 831 Email: northcowie@bigpond.com Website: www.northcowie.com.au Merino flock number: 3773 Poll Merino flock number: 1398 Rams reported sold in 2024: 151

Nvowee

Contact: Ian Michael and Jake Michael Business name: IC&DM Michael Address: PO Box 132, Balaklava 5461 Property address: 368 Nyowee Rd, Halbury Mobile - lan: 0409 692 891 Mobile - Jake: 0481 996 887 Email: nyowee@bordernet.com.au Facebook: nyoweepollmerinostud Poll Merino flock number: 65 Rams reported sold in 2024: 454

Oakfarms

Contact: Nick Lienert Business name: Lienert Oakfarms Trust Address: PO Box 459, Kimba 5641 Property address: 3531 Buckleboo Rd, Buckleboo Phone: 08 8627 4081 Mobile: 0427 274 082 Email: oakfarms@bigpond.com Merino flock number: 3926 Poll Merino flock number: 1605 Rams reported sold in 2024: 114

O'Brien

Contact: Darren O'Brien Business name: Mamblin Pastoral Address: PO Box 310, Wudinna SA 5652 Property address: 22897 Eyre Hwy, Kyancutta Mobile: 0419 772 173 Email: dobandjodie@gmail.com Website: www.obrienmerino.com Poll Merino flock number: 1470 Rams reported sold in 2024: 120

Old Ashrose

Contact: Nick and Kate Wadlow Business name: Old Ashrose Props. Address: PO Box 46, Hallett SA 5419 Property address: 471 Ashby Road, Hallett 5149 Phone: 08 8894 2179 Mobile: 0427 088 022 Email: nick@oldashrose.com.au Website: www.oldashrose.com.au Merino flock number: 3762 Poll Merino flock number: 674 Rams reported sold in 2024: 300

Old Kelvale

Contact: David Hill Business name: Thistlebeds Pty Ltd Address: Box 125, Burra 5417 Phone: 08 8892 2532 Mobile: 0429 935 034 Email: hilly86@bigpond.com Poll Merino flock number: 1281 Rams reported sold in 2024: 108



Pepper Well

Contact: Hansi Graetz Business name: Pepper Well Partners Address: PO Box 3, Keyneton 5353 Property address: 84 North Rhine Rd, Keyneton Phone: 08 8564 8337 Mobile: 0427 790 676 Email: pepperwell1@gmail.com Facebook: pepper.well.poll.merino Poll Merino flock number: 1351 Rams reported sold in 2024: 24

Pimbena

Contact: Leslie Hamence Business name: Pimbena Pastoral Pty Ltd Address: c/- PO, Wirrulla 5661 Property address: 3596 Ten Chain Rd, Wirrulla Phone: 08 8626 8002 Mobile: 0428 268 002 Email: pimbena@bigpond.com Website: www.pimbenapollmerinos.com Poll Merino flock number: 1048 Rams reported sold in 2024: 50

Pindari

Contact: Mr Robin Schwartz Business name: Pindari Stud Address: 1792 Main Rd 45. Waterloo. 5413 Property address: 1895 Main Rd 45, Waterloo Phone: 08 8848 4213 Mobile: 0418 853 151 Email: pindaristud@outlook.com Poll Merino flock number: 855 Rams reported sold in 2024: 45



Radnor

Contact: Stephen and Brett Koehler Business name: EC&LN Koehler & Sons PL Address: 1917 Langhorne Creek Rd, Langhorne Creek 5255 Mobile - Stephen: 0407 099 465 Mobile - Brett: 0438 379 569 Email: bkradnor74@gmail.com Website: www.radnorstud.com.au Merino flock number: **3945** Poll Merino flock number: 899 Rams reported sold in 2024: 32

Ramsgate

Contact: Jed and Craig Keller Business name: Keller Partners Address: PO Box 264, Tintinara SA 5266 Property address: 178 Homestead Rd. Tintinara Mobile - Jed: 0427 691 858 Mobile - Craig: 0418 259 049 Email: ramsgatepoll@outlook.com Website: www.ramsgatepollmerinos.com.au Poll Merino flock number: 1515 Rams reported sold in 2024: 100

Rices Creek

SADDLEWORTH Contact: Jim and James Vandeleur Business name: Vandeleur Rural Address: PO Box 17. Saddleworth 5413 Property address: 312 Pine Creek Rd. Saddleworth Phone: 08 8849 2062 Mobile - Jim: 0429 492 062 Mobile - James: 0409 092 118 Email: vrhsaddleworth@ricescreek.com.au

TINTINARA Contact: Mark Vandeleur Address: Box 330, Tintinara 5266 Property address: 9890 Dukes Hwy, Tintinara Phone: 08 8756 5064 Mobile: 0417 871 054 Email: vrhtintinara@ricescreek.com.au

Website: www.ricescreekpollmerino.com.au Poll Merino flock number: 592 Rams reported sold in 2024: 440

Ridgway

Contact: Ric & Matthew Ridgway Business name: Ridgway Merinos Pty Ltd Address: PO Box 56, Lameroo 5302 Property address: 50 Walker Rd, Lameroo Phone: 08 8578 8039 Mobile - Ric: 0459 432 679 Mobile - Matthew: 0439 460 554 Email: merinos@ridgwaymerinos.com.au Website: www.ridgwaymerinos.com.au Poll Merino flock number: 1116 Rams reported sold in 2024: 120

Ridgway Advance

Contact: David, Karen & Devon Ridgway Business name: Ridgway Advance Address: 4363 Emu Flat Road, Senior, Bordertown 5268 Mobile - David: 0409 408 263

Mobile - Devon: 0437 728 276 Email: ridgwayadvance@activ8.net.au Website www.ridgwayadvancemerinos.com.au

Poll Merino flock number: 1307 Rams reported sold in 2024: 250

Roemahkita

Contact: Xavier & Aaron Watson Business name: CD Watson & Co Address: PO Box 214 Cummins 5631 Property address: 40 Mickan W Road, Edillilie SA 5630 Mobile - Xavier: 0429 352 628 Mobile - Aaron: 0428 352 024 Email: roemahkita@bigpond.com Email: aaron@roemahkita.com.au Email: xavier@roemahkita.com.au Website: www.roemahkita.com.au Poll Merino flock number: 1127 Rams reported sold in 2024: 166



Saltbush

Contact: Paddy Handbury Business name: Saltbush AG Pty Ltd Address: PO Box 6 Booborowie SA 5417 Phone: 08 8893 2394 Mobile: 0427 934 140 Email: admin@saltbushag.com.au Merino flock number: 5095 Poll Merino flock number: 1528

Sandalwood

Contact: Justin Boughen Business name: Boughen Bros Family Trust Address: PO Box 115, Karoonda SA 5307 Property address: 8521 Karoonda Hwy, Sandalwood SA 5309 Mobile - Justin: 0423 065 513 Email: boughenbros@gmail.com Website: www.sandalwoodpollmerinos.com.au Poll Merino flock number: 359 Rams reported sold in 2024: 350

Secret Rocks

Contact: Brenton Stratford Business name: BR & TN Stratford Address: P.O. Box 200, Tumby Bay SA 5605 Property Address: 254 Secret Rocks Rd, Tumby Bay, SA 5605 Phone: 08 8688 4233 Mobile: 0427 884 233 Email: brtnstratford@gmail.com Instagram: srmerinoandpollmerino Merino flock number: 5114 Poll Merino flock number: 1604 Rams reported sold in 2024: 22

Sharlu Park

Contact: Luke and Andrew Saegenschnitter Business name: Sharlu Park Farming Address: PO Box 93, Truro 5356 Property address: 1507 Frankton Rd, Truro Phone: 08 8581 1489 Mobile - Luke: 0427 811 489 Mobile - Andrew: 0427 811 498 Email: sharlupark@gmail.com Merino flock number: 5072 Poll Merino flock number: 1613 Rams reported sold in 2024: 44

Springvale North

Contact: Peter Stockman Business name: Peter Stockman P/L Address: PO Box 84, Burra 5417 Mobile: 0408 835 228 Email: peter@springvalenorth.com.au Website: www.springvalenorth.com.au Poll Merino flock number: 586 Rams reported sold in 2024: 177

SWM

Contact: Richard Harkness Business name: RJ Harkness Address: PO Box 308, Tintinara 5266 Property address: 329 Sullivan Rd Tintinara Phone / Fax: 08 8575 8028 Mobile: 0428 758 028 Email: richardharkness@internode.on.net Merino flock number: 5056 Poll Merino flock number: 1645 Rams reported sold in 2024: 201



The Slape

Contact: Lee Slape Address: C/O Coomandook PO, Coomandook SA 5261 Property address: 148 Peter Rd, Sherlock SA 5301 Mobile - Chris: 0409 310 484 Email: slapey748@gmail.com Poll Merino flock number: 1653

The Snuggery

Contact: Chris England Business name: The Snuggery Address: PO Box 71, Kingston SE 5275 Property address: 2298 Tapfield Rd, Taratap 5275 Phone: 08 8767 7232 Mobile - Chris: 0410 538 232 Mobile - James: 0439 942 602 Email: candlengland@gmail.com Poll Merino flock number: 1210 Rams reported sold in 2024: 240



Whitehill

Contact: Philip Ruediger & Dale Button Business name: Whitehill Props Address: RSD 17 Robertstown SA 5381 Property Address: 205 Valley View Road, Emu Downs SA 5381 Mobile - Philip: 0427 818 220 Mobile - Dale : 0438 830 429 Email: whitehill@activ8.net.au Facebook : Whitehill Poll Merino Poll Merino flock number: 1567

White River

Rams reported sold in 2024: 93

Contact: Wes Daniell & John Daniell Business name: Daniell & Sons Pty Ltd Address: PO Box 80, Minnipa 5654 Property Address: 29765 Eyre Hwy, Minnipa Phone - Wes: 8680 5154 Phone - John: 8626 3229 Mobile - Wes: 0428 882 214 Mobile - John: 0429 846 084 Email: eyrepark2@bigpond.com Email: whiteriv@bigpond.com Website: www.whiterivermerinos.com Poll Merino flock number: 1371 Rams reported sold in 2024: 200

Wirrildee

Contact: John Ratcliff Business name: Wirrildee Proprietors Address: PO Box 179, Kingston 5275 Phone / Fax: 08 8767 7215 Mobile - Alex: 0404 109 890 Mobile - Harold: 0400 282 277 Email: wirrildeeprops@gmail.com Merino flock number: 2805

Wirrilla Run

Contact: Andrew Hall Business name: AJ Hall Address: PO Box 34, Manoora 5414 Property address: 762 Min Man Rd. Manoora Mobile: 0418 802 834 Email: werdnallah@aussiebb.com.au Poll Merino flock number: 1573

Wittalo

Contact: Sophie Reynolds Business name: Wittalo Poll Merino Address: 143 Campbell Range Rd Washpool SA 5454 Mobile: 0438 283 435 Email: sophietreynolds@icloud.com Poll Merino flock number: 1631

Woodoona

Contact: Nick and Ian Wood Business name: Woodoona Props Address: PO Box 412 Karoonda 5307 Property address: 713 Pilchera Bore Rd, Borrika Mobile - Nick: 0409 280 686 Mobile - lan: 0421 161 686

Email: woodoona.props@gmail.com Facebook: WoodoonaMerinoStud Poll Merino flock number: 845 Rams reported sold in 2024: 67

Woolporinna

Contact: David Woodard Address: PO Box 14, Eden Valley SA 5235, Kananga, 2 Staunton Ave, Fullarton 5063 Phone: 08 8271 9804 Phone - David: 08 8564 1155 Email: david.woodard@sa.gov.au Mobile: 0417 803 525 Merino flock number: 4280

Wvara

Contact: Gerald Mullighan Business name: GR Mullighan & Co Address: 113 Hutt Hill Road, Andrews SA Postal Address: RSD 52 Clare 5453 Phone: 08 8845 8032 Mobile: 0409 281 627 Email: wyara@activ8.net.au Facebook: Wyara Poll Merino Stud Poll Merino flock number: 1654 Rams reported sold in 2024: 5



Zander

Contact: Hayden Zander Business name: HR Zander Address: P.O. Box 442 Karoonda SA 5307 Property address: 836 Durdin Road, Wynarka Mobile: 0411 434 558 Email: hayden-zan24@live.com.au Website: www.zanderpollmerinos.com.au Poll Merino flock number: 1632 Rams reported sold in 2024: 16



South Australian Stud Merino and Poll Merino

Ram Sales Calendar 2025

JULY

25	Friday	Allala	Kapinnie
		Pimbena	Wirrulla
		Sandalwood	Sandalwood
28	Monday	Brimanna	Mitchell
29	Tuesday	Roemahkita	Edillilie
30	Wednesday	North Cowie	Warooka
31	Thursday	Mulloorie	Tintinara
		O'Brien	Wudinna Showgrounds

AUGUST

1	Friday	Kamora Park	Sandalwood
4	Monday	Minta	Mount Cooper
5	Tuesday	Glenville	Cowell
6	Wednesday	Carcuma North	Peake
		Collandra North	Tumby Bay
		Maramville	Ceduna
7	Thursday	Lucernbrae	Callington
		Rices Creek	Tintinara
		White River Minnipa	
8	Friday	Glenlea Park Keith	
		Mallee Hill	Ceduna
		Radnor	Langhorne Creek
11	Monday	Ridgway	Lameroo
12	Tuesday	Babirra	Stansbury
		Carricowie	Brentwood
		Ramsgate	Tintinara
13	Wednesday	Ridgway Advance	Senior-Bordertown
14	Thursday	Woodoona	Borrika
15	Friday	Karawatha Park	Kimba
		Zander Wynarka	
18	Monday	Flairdale	Cooke Plains
		Kurrabi	Koppio
		Lampata	Lameroo
		Oakfarms	Buckleboo
19	Tuesday	Millbrae	Kimba
20	Wednesday	Hilton Heath	Sanderston
		Secret Rocks	Tumby Bay
21	Thursday	Benefield	Murray Bridge
		Calcookara Cowell	
		Kelvale Keith	
		Malleetech Geranium	
22	Friday	Andoma	Mundalla
		Chainpump Willalooka	
		Coleburra	Culburra
		Morley	Cleve

AUGUST (cont.)

25	Monday	Callowie	Lowan Vale
26	Tuesday	Nantoura	Wharminda
		Rices Creek	Saddleworth
27	Wednesday	Baderloo	Caltowie
		Pepper Well	Keyneton
28	Thursday	Bradfield	Mannanarie
		Gunallo	Panitya (Vic)
		Kiandra	Bordertown
		Sharlu Park	Truro
29	Friday	Jaburee	Wilmington
		SWM	Tintinara
		Whitehill	Emu Downs

SEPTEMBER

1	Monday	Classings Classic	Murray Bridge
5	Friday	Adelaide Ram Sale	Wayville
8	Monday	Greenfields	Booborowie
		Greenfields Karalee	Booborowie
9	Tuesday	Ashrose	Booborowie
		Collandra	Tumby Bay
		Glenowie	Hanson
		Leahcim	Snowtown
10	Wednesday	North Ashrose	Gulnare
		Nyowee	Halbury
11	Thursday	Bunyara	Moculta
		Old Ashrose	Hallett
12	Friday	Moorundie Park	Gulnare
		Springvale North	Burra
15	Monday	Mulloorie	Brinkworth
16	Tuesday	Collinsville	Hallett
		Pindari	Waterloo
17	Wednesday	Mernowie	Marrabel
18	Thursday	Glen Holme	Manoora
		The Snuggery	Taratap

OCTOBER

10 Friday

Ella Matta

Duncan, Kangaroo Island



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Disclaimer

The Association presents these dates in good faith that they were correct at the time of printing. Buyers are encouraged to check with agents, stud advertising, or contact the studs directly to confirm On-Property dates.

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